



IA Learning Is our e-learning platform designed specifically to cater as a training solution for the investment management industry. IA Learning has an extensive range of governance, risk and compliance elearning content, with 60+ modules and offer the tools necessary for IA members to meet the current and upcoming regulatory and compliance-based challenges and changes to Industry legislation.



We are pleased to announce that we have created a showcase of x12 on-trend bite-sized learning videos.

These will be available to everyone who has an IA learning annual license. You will find these in 'Find Learning' within your LMS solution.

The x12 learning videos include:

## **ESG, Sustainability and Impact Jargon Buster** Hannah Duncan

ESG, sustainability, impact... they all just mean green, right? Not quite. Despite being used often interchangeably, there are distinct differences between these terms. In this video, Hannah explores what each term means, how they can overlap and why some terms are greener than others.





#### **Types of Greenwashing and Key Terminology** Roger Miles

In this video, we are going to look at some detailed examples of greenwashing in action, as well as various words used to identify different forms of the problem.

## **CSR and Sustainability in Financial Services** Elisa Moscolin

In the first video of this two-part video series, Elisa introduces us to sustainability. She begins by looking at the difference between sustainability and corporate social responsibility, two terms that can be easily confused.



# What are Ethics? Christian Hunt

We've all heard of ethics and have an intuitive sense of what it is - but could you define it clearly and precisely? In this introductory video, Christian walks us through why ethics matter to us personally, and even more so to businesses.

## Mobilising the Finance Sector to Net Zero Mark Carney

To reach the \$100-150 trillion required to meet net zero, significant commitments will need to be made over the coming years. New initiatives are starting up to encourage this investment such as GFANZ. This video outlines the commitments to reach net zero and further highlights how we can get the money where it is needed.

## **The Scale of the Net Zero Challenge** Mark Carney

The price of meeting net zero is estimated to be between \$100-150 trillion over the next 30 years. Regardless of this cost, we need to reach net zero before climate change does irreversible damage to the environment and the economy. This video helps us understand the need to reach net zero, outlines the cost of reaching net zero and finally explains where the money will come from.

## **Diversity for the Collective Good** Christian Hunt

In this video, Christian explains why diversity matters and what are the obstacles to make diversity happen.

#### **Diversity and Inclusion in Financial Services** Nisrin Abouelezz

In this two-part series, Nisrin shares her insight into diversity and inclusion in the workplace, with a particular focus on the financial services industry in the UK. She also talks us through her experience as a woman in the banking sector, as gender equality, or the lack thereof, is a key issue among many others when it comes to matters of diversity and inclusion.

## **Risk Management Introduction** Hans-Kristian Bryn

In the first video of his series on risk management, Hans addresses a range of related topics that address different types of risks and why risk management is not a 'nice to have' but a 'need to have' for businesses. He also introduces how to categorise risks impacting businesses, from external risks to strategic and operational risks.

## What is Culture and why is Culture Change Important? Roger Noon

The intention of this series of 4 videos on "Culture Change in Practice" by Roger Noon is to present some different perspectives of organisational culture. The series is aimed at anybody involved in culture change - but in particular senior leaders - those who want to lead healthy cultures and those who are accountable for doing so.

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#### **Overview of Key Compliance Topics** Peter Eisenhardt

In the second video of this series, Peter discusses the list of topics that would represent good compliance training. He also talks about how banks have had to cope with new regulations to get their houses in order on their current business. In the end Peter highlights how Covid-19 brought new compliance challenges and what were the key concerns.

## What is Operational Risk? Olaf Ransome

Olaf introduces Operational Risk and clarifies what Operational Risk or "OpRisk" is, why it matters and why it is relevant.

If you would like to find out more about IA Learning and how we can help you and your organization with your learning & development needs, please contact;

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