

## The Investment Association

### Government Affairs Executive, Corporate Affairs

#### About the Investment Association

“At the IA, we are committed to serving our members, embracing new ideas and striving for excellence. We are inclusive, considerate and act with integrity in all we do.”

The IA champions the UK investment management industry, supporting savers, investors and businesses in the UK, across Europe, and around the world. Our members manage £10 trillion of assets.

Our mission is to make investment better. Better for clients, so they achieve their financial goals. Better for companies, so they get the capital they need to grow. And better for the economy and society, so everyone prospers.

The money our members manage is in a wide variety of investment vehicles including authorised investment funds, pension funds and stocks and shares ISAs. 75% of UK households now use the services of our members.

The IA seeks to be a world-class, values-driven trade association committed to being at the forefront of industry innovation, supporting members’ businesses, by delivering a positive policy and business environment for firms.

#### Overview of the role

The Investment Association is recruiting a Government Affairs Executive to support our political advocacy work in the UK. They will use their understanding of the ways that Whitehall, Westminster and the devolved assemblies’ work; political trends; and the investment management industry’s policy positions to support the industry’s reputation and to help the wider organisation to achieve policy change.

#### Main duties

- Support the Head of UK Government Affairs to develop advocacy and engagement plans
- Run programmes to allow senior members of the team, including the IA’s Chief Executive to develop relationships with political and official stakeholders
- Identify key policy and political issues that represent threats and opportunities for the IA and its members and put in place plans to ensure that the industry’s reputation and license to operate are protected and enhanced
- Help to shape the investment management industry’s narrative and messaging, and produce advocacy materials that creatively and compellingly explain our industry’s value
- Build networks and gather insight and intelligence with stakeholders in Whitehall, parliament, think-tanks and regulators to keep IA colleagues and members informed of new policy developments and initiatives
- Produce regular analysis of policy and political developments to inform colleagues and our members
- Work alongside the IA’s membership and events team to deliver a programme of policymaker events to support the IA’s advocacy objectives



- Work with other teams in the corporate affairs division and across the IA to ensure all work is coordinated and consistent with the overall IA strategy

## **Skills and Attributes**

- Experience working in a government affairs or political role (for instance in Parliament or in a government affairs agency)
- A clear understanding of UK politics, current affairs and some knowledge of relevant financial services public policy issues
- Excellent communication skills: articulate and succinct, excellent command of written and spoken English, capable of acting as an ambassador for the IA
- Strong people skills and ability to build relationships with policymakers, politicians and other stakeholders

We welcome applications from all qualified candidates regardless of their ethnicity, race, gender, religious beliefs, sexual orientation, age, marital status or whether or not they have a disability.