SUMMARY



| | Jun 2019 | May 2019 | Jun 2018 |
|---|---------------------------------------|---------------------------------------|---------------------------------------|
| UK Investors | | | |
| Funds under management | | | |
| All funds ² | £ 1,246.9 bn | £ 1,214.9 bn | £ 1,252.7 bn |
| Funds of funds Tracker funds Ethical funds | £ 162.2 bn £ 208.6 bn £ 19.2 bn | £ 158.1 bn £ 200.3 bn £ 18.4 bn | £ 154.0 bn £ 190.6 bn £ 16.5 bn |
| ISAs | £ 145.7 bn | £ 163.9 bn | £ 165.2 bn |
| Net retail sales | | | |
| All funds | £ 2,312 m | £ 1,354 m | £ 547 m |
| Equity funds Fixed income funds Mixed asset funds | -£ 474 m £ 2,430 m £ 417 m | -£ 78 m £ 781 m £ 582 m | -£ 143 m -£ 261 m £ 439 m |
| Funds of funds Tracker funds Ethical funds | £ 341 m £ 1,607 m £ 234 m | £ 657 m £ 2,307 m £ 174 m | £ 674 m £ 379 m £ 101 m |
| ISAs | -£ 176 m | £ 5 m | -£ 62 m |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.

TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE



| | | UK Investors | | UK Domiciled Funds | | | | | |
|--------------------|------------------------|--|--|------------------------|----------------------------------|-------------------------------------|--|--|--|
| | Total FUM | <i>of which</i> held in UK domiciled funds | <i>of which</i> held in overseas domiciled funds | Total FUM | of which held by UK investors | of which held by overseas investors | | | |
| 2012 | 703,621 | 650,738 | 52,882 | 680,349 | 650,738 | 29,611 | | | |
| 2013 | 820,437 | 753,689 | 66,748 | 799,311 | 753,689 | 45,622 | | | |
| 2014 | 892,469 | 817,553 | 74,916 | 843,167 | 817,553 | 25,614 | | | |
| 2015 | 929,733 | 839,813 | 89,920 | 901,817 | 839,813 | 62,005 | | | |
| 2016 | 1,061,420 | 953,762 | 107,658 | 1,020,873 | 953,762 | 67,111 | | | |
| 2017 | 1,234,456 | 1,073,305 | 161,152 | 1,159,943 | 1,073,305 | 86,638 | | | |
| 2018 | 1,153,423 | 1,000,647 | 152,775 | 1,046,196 | 1,000,647 | 45,549 | | | |
| 2017 03 | 1,186,808 | 1,039,457 | 147,351 | 1,118,677 | 1,039,457 | 79,220 | | | |
| 2017 Q3 Q4 | 1,234,456 | 1,073,305 | 161,152 | 1,118,677 | 1,059,457 | 86,638 | | | |
| 2018 Q1 | 1,191,059 | 1,037,373 | 153,686 | 1,113,030 | 1,073,303 | 75,656 | | | |
| Q2 | 1,252,744 | 1,089,974 | 162,770 | 1,163,912 | 1,089,974 | 73,939 | | | |
| Q3 | 1,258,206 | 1,096,640 | 161,566 | 1,169,784 | 1,096,640 | 73,144 | | | |
| Q4 | 1,153,423 | 1,000,647 | 152,775 | 1,046,196 | 1,000,647 | 45,549 | | | |
| 2019 Q1 | 1,205,817 | 1,039,898 | 165,919 | 1,080,033 | 1,039,898 | 40,135 | | | |
| Q2 | 1,246,919 | 1,078,003 | 168,916 | 1,121,862 | 1,078,003 | 43,859 | | | |
| | | 1 000 074 | | 1 | | 72.020 | | | |
| 2018 Jun | 1,252,744 | 1,089,974 | 162,770 | 1,163,912 | 1,089,974 | 73,939 | | | |
| Jul | 1,266,001 | 1,101,491 | 164,510 | 1,175,528 | 1,101,491 | 74,037 | | | |
| Aug | 1,264,994 | 1,101,456 | 163,538 | 1,175,376 | 1,101,456 | 73,920 | | | |
| Q3 Sep | 1,258,206 | 1,096,640 1,044,838 | 161,566 | 1,169,784 | 1,096,640 | 73,144 63,177 | | | |
| Oct | 1,201,963 | 1,044,153 | 157,124 | 1,108,015 | 1,044,838 | | | | |
| Nov Q4 Dec | 1,200,520 1,153,423 | 1,000,647 | 156,367 | 1,098,430 | 1,044,153 1,000,647 | 54,277 45,549 | | | |
| Q4 Dec 2019 Jan | 1,153,425 | 1,017,350 | 152,775 157,018 | 1,046,196 1,075,696 | 1,000,647 | 45,549 58,346 | | | |
| Feb | 1,182,493 | 1,024,997 | 157,018 | 1,075,696 | 1,017,350 | 55,952 | | | |
| Q1 Mar | 1,205,817 | 1,039,898 | 165,919 | 1,080,033 | 1,024,997 | 40,135 | | | |
| Apr | 1,233,667 | 1,064,865 | 168,803 | 1,106,053 | 1,059,898 | 41,188 | | | |
| May | 1,214,903 | 1,047,010 | 167,894 | 1,00,055 | 1,004,003 | 40,608 | | | |
| Q2 Jun | 1,246,919 | 1,078,003 | 168,916 | 1,121,862 | 1,078,003 | 43,859 | | | |

Notes:

(1) Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS



| | | | | | | | A | I Funds | Including Fund | ls of Fun | ds ³ | | | | |
|------|-----|-----------------------------|---------|-------|------------|-------|-----------|---------|----------------|-----------|-----------------|-------|---------|-------|-----------|
| | | Industry Total ² | Equity | y | Fixed Inco | me | Money Mar | ket | Mixed Ass | set | Property | / | Other | | Total |
| | | £m | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m |
| 2009 | | 484,270 | 303,328 | 58.0% | 111,811 | 21.4% | 4,641 | 0.9% | 77,251 | 14.8% | 10,154 | 1.9% | 16,092 | 3.1% | 523,277 |
| 2010 | | 587,998 | 362,407 | 56.7% | 127,033 | 19.9% | 4,119 | 0.6% | 106,885 | 16.7% | 13,195 | 2.1% | 26,063 | 4.1% | 639,702 |
| 2011 | | 578,646 | 337,626 | 53.2% | 133,843 | 21.1% | 4,580 | 0.7% | 112,888 | 17.8% | 13,681 | 2.2% | 32,239 | 5.1% | 634,856 |
| 2012 | | 703,621 | 397,722 | 51.6% | 166,708 | 21.6% | 6,916 | 0.9% | 130,132 | 16.9% | 14,487 | 1.9% | 55,406 | 7.2% | 771,370 |
| 2013 | | 820,437 | 492,793 | 54.8% | 169,969 | 18.9% | 9,273 | 1.0% | 151,990 | 16.9% | 17,212 | 1.9% | 58,709 | 6.5% | 899,946 |
| 2014 | | 892,469 | 527,583 | 53.8% | 195,724 | 20.0% | 10,660 | 1.1% | 157,290 | 16.0% | 24,062 | 2.5% | 65,111 | 6.6% | 980,429 |
| 2015 | | 929,733 | 561,982 | 54.7% | 185,739 | 18.1% | 11,501 | 1.1% | 165,146 | 16.1% | 31,993 | 3.1% | 71,848 | 7.0% | 1,028,208 |
| 2016 | | 1,061,420 | 634,277 | 53.8% | 214,896 | 18.2% | 19,850 | 1.7% | 197,622 | 16.8% | 28,563 | 2.4% | 83,379 | 7.1% | 1,178,588 |
| 2017 | | 1,234,456 | 724,071 | 52.6% | 257,433 | 18.7% | 25,115 | 1.8% | 219,342 | 15.9% | 30,721 | 2.2% | 119,260 | 8.7% | 1,375,941 |
| 2018 | | 1,153,423 | 666,557 | 51.7% | 249,971 | 19.4% | 21,710 | 1.7% | 208,747 | 16.2% | 31,449 | 2.4% | 111,326 | 8.6% | 1,289,761 |
| | | | | | | | | | | | | | | | |
| 2017 | Q3 | 1,186,808 | 690,586 | 52.3% | 254,135 | 19.2% | 23,618 | 1.8% | 207,762 | 15.7% | 29,561 | 2.2% | 115,662 | 8.8% | 1,321,325 |
| | Q4 | 1,234,456 | 724,071 | 52.6% | 257,433 | 18.7% | 25,115 | 1.8% | 219,342 | 15.9% | 30,721 | 2.2% | 119,260 | 8.7% | 1,375,941 |
| 2018 | Q1 | 1,191,059 | 690,855 | 51.9% | 252,719 | 19.0% | 24,797 | 1.9% | 214,706 | 16.1% | 31,336 | 2.4% | 116,542 | 8.8% | 1,330,956 |
| | Q2 | 1,252,744 | 740,842 | 53.1% | 256,676 | 18.4% | 23,622 | 1.7% | 219,004 | 15.7% | 32,341 | 2.3% | 122,534 | 8.8% | 1,395,019 |
| | Q3 | 1,258,206 | 748,831 | 53.4% | 256,874 | 18.3% | 22,811 | 1.6% | 221,665 | 15.8% | 32,583 | 2.3% | 120,722 | 8.6% | 1,403,485 |
| | Q4 | 1,153,423 | 666,557 | 51.7% | 249,971 | 19.4% | 21,710 | 1.7% | 208,747 | 16.2% | 31,449 | 2.4% | 111,326 | 8.6% | 1,289,761 |
| 2019 | Q1 | 1,205,817 | 707,763 | 52.4% | 259,811 | 19.3% | 23,513 | 1.7% | 218,709 | 16.2% | 30,702 | 2.3% | 109,166 | 8.1% | 1,349,665 |
| | Q2 | 1,246,919 | 735,551 | 52.7% | 270,680 | 19.4% | 22,622 | 1.6% | 228,266 | 16.4% | 30,590 | 2.2% | 108,363 | 7.8% | 1,396,073 |
| 2018 | Jun | 1,252,744 | 740,842 | 53.1% | 256,676 | 18.4% | 23,622 | 1.7% | 219,004 | 15.7% | 32,341 | 2.3% | 122,534 | 8.8% | 1,395,019 |
| 2010 | Jul | 1,266,001 | 751,955 | 53.3% | 258,372 | 18.3% | 23,022 | 1.7% | 219,004 | 15.7% | 32,740 | 2.3% | 122,334 | 8.7% | 1,410,603 |
| | Aug | 1,264,994 | 753,426 | 53.4% | 257,699 | 18.3% | 23,067 | 1.6% | 220,941 | 15.7% | 32,886 | 2.3% | 122,250 | 8.7% | 1,410,269 |
| Q3 | Sep | 1,258,206 | 748,831 | 53.4% | 256,874 | 18.3% | 22,811 | 1.6% | 221,665 | 15.8% | 32,583 | 2.3% | 120,722 | 8.6% | 1,403,485 |
| Q.5 | Oct | 1,201,963 | 701,231 | 52.3% | 254,407 | 19.0% | 23,183 | 1.7% | 213,783 | 15.9% | 32,510 | 2.4% | 116,799 | 8.7% | 1,341,912 |
| | Nov | 1,200,520 | 706,525 | 52.7% | 250,289 | 18.7% | 22,451 | 1.7% | 214,620 | 16.0% | 32,562 | 2.4% | 114,194 | 8.5% | 1,340,641 |
| Q4 | Dec | 1,153,423 | 666,557 | 51.7% | 249,971 | 19.4% | 21,710 | 1.7% | 208,747 | 16.2% | 31,449 | 2.4% | 111,326 | 8.6% | 1,289,761 |
| 2019 | Jan | 1,174,368 | 683,152 | 52.0% | 252,430 | 19.2% | 21,679 | 1.7% | 215,327 | 16.4% | 31,219 | 2.4% | 109,272 | 8.3% | 1,313,079 |
| 1010 | Feb | 1,182,493 | 692,336 | 52.3% | 253,955 | 19.2% | 21,620 | 1.6% | 218,161 | 16.5% | 30,749 | 2.3% | 107,326 | 8.1% | 1,324,149 |
| 01 | Mar | 1,205,817 | 707,763 | 52.4% | 259,811 | 19.3% | 23,513 | 1.7% | 218,709 | 16.2% | 30,702 | 2.3% | 109,166 | 8.1% | 1,349,665 |
| | Apr | 1,233,667 | 729,801 | 52.9% | 263,574 | 19.1% | 22,404 | 1.6% | 223,217 | 16.2% | 30,600 | 2.2% | 110,208 | 8.0% | 1,379,802 |
| | May | 1,214,903 | 710,756 | 52.2% | 267,551 | 19.7% | 22,493 | 1.7% | 221,308 | 16.3% | 30,712 | 2.3% | 107,615 | 7.9% | 1,360,434 |
| Q2 | Jun | 1,246,919 | 735,551 | 52.7% | 270,680 | 19.4% | 22,622 | 1.6% | 228,266 | 16.4% | 30,590 | 2.2% | 108,363 | 7.8% | 1,396,073 |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

TABLE 4: NET SALES



Net Sales £m

| | | Total | Retail | Institutional | |
|------|-----|--------|--------|---------------|-------|
| | | | | | ••••• |
| 2009 | | 34,440 | 29,774 | 4,666 | |
| 2010 | | 52,387 | 30,141 | 22,246 | |
| 2011 | | 23,545 | 17,949 | 5,596 | |
| 2012 | | 29,408 | 18,437 | 10,970 | |
| 2013 | | 25,919 | 23,507 | 2,412 | |
| 2014 | | 37,186 | 23,966 | 13,220 | |
| 2015 | | 22,596 | 16,930 | 5,665 | |
| 2016 | | 15,925 | 7,189 | 8,736 | |
| 2017 | | 66,673 | 48,582 | 18,091 | |
| 2018 | | -5,413 | 7,331 | -12,744 | |
| | | | | | |
| 2017 | Q3 | 16,067 | 14,395 | 1,673 | |
| | Q4 | 17,834 | 13,771 | 4,063 | |
| 2018 | Q1 | 10,567 | 6,850 | 3,717 | |
| | Q2 | -4,439 | 4,978 | -9,417 | |
| | Q3 | -2,586 | 1,415 | -4,001 | |
| | Q4 | -8,955 | -5,911 | -3,043 | |
| 2019 | Q1 | -2,388 | -897 | -1,490 | |
| | Q2 | 4,123 | 5,493 | -1,370 | |
| | | | | | |
| 2018 | Jun | -897 | 547 | -1,444 | |
| | Jul | -1,833 | 906 | -2,739 | |
| | Aug | -592 | -16 | -576 | |
| Q3 | Sep | -161 | 525 | -686 | |
| - | Oct | -3,007 | -2,191 | -816 | |
| | Nov | -1,598 | -2,118 | 520 | |
| Q4 | Dec | -4,350 | -1,602 | -2,748 | |
| 2019 | Jan | -885 | -577 | -308 | |
| 2015 | Feb | -1,029 | -129 | -899 | |
| Q1 | Mar | -474 | -129 | -283 | |
| QI | | | | | |
| | Apr | 1,664 | 1,827 | -163 | |
| | May | 459 | 1,354 | -895 | |
| Q2 | Jun | 2,000 | 2,312 | -312 | |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

(3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.

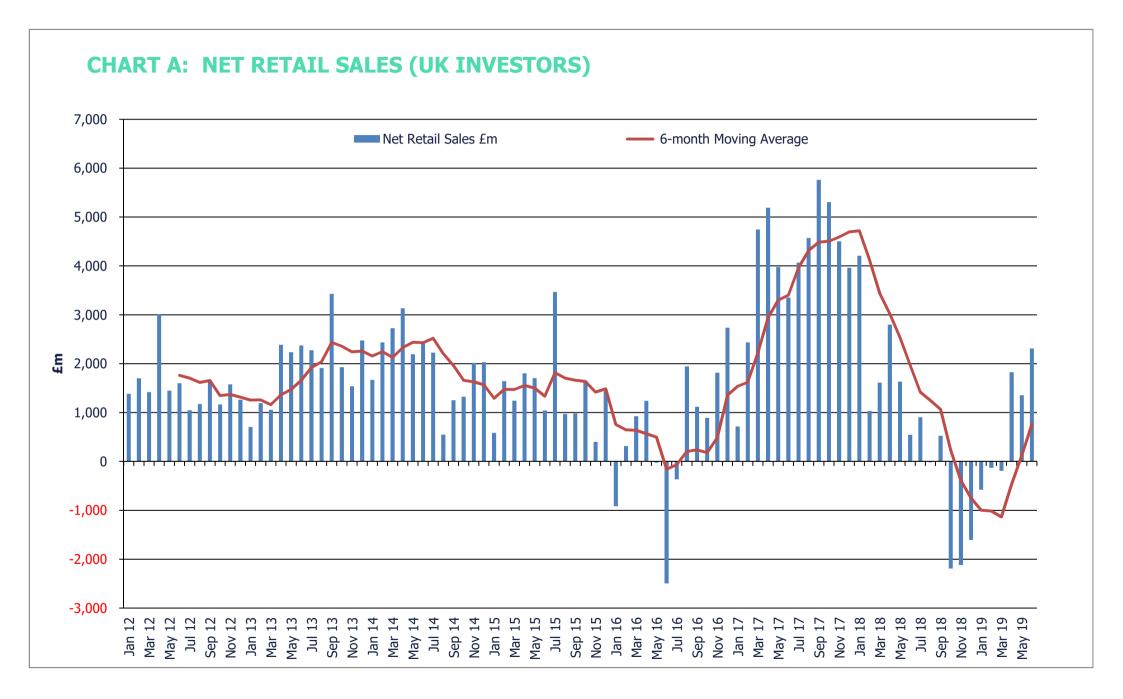


TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS



| | | | | Net | Retail Sales | £m | | | | Net R | etail Sales of | Equity Fund | s by Region | £m | |
|------|----------|----------------|----------------|-----------------|-----------------|----------------|--------------|--------|---------------|--------|----------------|-------------|-------------|------------------|--------|
| | | Total | Equity | Fixed Income | Money Market | Mixed Asset | Property | Other | Total | Asia | Europe | Global | Japan | North America | UK |
| 2009 | | 29,774 | 7,531 | 9,058 | -49 | 6,536 | 1,814 | 4,886 | 7,749 | 1,409 | -285 | 3,801 | -274 | 1,015 | 2,082 |
| 2010 | | 30,141 | 6,592 | 7,130 | 1 | 11,173 | 1,781 | 3,464 | 7,030 | 1,104 | -391 | 5,387 | 179 | 868 | -118 |
| 2011 | | 17,949 | 2,204 | 4,620 | 22 | 9,184 | 530 | 1,390 | 2,720 | -457 | -1,050 | 3,306 | 737 | 2 | 182 |
| 2012 | | 18,437 | 2,496 | 7,182 | -644 | 5,277 | 368 | 3,758 | 3,249 | 665 | -662 | 3,766 | 17 | 293 | -830 |
| 2013 | | 23,507 | 12,715 | 1,043 | -320 | 6,825 | 1,668 | 1,575 | 12,076 | 908 | 1,585 | 2,960 | 1,079 | 1,272 | 4,271 |
| 2014 | | 23,966 | 10,654 | 2,995 | 552 | 4,952 | 3,117 | 1,696 | 9,744 | 56 | 1,013 | 2,757 | 581 | 1,232 | 4,106 |
| 2015 | | 16,930 | 7,311 | -1,547 | 422 | 4,677 | 1,864 | 4,205 | 7,637 | -1,038 | 3,839 | 938 | 1,247 | 603 | 2,047 |
| 2016 | | 7,189 | -8,424 | 4,423 | 2,857 | 5,663 | -1,820 | 4,490 | -7,711 | -952 | -3,546 | 2,907 | -907 | -350 | -4,863 |
| 2017 | | 48,582 | 10,205 | 16,212 | 3,345 | 13,378 | -131 | 5,571 | 8,291 | -4 | 2,899 | 4,910 | 1,791 | 1,329 | -2,634 |
| 2018 | | 7,331 | 1,009 | -2,002 | 514 | 7,858 | 247 | -296 | 154 | 1,372 | -1,313 | 2,509 | 1,224 | 1,224 | -4,862 |
| 2017 | Q3 | 14,395 | 3,641 | 5,303 | 906 | 3,349 | -482 | 1,677 | 3,198 | -65 | 1,448 | 1,547 | 412 | 393 | -536 |
| 2017 | Q4 | 13,771 | 2,645 | 5,254 | 550 | 3,806 | 274 | 1,242 | 1,844 | 503 | 869 | 539 | 635 | 130 | -831 |
| 2018 | Q1 | 6,850 | 1,856 | 991 | 260 | 2,897 | 243 | 604 | 1,417 | 735 | 638 | 622 | 656 | 274 | -1,508 |
| 2010 | Q2 | 4,978 | 1,266 | 154 | 161 | 2,007 | 275 | 1,267 | 592 | 316 | -367 | 1,099 | 278 | 950 | -1,684 |
| | Q2 Q3 | 1,415 | -738 | 362 | 72 | 1,526 | 159 | 34 | -640 | 184 | -538 | 590 | 155 | 46 | -1,077 |
| | Q3 Q4 | -5,911 | -1,374 | -3,509 | 22 | 1,333 | -183 | -2,200 | -1,214 | 136 | -1,046 | 197 | 135 | -45 | -592 |
| 2019 | | -3,911 -897 | -1,646 | -3,309 | -9 | 622 | -142 | -2,200 | -1,214 | 130 | -1,380 | 731 | 204 | 140 | -392 |
| 2019 | Q1 Q2 | -897 5,493 | -1,040 -443 | 4,764 | -9 781 | 1,403 | -142 -425 | -588 | -1,110 -28 | 12 | -1,380 | 1,260 | -446 | 317 | -816 |
| | | , | | , | | , | | | | | , | , | | | |
| 2018 | Jun | 547 | -143 | -261 | 170 | 439 | 55 | 286 | -317 | 4 | -335 | -23 | 98 | 278 | -339 |
| | Jul | 906 | -426 | 502 | 93 | 556 | 173 | 8 | -324 | 72 | -156 | 330 | 1 | -256 | -315 |
| | Aug | -16 | -349 | -180 | -59 | 552 | -29 | 49 | -464 | 28 | -303 | 118 | 25 | 98 | -429 |
| Q3 | Sep | 525 | 37 | 40 | 38 | 418 | 16 | -23 | 147 | 84 | -79 | 142 | 129 | 204 | -333 |
| | Oct | -2,191 | -113 | -1,713 | 215 | 452 | -32 | -1,000 | -44 | 114 | -175 | 32 | 99 | 122 | -236 |
| | Nov | -2,118 | -424 | -1,177 | -230 | 320 | 28 | -636 | -318 | 53 | -426 | 189 | 80 | 88 | -302 |
| Q4 | Dec | -1,602 | -837 | -619 | 37 | 561 | -179 | -565 | -852 | -30 | -445 | -24 | -44 | -255 | -54 |
| 2019 | Jan | -577 | -597 | 255 | -74 | 367 | -108 | -421 | -239 | -21 | -450 | 81 | 146 | 141 | -135 |
| | Feb | -129 | -428 | 78 | -62 | 385 | -45 | -58 | -242 | 167 | -453 | 291 | -16 | 6 | -236 |
| Q1 | Mar | -191 | -621 | 810 | 127 | -130 | 11 | -388 | -629 | -133 | -476 | 359 | 74 | -7 | -445 |
| | Apr | 1,827 | 110 | 1,553 | 277 | 404 | -291 | -226 | 362 | 92 | -410 | 971 | -172 | -120 | 0 |
| | May | 1,354 | -78 | 781 | 306 | 582 | -33 | -204 | 157 | -46 | -529 | 282 | -256 | 172 | 534 |
| Q2 | Jun | 2,312 | -474 | 2,430 | 197 | 417 | -101 | -158 | -547 | 68 | -124 | 7 | -19 | 265 | -744 |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
(3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
(4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.

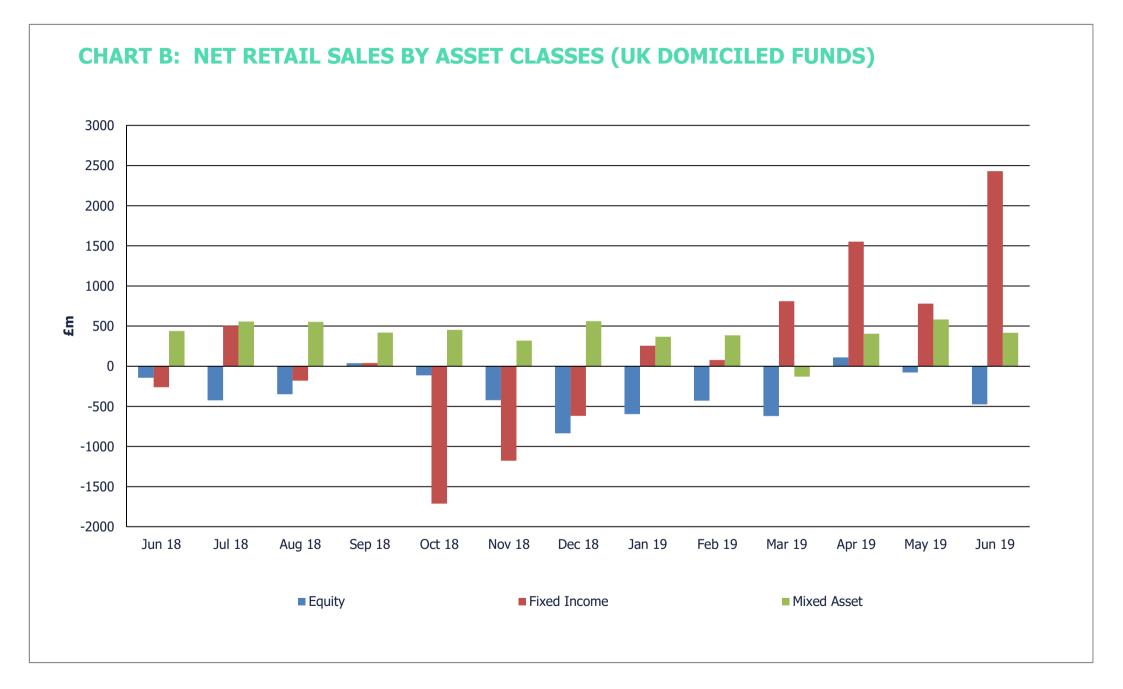


TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR JUNE 2019



| Funds Under Management | | Net Retail Sales | | Net ISA Sales on Five Platforms | | |
|-----------------------------------|---------|-----------------------------------|---------|-----------------------------------|-------|--|
| IA Sector | £bn | IA Sector | £m | IA Sector | £m | |
| UK All Companies | 171.6 | £ Strategic Bond | 1,122.2 | Global | 90.1 | |
| Global | 121.9 | £ Corporate Bond | 453.4 | Mixed Investment 40-85% Shares | 34.8 | |
| £ Corporate Bond | 72.9 | Global | 401.5 | Volatility Managed | 25.4 | |
| North America | 61.7 | Global Bonds | 358.6 | North America | 25.1 | |
| Targeted Absolute Return | 60.1 | Mixed Investment 40-85% Shares | 275.3 | Global Equity Income | 16.3 | |
| Europe Excluding UK | 59.0 | North America | 252.6 | Mixed Investment 0-35% Shares | 12.6 | |
| £ Strategic Bond | 56.5 | Volatility Managed | 244.0 | £ Strategic Bond | 11.4 | |
| Specialist | 55.1 | UK Gilts | 108.3 | Global Bonds | 9.8 | |
| Mixed Investment 40-85% Shares | 54.5 | Short Term Money Market | 76.5 | Short Term Money Market | 9.1 | |
| Mixed Investment 20-60% Shares | 52.2 | Asia Pacific Excluding Japan | 73.7 | £ Corporate Bond | 8.8 | |
| UK Equity Income | 51.6 | UK Index Linked Gilts | 59.3 | UK Gilts | 4.0 | |
| Global Bonds | 43.1 | Property Other | 57.5 | Mixed Investment 20-60% Shares | 3.9 | |
| Volatility Managed | 33.5 | Technology and Telecommunications | 25.7 | Property Other | 2.9 | |
| Asia Pacific Excluding Japan | 28.9 | Mixed Investment 0-35% Shares | 20.8 | £ High Yield | 2.6 | |
| Flexible Investment | 28.4 | North American Smaller Companies | 12.6 | Japan | 2.2 | |
| Global Emerging Markets | 26.9 | Europe Including UK | 3.6 | Technology and Telecommunications | 2.1 | |
| UK Gilts | 26.4 | China/Greater China | 1.3 | Europe Including UK | 0.8 | |
| Japan | 23.0 | Japanese Smaller Companies | 0.0 | Asia Pacific Including Japan | 0.4 | |
| Global Equity Income | 17.5 | Asia Pacific Including Japan | -7.4 | UK Equity and Bond Income | -0.2 | |
| UK Direct Property | 17.5 | Standard Money Market | -9.6 | Global Emerging Markets Bond | -0.2 | |
| UK Smaller Companies | 14.9 | UK Equity and Bond Income | -15.2 | Standard Money Market | -0.3 | |
| £ High Yield | 11.0 | Japan | -18.6 | North American Smaller Companies | -0.8 | |
| Mixed Investment 0-35% Shares | 9.3 | Flexible Investment | -24.2 | Japanese Smaller Companies | -1.2 | |
| Short Term Money Market | 8.7 | Global Equity Income | -28.9 | UK Index Linked Gilts | -1.8 | |
| Global Emerging Markets Bond | 8.4 | Specialist | -35.6 | China/Greater China | -3.7 | |
| Property Other | 7.2 | £ High Yield | -40.7 | Flexible Investment | -6.0 | |
| UK Index Linked Gilts | 6.8 | European Smaller Companies | -50.4 | Asia Pacific Excluding Japan | -6.3 | |
| Technology and Telecommunications | 4.3 | Europe Excluding UK | -76.8 | European Smaller Companies | -6.6 | |
| European Smaller Companies | 2.9 | Mixed Investment 20-60% Shares | -86.4 | Specialist | -7.5 | |
| North American Smaller Companies | 2.9 | Global Emerging Markets Bond | -144.4 | UK Direct Property | -8.1 | |
| China/Greater China | 2.7 | UK Smaller Companies | -147.7 | Global Emerging Markets | -8.7 | |
| Europe Including UK | 2.3 | Global Emerging Markets | -164.6 | Targeted Absolute Return | -10.5 | |
| UK Equity and Bond Income | 1.9 | UK Direct Property | -166.3 | UK Smaller Companies | -21.7 | |
| Standard Money Market | 1.3 | UK Equity Income | -287.0 | Europe Excluding UK | -29.9 | |
| Japanese Smaller Companies | 1.2 | UK All Companies | -309.5 | UK All Companies | -37.6 | |
| Asia Pacific Including Japan | 0.7 | Targeted Absolute Return | -501.6 | UK Equity Income | -79.9 | |
| Total | 1,149.0 | Total | 1,432.0 | Total | 31.4 | |

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS



| And Practic Excluding Japan 27 86 90 91 121 62 -16 -33 155 -1.0 -6 Chard Contraction 33 1.5 -33 1.4 34 -10 5 -44 12 1.3 1.4 -7 Chard Contraction 33 1.4 34 -16 -7 -10 -3 44 12 -33 47 -7 -33 47 -7 -33 47 -7 | | | | | | | | | | | | | AS | SOCIATION |
|---|-----------------------------------|--------|--------|--------|--------|--------|--------|--------------|--------|--------|--------|--------|--------|--------------|
| Ana Partic Evoluting journ 27 66 18 57 121 62 38 53 135 130 64 54 Chard/Career 23 1.5 1.3 1.1 1.6 1.0 1.6 1.1 1.6 1.0 1.1 1.6 1.0 1.1 1.6 1.0 1.1 1.6 1.0 1.1 1.6 1.0 1.1 1.6 1.0 | | | | | | | Net F | Retail Sales | | | | | | |
| bill here 0 1 | IA Sector | Jun-18 | Jul-18 | Aug-18 | Sep-18 | Oct-18 | Nov-18 | Dec-18 | Jan-19 | Feb-19 | Mar-19 | Apr-19 | May-19 | Jun-19 |
| Chang/Generation -23 -15 -13 -12 -16 -10 -5 -6 -12 -13 -16 -7 Design Excluding Unsign Excluding Construction -34 -20 -14 -43 -20 -14 -44 -57 -23 -47 -49 -33 -14 Europen Excluding Construction -34 -20 -33 -44 -172 -110 -23 -33 -18 -34 -44 -43 -44 -43 -33 -18 -54 -44 -43 -172 -110 -13 -13 -14 -44 -13 -13 -14 -44 -13 -13 -14 -44 -13 -13 -14 | Asia Pacific Excluding Japan | | 86 | | | | | | | | | | | 74 |
| Binner Enclose Add Add Add Add < | | | 1 | | | | | | | | | | | -7 1 |
| Burge Including LK 2 2 2 1 1 2 3 5 9 3 | | -23 | | | | | | | | -347 | -12 | | | -77 |
| Linges 3-34 -3-30 -3-11 -4-10 -2-12 -3-11 -3-10 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-//</td></th<> | | | | | | | | | | | | | | -// |
| Global Space Control | European Smaller Companies | | | | | | | | | | | | | -50 |
| Glade I again Constrained of the set | Global | 294 | 388 | 360 | | 342 | 127 | | | 515 | 691 | 934 | 562 | 401 |
| Span Span <th< td=""><td>Global Emerging Markets</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-165</td></th<> | Global Emerging Markets | | | | | | | | | | | | | -165 |
| Japanes Suble Companies 19 2.22 4 17 4 5 -1.6 2.7 2.1 1 -7.7 -4 Specialit -1.66 -27 -32 -2.1 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-29</td></td<> | | | | | | | | | | | | | | -29 |
| bickth America 248 -239 6.2 381 109 104 -248 130 -22 2.5 -110 191 Technology and Telecommunitations 124 50 66 2.9 2.42 444 5.13 2.43 .10 2.13 2.30 .10 1.90 2.25 .10 2.20 . | | | | | | | | | | | | | | -19 0 |
| Nexth Annelse Companies 30 37 36 23 12 16 68 68 28 128 110 193 110 173 110 123 110 173 110 123 110 113 113 113 113 1113 | | | | | | | | | | | | | | 253 |
| Specialist Special | | | | | | | | | | | | | | 13 |
| Technology and Telecommunications 1.24 50 66 26 26 24 4.44 5 5 1.3 20 9 79 1.3 LK all Companies 7.7 7.2 7.23 7.33 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.23 7.24 7.24 7.24 7.24 7.24 7.24 7.24 7.24 | Specialist | -166 | | | | | | | | | | | | -227 |
| UK Egalty Tonome -2 -174 -21 80 -122 -172 64 35 -65 35 -65 33 -43 -43 316 -12 -120 -23 -14 44 47 -44 -143 -143 -426 -230 -15 44 474 -143 -23 -44 -23 -44 -44 -143 -44 -44 -457 -448 -421 -110 -78 -4 -464 -116 -200 -197 -448 -58 621 110 -78 -4 -78 -4 -78 -48 -597 -428 620 -10 134 -10 130 -10 134 -10 130 -10 130 -10 130 -10 130 -10 130 -10 130 -10 130 -10 136 -10 14 146 140 -11 140 140 140 -10 140 140 140 140 140 140 140 140 140 140 140 140 <td< td=""><td>Technology and Telecommunications</td><td>124</td><td>50</td><td></td><td>26</td><td>-24</td><td></td><td>5</td><td></td><td></td><td>9</td><td></td><td>31</td><td>26</td></td<> | Technology and Telecommunications | 124 | 50 | | 26 | -24 | | 5 | | | 9 | | 31 | 26 |
| UK Simaler Companies 75 6.2 5.1 -19 4.63 -15 4.7 3.0 -2.4 1.3 -1.9 -4.8 -2.3 -2.31< | UK All Companies | | | | | | | | | | | | | -309 |
| Unalization ·74 ·54 123 ·45 ·14 ·41 ·123 ·108 ·9 8 ·233 ·210 Equity ·143 ·128 ·37 ·111 ·426 ·437 ·459 ·459 ·428 ·421 ·110 ·78 ·4 Equity ·143 ·138 ·138 ·428 ·422 ·449 ·491 ·177 ·110 ·170 ·110 ·170 ·110 ·171 ·110 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·171 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 ·111 | UK Equity Income | -2 | | | | | | | | | | | | -287 |
| Undescription 247 -48 -9 -25 -49 -442 -116 -250 -195 -1 1 -27 Eorporate Bond 105 114 428 -438 -44 -438 -44 -458 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -468 -411 -468 -468 -468 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 -478 | | | | | | | | | | | | | | -148 121 |
| Equity -143 -143 -143 -13 -134 -137 -137 -132 -143 -50 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-255</td><td></td><td>-48</td></t<> | | | | | | | | | | | | -255 | | -48 |
| i high Yueld 2.3 8.8 8.1 -7.4 9.0 -6.9 -6.9 -1.4 -5.5 6.4 9.22 Gibal Brong Macks Bond -120 -7.3 8.2 -9.9 -4.33 5.57 7.48 4.55 5.66 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.58 2.10 3.58 2.10 3.58 2.10 3.58 2.10 3.58 2.10 3.58 3.56 3.57 7.70 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 5.55 5.57 3.57 3.59 3.58 3.58 3.55 3.58 3.58 3.5 | Equity | | | - | | | | | | | | 110 | | -474 |
| i high Yueld 2.3 8.8 8.1 -7.4 9.0 -6.9 -6.9 -1.4 -5.5 6.4 9.22 Gibal Brong Macks Bond -120 -7.3 8.2 -9.9 -4.33 5.57 7.48 4.55 5.66 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 5.53 3.46 2.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.56 3.58 2.10 3.58 2.10 3.58 2.10 3.58 2.10 3.58 2.10 3.58 3.56 3.57 7.70 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 3.58 5.55 5.57 3.57 3.59 3.58 3.58 3.55 3.58 3.58 3.5 | f Corporate Road | 10F | 114 | 179 | 97 | -428 | -282 | -416 | -401 | -177 | -110 | 120 | 134 | 453 |
| É strategie Sond -413 18 -244 -437 -57 204 801 -50 526 659 336 51 Global Bonds -122 -715 166 36 -155 71-48 455 726 526 533 -429 - Global Bonds 122 -115 166 363 -155 71-48 465 76 58 7.23 140 -50 323 -149 -50 526 57 340 - 228 110 118 922 15 57 70 758 -73 70 120 17 -107 33 3 Unaloxated -38 211 135 -75 70 -58 -73 70 120 17 -107 -38 17 100 33 3 - 77 102 -55 78 800 15 74 42 133 14 2 -33 5 32 73 31 -5 32 33 -5 32 31 2 -33 | | | | | | | | | | | | | | 453 -41 |
| Gladel Bronds -120 -37 182 -59 -4.33 -165 16 29 346 28 503 -92 Speciality 48 202 -18 -63 -134 575 -148 48 66 -55 340 Speciality 48 202 18 -63 -141 -48 -76 100 108 22 -23 -24 -24 -24 -24 -24 -24 -24 -24 | | | | | | | | | | | | | | -41 1.122 |
| Global Energing Markets Bond -1.72 -1.15 1.6 3.6 -1.5 7.7 -1.48 4.65 7.6 5.88 7.23 -1.49 -4.58 VIK Glis 10 118 9.22 -1.81 -6.3 -1.91 -1.41 -1.01 1.08 1.02 2.22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -22 -116 -75 -75 -70 -70 -20 -12 -70 -20 -17 -102 -22 -118 -117 -619 25 78 810 1,55 -71 -22 -20 77 -102 -20 -27 -51 5 -17 -107 -51 -42 -38 -117 -74 -52 123 -74 -52 127 277 306 -27 -30 -77 -74 -52 168 24 59 | | | | | | | | | | | | | | , |
| Speciality 48 202 -18 -63 -134 -16 -114 -48 -8 6 5 340 UK lids 110 118 22 115 540 97 -157 54 -12 47 31 -21 22 22 Unclassified Sector 264 -16 -170 -199 -26 -710 -18 31 6 4 353 3 Pired Income -261 502 -180 40 -1,713 -117 -619 225 78 810 1,553 78 20 77 102 -116 116 147 -98 138 54 20 77 102 10 116 136 9 -9 -22 63 -12 -74 15 168 128 17 101 116 128 -12 77 30 10 116 116 116 128 122 77 34 1 | | | | | | | | | | | | | | 359 |
| UK Gils 10 118 92 141 4-63 54 58 2-1 1-10 108 130 228 Unable cifed 38 211 135 -70 75 70 58 -73 -70 20 17 107 38 Unable cifed 38 211 135 -75 70 58 -73 -70 20 17 -107 -38 Unable cifed -261 502 -180 40 -1,73 -1,177 -619 255 78 810 1,53 781 2,47 Short Term Money Market 9 -9 -9 -22 38 113 -147 -98 138 54 20 77 102 Standar Money Market 9 -9 -33 -52 38 141 2 -33 5 5 71 37 -31 Unableshert 99 -3 -52 -32 -12 -230 37 -74 -62 127 306 31 49 9 9 | | | | | | | | | | | | | | -144 |
| Uk Index Iniked Gillis 22 15 -60 97 -157 54 -12 47 31 -21 -22 22 Unabacated -264 -16 -170 -109 -26 -10 -18 31 6 -4 35 3 Fixed Income -261 502 -180 -1,713 -1,177 -619 255 78 810 1,553 781 2,4 Short Term Money Market -9 -9 -9 -22 63 -1 27 -204 12 30 5 17 Unabacated 99 -3 -32 38 142 -22 74 5 168 218 Unabacated Sector 136 89 24 60 53 -33 142 -12 74 -62 127 731 31 Unabacated Sector -33 -5 -32 -23 -12 -24 53 163 13 56 < | | | | | | | | | | | | | | 165 |
| Unallocated Unallocated Unclassified Sector 3-38 (24) 211 135 7.75 7.70 7.81 7.70 7 | | | 118 | | | -63 | -64 | 58 | | -110 | 108 | | | 108 |
| Unclassified Sector 264 -16 -170 -109 -265 -10 -18 31 6 4 35 781 2/4 Fixed Income -261 502 -180 -1,713 -1,177 -619 255 78 810 1,553 781 2/4 Short Term Money Market -75 15 -42 -38 114 27 -298 133 5 55 71 37 -31 Unclassified Sector 136 99 -3 -32 38 215 -33 142 -12 -74 -62 170 9 8 9 Money Market 170 93 -59 38 215 -230 37 -74 -62 127 306 9 Mixed Investment 20-60% Shares 51 22 77 34 75 43 68 24 44 -35 239 24 Mixed Investment 20-60% Shares 51 22 77< | UK Index Linked Gilts | 32 | 15 | -60 | 97 | -157 | -54 | -12 | 47 | 31 | -21 | -22 | 22 | 59 |
| Fixed Income -261 502 -180 40 -1,77 -619 255 78 810 1,553 781 2,4 Short Term Money Market -75 15 -42 -38 113 -147 -98 138 54 20 77 102 Short Term Money Market 9 -9 -9 -22 63 -1 27 -204 12 30 -5 17 Unclassified Sector 136 89 -24 60 53 -83 142 -12 -74 5 168 218 Unclassified Sector 136 89 24 60 53 -83 142 -12 -74 5 168 218 Money Market 70 93 -59 38 212 277 34 75 43 68 24 59 41 99 89 Miked Investmert 0-35% Shares 51 22 77 34 26 23 | Unallocated | -38 | 211 | 135 | -75 | 70 | -58 | -73 | -70 | -20 | 17 | -107 | -38 | 326 |
| Short Term Money Market -75 15 -42 -38 113 -147 -98 138 54 20 77 102 Standard Money Market 9 -3 -32 38 -14 2 -33 5 -55 17 137 -31 Unallocated 99 -3 -32 38 -14 2 -33 5 -55 71 37 -31 Unclassified Sector 136 89 24 60 53 -83 112 -74 -52 168 218 Morey Markets 170 93 -59 38 215 -230 37 -74 -62 127 306 18 Miked Investment -33 -5 -32 -22 -12 -14 44 -44 -305 -239 24 66 11 -5 -20 -2 -2 -2 -1 4 42 -4 86 611 10 | Unclassified Sector | 264 | -16 | -170 | -109 | -26 | -10 | -18 | 31 | 6 | -4 | 35 | 3 | 23 |
| Standard Money Market 9 -9 -9 -22 63 -1 27 -24 12 30 -5 17 Unallocated 99 -3 -32 38 -14 2 -33 -55 71 37 -31 Money Markets 136 89 -24 60 53 -83 142 -12 -74 -62 127 277 306 21 Money Markets 13 -5 -32 -72 -230 37 -74 -62 127 277 306 21 Mixed Investment 0-35% Shares 51 22 77 34 75 43 68 24 59 41 99 99 Mixed Investment 20-6% Shares 116 48 102 11 11 16 72 24 44 42 24 60 11 Mixed Investment 20-6% Shares 116 12 130 129 210 135 11 | Fixed Income | -261 | 502 | -180 | 40 | -1,713 | -1,177 | -619 | 255 | 78 | 810 | 1,553 | 781 | 2,430 |
| Unallocated 99 -3 -32 38 -14 2 -33 5 -55 71 37 -31 Money Markets 170 93 -59 38 215 -33 12 -12 -74 5 168 218 Meney Markets 70 93 -59 38 215 -55 11 -77 -62 127 277 36 9 Mixed Investment 0-35% Shares 51 22 77 34 75 43 68 24 59 41 99 89 Mixed Investment 0-35% Shares 116 48 102 11 1167 231 424 -44 305 -239 24 Mixed Investment 0-48% Shares 120 -27 0 -27 14 4 -22 44 8 6 11 Unalosited Sector -14 1 15 0 -27 29 490 135 101 | Short Term Money Market | -75 | 15 | -42 | -38 | 113 | -147 | -98 | 138 | 54 | 20 | 77 | 102 | 76 |
| Unallocated 99 3 32 38 -14 2 33 5 -55 71 37 -31 Undassified Sector 136 89 24 60 53 -83 142 -12 -74 55 168 218 Money Markets 170 93 -55 38 213 -23 -74 -62 127 277 366 1 Mixed Investment -33 -5 -32 -73 47 75 43 68 24 59 41 99 98 Mixed Investment 0-50% Shares 282 271 304 268 230 215 329 216 206 231 306 369 Specialit 0 -2 0 -2 16 5 5 6 1 50 31 30 30 30 30 30 30 30 30 30 30 30 30 30 | | | -9 | -9 | -22 | 63 | -1 | 27 | -204 | 12 | 30 | -5 | 17 | -10 |
| Unclassified Sector 136 89 24 60 53 -83 142 -12 -74 5 168 218 Money Markets 170 93 -59 38 215 -230 37 -74 -62 127 277 306 1 Flexible Investment -33 -5 -32 -23 -12 -55 13 -35 11 -79 -8 -9 Mixed Investment 0-35% Shares 516 22 77 34 75 43 68 24 -44 -305 239 24 Mixed Investment 0-35% Shares 282 271 304 268 230 215 232 216 206 231 306 369 36 11 -77 44 4 -2 4 4 -20 4 4 -20 4 4 -20 4 4 -20 4 4 -20 4 -20 10 10 | | 99 | -3 | -32 | 38 | -14 | 2 | -33 | 5 | -55 | 71 | 37 | -31 | 57 |
| Money Markets 170 93 -59 38 215 -230 37 -74 -62 127 277 306 1 Flexible Investment -33 -5 -32 -23 -12 -55 13 -35 11 -79 -8 -9 Mixed Investment 0-35% Shares 51 22 77 34 75 43 68 24 59 41 99 89 Mixed Investment 0-85% Shares 116 48 102 11 11 -167 231 424 -44 -305 -239 24 Mixed Investment 40-85% Shares 282 271 304 268 230 215 329 216 206 231 306 369 Specialist 0 -2 0 -2 -1 4 4 -2 -4 8 6 11 Unclassified Sector -15 60 -17 0 204 167 72 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>73</td></t<> | | | | | | | | | | | | | | 73 |
| Mixed Investment 0-35% Shares 51 22 77 34 75 43 68 24 59 41 99 89 Mixed Investment 20-60% Shares 116 48 102 111 11 -167 231 424 -44 -305 -239 24 Mixed Investment 40-65% Shares 22 271 304 268 230 215 329 216 206 221 -24 48 6 111 - - 4 4 -2 -4 88 6 111 - 10 -2 -4 48 6 111 - - - 44 44 -2 -4 88 6 111 - < | Money Markets | | | | | | | | | | 127 | | | 197 |
| Mixed Investment 0-35% Shares 51 22 77 34 75 43 68 24 59 41 99 89 Mixed Investment 20-60% Shares 116 48 102 111 11 -167 231 424 -44 -305 -239 24 Mixed Investment 40-65% Shares 22 271 304 268 230 215 329 216 206 221 -24 48 6 111 - - 4 4 -2 -4 88 6 111 - 10 -2 -4 48 6 111 - - - 44 44 -2 -4 88 6 111 - < | Classifiela Taxonatana ant | 22 | - | 22 | 22 | 12 | | 12 | 25 | | 70 | 0 | 0 | 24 |
| Mixed Investment 20-60% Shares 116 48 102 11 11 -167 231 424 -44 -305 -239 24 Mixed Investment 40-65% Shares 282 271 304 268 230 215 329 216 206 231 306 369 Specialist 0 -2 0 -2 -1 4 4 -2 -4 8 6 11 UK Equity and Bond Income -14 1 -5 0 -5 -5 -6 1 -5 -20 -2 -7 Unclassified Sector -15 60 17 0 -245 320 561 367 385 -130 404 582 40 Property 52 173 -30 | | | | | | | | | | | | | | -24 21 |
| Mixed Investment 40-85% Shares 282 271 304 268 230 215 329 216 206 231 306 369 Specialist 0 -2 0 -2 0.1 4 4 2 44 8 6 11 Uk Equity and Bond Income -14 1 5 0 -5 5 6 1 -5 200 -2 -7 Unallocated 53 160 124 130 179 204 167 72 94 90 135 101 Unclassified Sector -15 60 -17 0 -24 81 -245 -334 68 -97 107 5 Wixed Asset 439 55 51 320 561 367 385 -130 04 58 14 Unclassified Sector 52 173 -30 0 0 0 0 0 0 0 0 | | | | | | | | | | | | | | |
| Specialist 0 -2 0 -2 -1 4 4 -2 -4 8 6 11 UK Equily and Bond Income -14 1 -5 0 -5 -5 -6 1 -5 -20 -2 -7 Unalocated -15 60 -17 0 -24 81 -245 -334 68 -97 107 5 Mixed Asset 439 556 552 418 452 320 561 367 385 -130 404 582 40 Property Other 0 | | | | | | | | | | | | | | -86 |
| UK Equity and Bond Income -14 1 -5 0 -5 -5 -6 1 -5 -20 -2 -7 Unallocated 53 160 124 130 179 204 167 72 94 90 135 101 Unclassified Sector -15 60 -17 0 -24 81 -245 -334 68 -97 107 5 Mixed Asset 439 556 552 418 452 320 561 367 385 -130 404 582 400 Property 52 173 -30 | | | | | | | | | | | | | | 275 |
| Unallocated Unclassified Sector53160124130179204167729490135101Unclassified Sector-1560-170-2481-245-33468-971075Mixed Asset4395555418452320561367385-130404582404Property52173-300 <td></td> <td>-1</td> | | | | | | | | | | | | | | -1 |
| Unclassified Sector -15 60 -17 0 -24 81 -245 -334 68 -97 107 5 Mixed Asset 439 556 552 418 452 320 561 367 385 -130 404 582 400 Property 52 173 -30 0 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-15</td></th<> | | | | | | | | | | | | | | -15 |
| Mixed Asset 439 556 552 418 452 320 561 367 385 -130 404 582 4 Property 52 173 -30 12 -63 -45 -228 -136 -72 -20 -358 -124 - 0 5 5 <t< td=""><td>Unallocated</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>177</td></t<> | Unallocated | | | | | | | | | | | | | 177 |
| Sproperty Other 52 173 -30 12 -63 -45 -228 -136 -72 -20 -358 -124 - 0 0 1 0 0 0 -1 0 | | | | | | | | | | | | | | 70 |
| Property Other 0 0 0 5 31 73 50 28 28 32 13 58 UK Direct Property 0 0 0 12 -63 -45 -228 -136 -72 -20 -358 -124 - Unallocated 0 0 0 -1 1 0 -1 0 0 0 0 0 -20 -358 -124 - Unclassified Sector 3 0 | Mixed Asset | 439 | 556 | 552 | 418 | 452 | 320 | 561 | 367 | 385 | -130 | 404 | 582 | 417 |
| Property Other 0 0 0 1 53 13 73 50 28 28 32 13 58 UK Direct Property 0 0 0 12 -63 -45 -228 -136 -72 -20 -358 -124 - Unallocated 0 0 -1 -1 0 -1 0 | Property | 52 | 173 | -30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UK Direct Property 0 0 12 -63 -45 -228 -136 -72 -20 -358 -124 -10 Unallocated 0 0 0 -1 -1 0 -1 0 0 -153 32 -104 -1 0 0 -1 53 32 -104 -1 0 | Property Other | 0 | 0 | 0 | 5 | 31 | 73 | 50 | 28 | 28 | 32 | 13 | 58 | 57 |
| Unallocated 0 0 0 -1 -1 0 -1 0 0 -1 53 32 Unclassified Sector 3 0 | UK Direct Property | | | | | | | | | | | | | -166 |
| Unclassified Sector 3 0 | Unallocated | | | | | | | | | | | | | 8 |
| Property 55 173 -29 16 -32 28 -179 -108 -45 11 -291 -33 -1 Protected -45 -7 0 <td></td> <td>0</td> | | | | | | | | | | | | | | 0 |
| Specialist 59 -33 27 30 -184 -13 5 24 27 56 67 36 Targeted Absolute Return 142 -156 -165 -236 -975 -756 -668 -633 -345 -401 -501 -505 - Unallocated -11 25 5 9 22 31 26 30 88 32 7 62 Unallocated -7 3 0 2 1 -2 4 1 21 -14 -36 2 Volatility Managed 149 176 183 172 137 104 69 186 152 -62 237 201 | Property | | | | | | | | | | | | | -101 |
| Specialist 59 -33 27 30 -184 -13 5 24 27 56 67 36 Targeted Absolute Return 142 -156 -165 -236 -975 -756 -668 -633 -345 -401 -501 -505 - Unallocated -11 25 5 9 22 31 26 30 88 32 7 62 Unallocated -7 3 0 2 1 -2 4 1 21 -14 -36 2 Volatility Managed 149 176 183 172 137 104 69 186 152 -62 237 201 | Protocted | AE | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Targeted Absolute Return 142 -156 -165 -236 -975 -756 -668 -633 -345 -401 -501 -505 - Unallocated -11 25 5 9 22 31 26 30 88 32 7 62 Unclassified Sector -77 3 0 2 1 -2 4 1 21 -14 -36 2 Validity Maraged 149 176 183 172 137 104 69 185 152 -62 237 201 | | | | | | | | | | | | | | |
| Unallocated -11 25 5 9 22 31 26 30 88 32 7 62 Unclassified Sector -7 3 0 2 1 -2 4 1 21 -14 -36 2 Volatility Managed 149 176 183 172 137 104 69 186 152 -62 237 201 | | | | | | | | | | | | | | 27 |
| Unclassified Sector -7 3 0 2 1 -2 4 1 21 -14 -36 2 Volatility Managed 149 176 183 172 137 104 69 186 152 -62 237 201 | | | | | | | | | | | | | | -502 |
| Volatility Managed 149 176 183 172 137 104 69 186 152 -62 237 201 | | | | | | | | | | | | | | 71 |
| | Unclassified Sector | | | | | | | | | | | | | 2 |
| Others 286 8 49 -23 -1,000 -636 -565 -421 -58 -388 -226 -204 -1 | Volatility Managed | | 176 | | | | | 69 | | | | | | 244 |
| | Others | 286 | 8 | 49 | -23 | -1,000 | -636 | -565 | -421 | -58 | -388 | -226 | -204 | -158 |

Notes: (1) All sales and repurchases of funds or funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



| | | Net Retail | Sales | Net Institutio | nal Sales |
|------|------------|--------------------------------|--------------------------|--------------------------------|--------------------------------|
| | | Best | Worst | Best | Worst |
| 2009 | | £ Corporate Bond | Europe Excluding UK | Targeted Absolute Return | UK Gilts |
| 2010 | | Mixed Investment 20-60% Shares | UK All Companies | Mixed Investment 40-85% Shares | UK Gilts |
| 2011 | | Mixed Investment 20-60% Shares | UK All Companies | Global | UK Gilts |
| 2012 | | £ Corporate Bond | UK All Companies | UK All Companies | Global |
| 2013 | | Mixed Investment 20-60% Shares | £ Corporate Bond | Targeted Absolute Return | UK All Companies |
| 2014 | | UK Equity Income | UK All Companies | Targeted Absolute Return | £ Corporate Bond |
| 2015 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK Gilts |
| 2016 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK All Companies |
| 2017 | | £ Strategic Bond | UK All Companies | Targeted Absolute Return | Global |
| 2018 | | Global | UK All Companies | Volatility Managed | Mixed Investment 40-85% Shares |
| 2017 | Q3 | £ Strategic Bond | Property | Global Bonds | Global |
| 2017 | Q4 | £ Strategic Bond | Specialist | Global Bonds | £ Corporate Bond |
| 2018 | Q1 | Global | Specialist | North America | Global |
| 2010 | Q2 | Global | UK All Companies | £ Corporate Bond | Mixed Investment 40-85% Shares |
| | Q2 Q3 | Global | UK All Companies | Specialist | Targeted Absolute Return |
| | Q3 Q4 | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies | Targeted Absolute Return |
| 2019 | Q1 | Global | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| 2019 | Q2 | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| 2018 | Jun | Global | £ Strategic Bond | Global Bonds | Global Emerging Markets Bond |
| 2010 | Jul | Global | North America | | 5 5 |
| | | Global | | Volatility Managed | Global Emerging Markets Bond |
| 02 | Aug | Mixed Investment 40-85% Shares | UK All Companies | Specialist | Targeted Absolute Return |
| Q3 | Sep Oct | Global | UK All Companies | Specialist | Targeted Absolute Return |
| | | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies | Targeted Absolute Return |
| 04 | Nov | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return |
| Q4 | Dec | Mixed Investment 40-85% Shares | Targeted Absolute Return | Global | Targeted Absolute Return |
| 2019 | Jan | £ Strategic Bond | Targeted Absolute Return | £ High Yield | Targeted Absolute Return |
| ~ | Feb | Global | Specialist | Global Bonds | Targeted Absolute Return |
| Q1 | Mar | Global | Europe Excluding UK | Global Bonds | Targeted Absolute Return |
| | Apr | Global | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| | Мау | Global | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| Q2 | Jun | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL



| | | | | | | | C | Gross Re | etail Sales £m | | | | | | | |
|------|------------|------------------|----------------|---------------|-------------------------------------|---------------|----------------------------|---------------|--------------------------|---------------|----------------------|---------------|--|---------------|--------------------------|---------------|
| | | Total | Direct | % of Total | Execution only Intermediaries | % of Total | Trustees and Custodians | % of Total | Discretionary Manager | % of Total | UK fund platforms | % of Total | Other UK Intermediaries including IFAs | % of Total | Non-UK Intermediaries | % of Total |
| 2010 | | 123,592 | 25,812 | 20.9 | - | 0.0 | _ | 0.0 | - | 0.0 | 40,338 | 32.6 | 44,632 | 36.1 | 12,809 | 10.4 |
| 2011 | | 128,094 | 24,425 | 19.1 | - | 0.0 | - | 0.0 | - | 0.0 | 43,786 | 34.2 | 47,881 | 37.4 | 12,003 | 9.4 |
| 2012 | | 124,756 | 22,090 | 17.7 | 438 | 0.4 | 3,695 | 3.0 | 15,452 | 12.4 | 48,028 | 38.5 | 27,729 | 22.2 | 7,324 | 5.9 |
| 2013 | | 155,804 | 21,545 | 13.8 | 552 | 0.4 | 4,391 | 2.8 | 22,461 | 14.4 | 67,492 | 43.3 | 30,084 | 19.3 | 9,278 | 6.0 |
| 2014 | | 171,128 | 19,489 | 11.4 | 839 | 0.5 | 4,632 | 2.7 | 19,500 | 11.4 | 85,811 | 50.1 | 31,628 | 18.5 | 9,228 | 5.4 |
| 2015 | | 180,397 | 20,699 | 11.5 | 1,085 | 0.6 | 3,899 | 2.2 | 19,357 | 10.7 | 81,671 | 45.3 | 43,558 | 24.1 | 10,128 | 5.6 |
| 2016 | | 187,969 | 17,910 | 9.5 | 1,080 | 0.6 | 3,897 | 2.1 | 23,417 | 12.5 | 87,284 | 46.4 | 44,265 | 23.5 | 10,118 | 5.4 |
| 2017 | | 246,701 | 18,017 | 7.3 | 1,058 | 0.4 | 6,022 | 2.4 | 30,777 | 12.5 | 107,744 | 43.7 | 66,462 | 26.9 | 16,621 | 6.7 |
| 2018 | | 241,969 | 20,090 | 8.3 | 1,316 | 0.5 | 6,734 | 2.8 | 28,029 | 11.6 | 107,707 | 44.5 | 60,241 | 24.9 | 17,852 | 7.4 |
| 2017 | Q3 | 60,473 | 4,602 | 7.6 | 268 | 0.4 | 1,741 | 2.9 | 7,189 | 11.9 | 26,419 | 43.7 | 16,159 | 26.7 | 4,096 | 6.8 |
| 2017 | Q3 Q4 | 68,396 | 4,569 | 6.7 | 200 | 0.4 | 1,495 | 2.9 | 8,579 | 12.5 | 26,653 | 39.0 | 22,057 | 32.2 | 4,824 | 7.1 |
| 2018 | Q1 | 62,465 | 5,350 | 8.6 | 264 | 0.4 | 1,601 | 2.6 | 7,641 | 12.2 | 26,886 | 43.0 | 16,469 | 26.4 | 4,254 | 6.8 |
| | Q2 | 65,618 | 5,350 | 8.2 | 348 | 0.5 | 1,954 | 3.0 | 7,518 | 11.5 | 28,830 | 43.9 | 17,063 | 26.0 | 4,555 | 6.9 |
| | Q3 | 55,593 | 4,332 | 7.8 | 384 | 0.7 | 1,174 | 2.1 | 6,986 | 12.6 | 25,740 | 46.3 | 12,964 | 23.3 | 4,012 | 7.2 |
| | Q4 | 58,293 | 5,058 | 8.7 | 320 | 0.5 | 2,004 | 3.4 | 5,883 | 10.1 | 26,251 | 45.0 | 13,746 | 23.6 | 5,031 | 8.6 |
| 2019 | Q1 | 59,410 | 5,150 | 8.7 | 328 | 0.6 | 2,355 | 4.0 | 6,541 | 11.0 | 26,417 | 44.5 | 14,631 | 24.6 | 3,987 | 6.7 |
| | Q2 | 69,333 | 4,661 | 6.7 | 288 | 0.4 | 2,081 | 3.0 | 7,037 | 10.1 | 30,374 | 43.8 | 19,675 | 28.4 | 5,218 | 7.5 |
| | _ | | | | | | | | - <i>1</i> | | | | | | | |
| 2018 | Jun | 20,916 | 1,298 | 6.2 | 88 | 0.4 | 554 479 | 2.6 | 2,460 | 11.8 | 9,599 | 45.9 | 5,073 | 24.3 | 1,845 | 8.8 |
| | Jul Aug | 19,492 18,520 | 1,336 1,493 | 6.9 8.1 | 101 214 | 0.5 1.2 | 309 | 2.5 1.7 | 2,301 2,670 | 11.8 14.4 | 8,981 8,494 | 46.1 45.9 | 4,563 4,151 | 23.4 22.4 | 1,732 1,189 | 8.9 6.4 |
| Q3 | Sep | 17,581 | 1,495 | 8.6 | 68 | 0.4 | 387 | 2.2 | 2,016 | 14.4 | 8,265 | 47.0 | 4,250 | 24.2 | 1,189 | 6.2 |
| ų.s | Oct | 21,211 | 1,491 | 7.0 | 129 | 0.6 | 688 | 3.2 | 2,315 | 10.9 | 9,737 | 45.9 | 5,237 | 24.7 | 1,616 | 7.6 |
| | Nov | 19,412 | 1,569 | 8.1 | 132 | 0.7 | 836 | 4.3 | 2,048 | 10.5 | 8,908 | 45.9 | 4,149 | 21.4 | 1,771 | 9.1 |
| Q4 | Dec | 17,669 | 1,998 | 11.3 | 60 | 0.3 | 480 | 2.7 | 1,521 | 8.6 | 7,606 | 43.0 | 4,360 | 24.7 | 1,644 | 9.3 |
| 2019 | Jan | 18,361 | 1,725 | 9.4 | 102 | 0.6 | 544 | 3.0 | 1,921 | 10.5 | 8,055 | 43.9 | 4,675 | 25.5 | , | 7.3 |
| | Feb | 20,096 | 1,905 | 9.5 | 118 | 0.6 | 1,274 | 6.3 | 2,452 | 12.2 | 8,092 | 40.3 | 4,933 | 24.5 | 1,322 | 6.6 |
| Q1 | Mar | 20,953 | 1,520 | 7.3 | 108 | 0.5 | 537 | 2.6 | 2,167 | 10.3 | 10,270 | 49.0 | 5,023 | 24.0 | 1,328 | 6.3 |
| | Apr | 22,626 | 1,772 | 7.8 | 96 | 0.4 | 531 | 2.3 | 2,336 | 10.3 | 11,303 | 50.0 | 5,114 | 22.6 | , | 6.5 |
| | May | 24,124 | 1,525 | 6.3 | 114 | 0.5 | 599 | 2.5 | 2,507 | 10.4 | 10,208 | 42.3 | 6,996 | 29.0 | , | 9.0 |
| Q2 | Jun | 22,583 | 1,364 | 6.0 | 78 | 0.3 | 951 | 4.2 | 2,194 | 9.7 | 8,863 | 39.2 | 7,564 | 33.5 | 1,569 | 6.9 |

Notes:

(1) Direct includes sales through a sales force or tied agents and private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also

differences in reporting between platforms and fund companies.

TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL



| | | | | | Net | Retail Sales £m | | | |
|------|-----|--------|--------|----------------------------------|----------------------------|--------------------------|----------------------|--|--------------------------|
| | | Total | Direct | Execution only intermediaries | Trustees and Custodians | Discretionary Manager | UK fund platforms | Other UK Intermediaries including IFAs | Non-UK Intermediaries |
| | | | | | | | | | |
| 2010 | | 32,205 | 7,288 | - | - | - | 13,317 | 9,072 | 2,528 |
| 2011 | | 21,078 | 3,307 | - | - | - | 11,541 | 6,954 | -724 |
| 2012 | | 18,437 | 273 | 199 | 921 | 3,742 | 11,528 | 707 | 1,066 |
| 2013 | | 23,507 | 598 | 79 | 558 | 3,597 | 15,992 | 1,529 | 1,154 |
| 2014 | | 23,966 | -625 | 107 | -366 | 2,017 | 18,770 | 3,370 | 693 |
| 2015 | | 16,930 | -2,146 | 274 | 180 | 2,844 | 14,825 | -752 | 1,704 |
| 2016 | | 7,189 | -3,136 | -74 | -580 | 694 | 7,560 | 3,381 | -656 |
| 2017 | | 48,582 | -687 | 29 | 1,228 | 4,870 | 23,746 | 15,672 | 3,724 |
| 2018 | | 7,331 | -2,573 | -120 | -896 | -582 | 12,610 | 154 | -1,263 |
| 2017 | Q3 | 14,395 | 84 | 62 | 490 | 1,874 | 5,910 | 5,146 | 830 |
| 2017 | Q4 | 13,771 | -259 | 35 | 500 | 689 | 5,802 | 5,919 | 1,084 |
| 2018 | Q1 | 6,850 | -353 | 49 | -102 | 646 | 4,971 | 1,396 | 243 |
| 2010 | Q2 | 4,978 | -162 | 69 | 122 | 599 | 3,664 | 335 | 351 |
| | Q3 | 1,415 | -915 | -180 | -175 | -87 | 3,168 | -235 | -162 |
| | Q4 | -5,911 | -1,143 | -58 | -741 | -1,739 | 807 | -1,342 | -1,696 |
| 2019 | Q1 | -897 | -1,440 | 99 | 601 | -1,363 | 1,083 | 578 | -456 |
| | Q2 | 5,493 | -715 | -7 | -430 | -141 | 2,697 | 3,313 | 775 |
| 2018 | Jun | 547 | -458 | -13 | 68 | -380 | 1,162 | 6 | 162 |
| 2010 | Jul | 906 | -458 | -10 | -18 | -380 | 1,102 | -185 | 102 |
| | Aug | -16 | -361 | -112 | -135 | 78 | 907 | -286 | -107 |
| Q3 | Sep | 525 | -293 | -57 | -22 | -193 | 1,050 | 235 | -196 |
| 40 | Oct | -2,191 | -755 | -19 | 69 | -634 | 399 | -517 | -735 |
| | Nov | -2,118 | -161 | 21 | -457 | -582 | 524 | -932 | -532 |
| 04 | Dec | -1,602 | -227 | -61 | -352 | -523 | -116 | 106 | -429 |
| 2019 | Jan | -577 | -191 | 21 | -203 | -478 | 243 | 125 | -94 |
| | Feb | -129 | -604 | 49 | 782 | -386 | 114 | 60 | -143 |
| Q1 | Mar | -191 | -644 | 29 | 23 | -498 | 726 | 392 | -218 |
| | Apr | 1,827 | -104 | 8 | 16 | 148 | 1,277 | 438 | 44 |
| | May | 1,354 | -207 | -8 | -795 | -259 | 1,000 | 999 | 625 |
| Q2 | Jun | 2,312 | -403 | -6 | 350 | -30 | 420 | 1,875 | 106 |

Notes:

(1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

| | | | Funds Unde | r Management by | y Product £m | | | Net | Sales by Product | £m | |
|------|----------|---------|------------|--------------------|----------------------|-----------|--------|-------|--------------------|----------------------|-----------|
| | | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped |
| 2009 | | 83,065 | 34,022 | 7,552 | 17,115 | 24,377 | 8,521 | 2,317 | 516 | 1,758 | 3,931 |
| 2010 | | 107,010 | 42,494 | 8,901 | 22,857 | 32,759 | 9,364 | 2,872 | 432 | 2,182 | 3,877 |
| 2011 | | 109,041 | 42,256 | 8,396 | 23,246 | 35,143 | 7,974 | 2,757 | 196 | 1,789 | 3,231 |
| 2012 | | 131,746 | 49,135 | 8,623 | 27,260 | 46,728 | 7,754 | 2,194 | 15 | 2,405 | 3,141 |
| 2013 | | 163,614 | 58,713 | 9,241 | 33,495 | 62,164 | 10,893 | 3,315 | -137 | 2,408 | 5,30 |
| 2014 | | 182,752 | 64,555 | 9,348 | 39,188 | 69,661 | 12,283 | 3,904 | -60 | 3,951 | 4,48 |
| 2015 | | 200,151 | 69,778 | 9,226 | 45,549 | 75,599 | 12,872 | 3,563 | -15 | 5,593 | 3,73 |
| 2016 | | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 4,281 | 1,356 | -236 | 4,351 | -1,19 |
| 2017 | | 260,855 | 88,165 | 10,344 | 70,799 | 91,547 | 15,318 | 3,466 | -115 | 8,863 | 3,10 |
| 2018 | | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 9,040 | 1,568 | -62 | 6,746 | 789 |
| 2017 | Q3 | 252,095 | 86,243 | 10,039 | 66,432 | 89,381 | 3,842 | 634 | 71 | 2,229 | 907 |
| 201/ | Q4 | 260,855 | 88,165 | 10,344 | 70,799 | 91,547 | 3,975 | 280 | 80 | 2,247 | 1,36 |
| 2018 | Q1 | 251,115 | 84,724 | 9,789 | 70,015 | 86,587 | 3,824 | 613 | -6 | 2,453 | 76 |
| 2010 | Q2 | 276,414 | 90,260 | 8,845 | 84,131 | 93,178 | 3,879 | 1,297 | -12 | 1,996 | 59 |
| | Q3 | 280,694 | 91,505 | 8,877 | 86,426 | 93,886 | 1,229 | 127 | 1 | 1,251 | -14 |
| | Q3 Q4 | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 1,229 | -469 | -44 | 1,046 | -42 |
| 2019 | | 274,577 | 87,176 | 8,350 | 85,993 | 93,058 | 511 | 25 | -95 | 1,503 | -92 |
| 2019 | Q1 Q2 | 284,920 | 93,930 | 8,754 | 87,220 | 95,016 | 630 | 1,186 | 10 | 1,303 | -1,89 |
| | _ | | | | | 1 | | | | | _ |
| 2018 | Jun | 276,414 | 90,260 | 8,845 | 84,131 | 93,178 | 888 | 162 | -4 | 656 | 7 |
| | Jul | 280,661 | 91,535 | 8,942 | 85,674 | 94,510 | 722 | 96 | 2 | 369 | 25 |
| | Aug | 281,506 | 91,413 | 8,941 | 86,388 | 94,765 | 693 | 57 | -8 | 479 | 16 |
| Q3 | Sep | 280,694 | 91,505 | 8,877 | 86,426 | 93,886 | -185 | -26 | 6 | 403 | -56 |
| | Oct | 265,172 | 86,174 | 8,462 | 82,214 | 88,322 | 330 | -92 | -30 | 600 | -14 |
| | Nov | 266,517 | 86,015 | 8,468 | 83,028 | 89,006 | 108 | -96 | 35 | 316 | -14 |
| Q4 | Dec | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | -331 | -282 | -49 | 130 | -13 |
| 2019 | Jan | 263,751 | 84,689 | 8,357 | 82,749 | 87,957 | 100 | -85 | -36 | 472 | -25 |
| | Feb | 267,116 | 85,488 | 8,432 | 84,262 | 88,934 | 41 | -29 | -111 | 578 | -39 |
| Q1 | Mar | 274,577 | 87,176 | 8,350 | 85,993 | 93,058 | 369 | 139 | 52 | 453 | -27 |
| | Apr | 283,115 | 92,827 | 8,695 | 84,165 | 97,429 | 815 | 954 | 7 | 568 | -71 |
| | May | 278,218 | 91,486 | 8,563 | 84,785 | 93,383 | -622 | 194 | -8 | 406 | -1,21 |
| Q2 | Jun | 284,920 | 93,930 | 8,754 | 87,220 | 95,016 | 437 | 38 | 11 | 353 | 3 |

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for March to June 2019 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 5.1% of platform funds under administration at end June 2019 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

(5) Data is presented on a UK domicile basis.

TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES



| | | Funds Ur | nder Management at End of Pe | eriod £m | ٦ | Net Sales During Period £m | |
|-----------|---------|-----------------------------|----------------------------------|---|-----------------------------|----------------------------------|--|
| | | Fund Companies ¹ | Five Fund Platforms ² | Total market based on HMRC data ³ | Fund Companies ¹ | Five Fund Platforms ² | Total of Fund Companies and Five Fund Platforms |
| 200 | 9 | 62,127 | 37,161 | 130,909 | 1,596 | 2,549 | 4,145 |
| 2010/11 T | ax Year | 63,612 | 43,744 | 138,262 | 1,105 | 3,121 | 4,226 |
| 2011/12 T | ax Year | 63,879 | 45,224 | 142,359 | -4 | 2,366 | 2,362 |
| 2012/13 T | ax Year | 69,462 | 53,181 | 168,228 | -1,080 | 2,335 | 1,255 |
| 2013/14 T | ax Year | 72,818 | 60,452 | 180,698 | -1,317 | 3,490 | 2,173 |
| 2014/15 T | ax Year | 75,319 | 69,062 | 179,575 | -1,221 | 3,779 | 2,558 |
| 2015/16 T | ax Year | 67,562 | 69,388 | 200,237 | -1,577 | 3,099 | 1,522 |
| 2016/17 T | ax Year | 69,229 | 81,086 | 237,718 | -3,160 | 1,827 | -1,333 |
| 2017/18 T | ax Year | 70,645 | 85,195 | 252,350 | -2,142 | 3,458 | 1,316 |
| 2018/19 T | ax Year | | | | | | -1,760 |
| 2017 | Q3 | 72,923 | 86,243 | | -565 | 634 | 69 |
| 2017 | Q4 | 74,310 | 88,165 | | -546 | 280 | -267 |
| 2018 | Q1 | 70,401 | 84,724 | | -541 | 613 | 72 |
| 2010 | Q2 | 74,911 | 90,260 | | -522 | 1,297 | 775 |
| | Q3 | 75,019 | 91,505 | | -650 | 1,257 | -523 |
| | Q4 | 67,682 | 82,289 | | -924 | -469 | -1,393 |
| 2019 | Q1 | 71,706 | 87,176 | | -643 | 25 | -618 |
| 2019 | Q2 | 51,744 | 93,930 | | -531 | 1,186 | 655 |
| | | | | I | | | |
| 2018 | Jun | 74,911 | 90,260 | | -224 | 162 | -62 |
| | Jul | 75,747 | 91,535 | | -229 | 96 | -133 |
| | Aug | 75,248 | 91,413 | | -223 | 57 | -166 |
| Q3 | Sep | 75,019 | 91,505 | | -198 | -26 | -224 |
| | Oct | 71,276 | 86,174 | | -230 | -92 | -322 |
| | Nov | 70,520 | 86,015 | | -556 | -96 | -652 |
| Q4 | Dec | 67,682 | 82,289 | | -137 | -282 | -419 |
| 2019 | Jan | 69,938 | 84,689 | | -223 | -85 | -309 |
| | Feb | 70,661 | 85,488 | | -224 | -29 | -253 |
| Q1 | Mar | 71,706 | 87,176 | | -195 | 139 | -56 |
| | Apr | 74,516 | 92,827 | | -128 | 954 | 826 |
| | May | 72,437 | 91,486 | | -189 | 194 | 5 |
| Q2 | Jun | 51,744 | 93,930 | | -214 | 38 | -176 |

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for March to June 2019 are IA estimates. (3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | Funds Under Management at End of Period £m | | | | | | | Net Retail Sales During Period £m | | |
|------|----------|--|------------------------|------------------------|--------------------|------------------------|--------------------|--------------|-----------------------------------|------------------------|--|
| | | Total FOFs | % of Industry Total | Invested Internally | % of Total FOFs | Invested Externally | % of Total FOFs | Total FOFs | Invested Internally | Invested Externally | |
| 2009 | | 42,569 | 8.8 | 21,237 | 49.9 | 21,333 | 50.1 | 3,871 | 607 | 3,265 | |
| 2010 | | 58,337 | 9.9 | 28,724 | 49.2 | 29,613 | 50.8 | 7,120 | 2,881 | 4,239 | |
| 2011 | | 62,848 | 10.9 | 31,382 | 49.9 | 31,466 | 50.1 | 6,129 | 2,812 | 3,317 | |
| 2012 | | 74,904 | 10.6 | 38,528 | 51.4 | 36,376 | 48.6 | 4,312 | 2,442 | 1,870 | |
| 2013 | | 87,990 | 10.7 | 45,129 | 51.3 | 42,861 | 48.7 | 4,268 | 1,442 | 2,826 | |
| 2014 | | 97,852 | 11.0 | 50,244 | 51.3 | 47,608 | 48.7 | 2,970 | 756 | 2,214 | |
| 2015 | | 107,893 | 11.6 | 54,713 | 50.7 | 53,180 | 49.3 | 5,035 | 2,095 | 2,941 | |
| 2016 | | 127,179 | 12.0 | 66,315 | 52.1 | 60,864 | 47.9 | 3,021 | 2,454 | 567 | |
| 2017 | | 152,955 | 12.4 | 80,262 | 52.5 | 72,693 | 47.5 | 9,815 | 5,194 | 4,622 | |
| 2018 | | 147,963 | 12.8 | 75,036 | 50.7 | 72,927 | 49.3 | 5,755 | 2,877 | 2,878 | |
| 2017 | Q3 | 145,515 | 12.3 | 76,787 | 52.8 | 68,728 | 47.2 | 2,887 | 1,669 | 1,218 | |
| 2017 | | 152,955 | 12.5 | 80,262 | 52.5 | 72,693 | 47.5 | 2,397 | 924 | 1,210 | |
| 2018 | Q4 Q1 | 152,955 | 12.4 | 79,345 | 52.5 | 72,095 | 47.5 | 1,883 | 739 | 1,473 | |
| 2010 | Q1 Q2 | 153,990 | 12.7 | 79,545 | 50.4 | 76,331 | 49.6 | 2,046 | 1,000 | 1,144 | |
| | | | 12.5 | 79,779 | 50.6 | | 49.0 | 1,347 | 806 | 541 | |
| | Q3 | 157,795 | 12.5 | | | 78,016 | | 479 | | 148 | |
| 2010 | Q4 | 147,963 | | 75,036 | 50.7 | 72,927 | 49.3 | - | 331 570 | | |
| 2019 | Q1 Q2 | 156,342 162,188 | 13.0 13.0 | 77,432 79,897 | 49.5 49.3 | 78,910 82,291 | 50.5 50.7 | 686 1,685 | 1,475 | 116 210 | |
| | Q2 | 102,188 | 15.0 | 79,897 | 49.5 | 82,291 | 50.7 | 1,085 | 1,475 | 210 | |
| 2018 | Jun | 153,990 | 12.3 | 77,658 | 50.4 | 76,331 | 49.6 | 674 | 332 | 342 | |
| | Jul | 156,531 | 12.4 | 78,887 | 50.4 | 77,644 | 49.6 | 353 | 180 | 172 | |
| | Aug | 157,416 | 12.4 | 79,328 | 50.4 | 78,088 | 49.6 | 525 | 328 | 197 | |
| Q3 | Sep | 157,795 | 12.5 | 79,779 | 50.6 | 78,016 | 49.4 | 469 | 298 | 171 | |
| | Oct | 152,017 | 12.6 | 77,032 | 50.7 | 74,985 | 49.3 | 294 | 230 | 64 | |
| | Nov | 152,208 | 12.7 | 76,732 | 50.4 | 75,476 | 49.6 | 76 | 33 | 43 | |
| Q4 | Dec | 147,963 | 12.8 | 75,036 | 50.7 | 72,927 | 49.3 | 109 | 69 | 40 | |
| 2019 | Jan | 150,877 | 12.8 | 75,509 | 50.0 | 75,368 | 50.0 | 362 | 216 | 146 | |
| | Feb | 153,954 | 13.0 | 76,333 | 49.6 | 77,621 | 50.4 | 365 | 199 | 166 | |
| Q1 | Mar | 156,342 | 13.0 | 77,432 | 49.5 | 78,910 | 50.5 | -40 | 155 | -196 | |
| | Apr | 158,967 | 12.9 | 78,161 | 49.2 | 80,806 | 50.8 | 686 | 519 | 168 | |
| | May | 158,131 | 13.0 | 77,826 | 49.2 | 80,305 | 50.8 | 657 | 591 | 66 | |
| 02 | Jun | 162,188 | 13.0 | 79,897 | 49.3 | 82,291 | 50.7 | 341 | 366 | -24 | |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND ETHICAL FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | | Funds Under Man | Net Retail Sales £m | | | |
|------|-----|---------------|---------------------|---------------------|---------------------|---------------|---------------|
| | | Tracker Funds | % of Industry Total | Ethical Funds | % of Industry Total | Tracker Funds | Ethical Funds |
| 2009 | | 30,655 | 6.0 | 5,857 | 1.2 | 594 | 216 |
| 2010 | | 41,017 | 6.6 | 6,746 | 1.1 | 2,342 | 341 |
| 2011 | | 43,005 | 6.9 | 6,851 | 1.1 | 2,497 | 182 |
| 2012 | | 59,241 | 8.4 | 7,613 | 1.1 | 3,454 | 16 |
| 2013 | | 74,988 | 9.1 | 9,230 | 1.1 | 6,788 | 167 |
| 2014 | | 93,886 | 10.5 | 9,992 | 1.1 | 5,723 | 535 |
| 2015 | | 105,215 | 11.3 | 9,583 | 1.0 | 6,709 | 371 |
| 2016 | | 139,712 | 13.2 | 12,430 | 1.2 | 4,708 | 625 |
| 2017 | | 181,195 | 14.7 | 15,423 | 1.2 | 10,789 | 1,037 |
| 2018 | | 181,911 | 15.8 | 16,105 | 1.4 | 9,002 | 1,290 |
| | | 472 504 | | 4.4.525 | 4.2 | 2.622 | 200 |
| 2017 | Q3 | 172,501 | 14.5 | 14,525 | 1.2 | 2,693 | 390 |
| | Q4 | 181,195 | 14.7 | 15,423 | 1.2 | 1,356 | 325 |
| 2018 | Q1 | 177,153 | 14.9 | 15,327 | 1.3 | 2,819 | 287 |
| | Q2 | 190,632 | 15.2 | 16,493 | 1.3 | 1,606 | 330 |
| | Q3 | 195,239 | 15.5 | 17,117 | 1.4 | 2,492 | 337 |
| | Q4 | 181,911 | 15.8 | 16,105 | 1.4 | 2,085 | 336 |
| 2019 | Q1 | 194,185 | 16.1 | 17,093 | 1.4 | 2,124 | 64 |
| | Q2 | 208,597 | 16.7 | 19,239 | 1.5 | 5,727 | 586 |
| 2018 | Jun | 190,632 | 15.2 | 16,493 | 1.3 | 379 | 101 |
| 2010 | Jul | 193,612 | 15.2 | 16,843 | 1.3 | 641 | 165 |
| | Aug | 194,360 | 15.5 | 17,139 | 1.5 | 736 | 91 |
| 02 | | - | 15.4 | 17,117 | 1.4 | | |
| Q3 | Sep | 195,239 | | | | 1,115 | 81 |
| | Oct | 188,282 | 15.7 | 16,319 | 1.4 | 626 | 91 |
| | Nov | 189,134 | 15.8 | 16,534 | 1.4 | 792 | 83 |
| Q4 | Dec | 181,911 | 15.8 | 16,105 | 1.4 | 667 | 162 |
| 2019 | Jan | 185,485 | 15.8 | 16,497 | 1.4 | 698 | 66 |
| | Feb | 188,268 | 15.9 | 16,829 | 1.4 | 476 | 63 |
| Q1 | Mar | 194,185 | 16.1 | 17,093 | 1.4 | 951 | -65 |
| | Apr | 200,588 | 16.3 | 18,174 | 1.5 | 1,813 | 178 |
| | May | 200,349 | 16.5 | 18,416 | 1.5 | 2,307 | 174 |
| Q2 | Jun | 208,597 | 16.7 | 19,239 | 1.5 | 1,607 | 234 |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Ethical funds, also known as Socially Responsible Investments (SRIs), are funds which aim to avoid companies involved in activities believed to be harmful, such as tobacco production or child labour. Some funds also aim to actively invest in companies which promote responsible policies such as recycling.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and ethical funds include money invested in tracker and ethical funds by funds of funds that are themselves tracker and ethical funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and ethical funds of funds.