## SUMMARY OF UK DOMICILED UNIT TRUST / OEIC RETAIL SALES BY DISTRIBUTION CHANNEL 2010 - 2016



|          |     | Gross Retail Sales | £m                |                      |                         | Retail Repurchase | s £m       |                      |                         | Net Retail Sales £m |        |                      |                         |
|----------|-----|--------------------|-------------------|----------------------|-------------------------|-------------------|------------|----------------------|-------------------------|---------------------|--------|----------------------|-------------------------|
| PERIOD   |     | Total              | Direct            | UK fund<br>platforms | Other<br>intermediaries | Total             | Direct     | UK fund<br>platforms | Other<br>intermediaries | Total               | Direct | UK fund<br>platforms | Other<br>intermediaries |
|          |     |                    |                   |                      |                         |                   |            |                      |                         |                     |        | •                    |                         |
| 2010     |     | 107,105            | 16,902            | 39,239               | 50,964                  | 77,364            | 13,986     | 26,114               | 37,264                  | 29,741              | 2,916  | 13,125               | 13,700                  |
| 2011     |     | 105,200            | 14,902            | 42,846               | 47,452                  | 86,659            | 12,566     | 31,322               | 42,771                  | 18,541              | 2,336  | 11,523               | 4,681                   |
| 2012     |     | 105,357            | 11,034            | 47,439               | 46,885                  | 90,969            | 12,928     | 35,996               | 42,045                  | 14,389              | -1,894 | 11,442               | 4,840                   |
| 2013     |     | 134,826            | 11,224            | 66,514               | 57,089                  | 113,917           | 13,077     | 50,547               | 50,293                  | 20,909              | -1,853 | 15,966               | 6,796                   |
| 2014     |     | 155,873            | 11,661            | 85,151               | 59,061                  | 134,282           | 12,284     | 66,641               | 55,358                  | 21,591              | -622   | 18,510               | 3,703                   |
| 2015     |     | 160,167            | 12,930            | 83,228               | 64,009                  | 142,577           | 14,742     | 68,084               | 59,750                  | 17,590              | -1,812 | 15,143               | 4,259                   |
|          |     |                    |                   |                      |                         |                   |            |                      |                         |                     |        |                      |                         |
|          |     |                    |                   |                      |                         |                   |            |                      |                         |                     |        |                      |                         |
| 2014     | Q1  | 39,473             | 3,013             | 20,721               | 15,739                  | 33,930            | 2,994      | 16,506               | 14,430                  | 5,543               | 19     | 4,215                | 1,309                   |
|          | Q2  | 39,569             | 3,210             | 21,922               | 14,437                  | 32,314            | 3,230      | 16,599               | 12,485                  | 7,255               | -21    | 5,324                | 1,952                   |
|          | Q3  | 38,024             | 2,757             | 21,889               | 13,378                  | 34,488            | 3,168      | 17,282               | 14,038                  | 3,536               | -410   | 4,607                | -660                    |
|          | Q4  | 38,807             | 2,681             | 20,619               | 15,508                  | 33,550            | 2,892      | 16,254               | 14,405                  | 5,257               | -210   | 4,365                | 1,103                   |
| 2015     | Q1  | 40,974             | 4,028             | 20,963               | 15,983                  | 38,578            | 4,692      | 18,251               | 15,635                  | 2,396               | -664   | 2,712                | 348                     |
|          | Q2  | 43,010             | 4,258             | 22,356               | 16,396                  | 37,924            | 4,301      | 18,632               | 14,991                  | 5,086               | -43    | 3,724                | 1,405                   |
|          | Q3  | 40,423             | 2,803             | 20,740               | 16,880                  | 35,133            | 3,286      | 15,938               | 15,909                  | 5,290               | -483   | 4,802                | 971                     |
|          | Q4  | 35,759             | 1,841             | 19,168               | 14,750                  | 30,941            | 2,463      | 15,263               | 13,216                  | 4,817               | -622   | 3,905                | 1,534                   |
|          |     |                    |                   |                      |                         |                   |            |                      |                         |                     |        |                      |                         |
|          |     |                    |                   |                      |                         |                   |            |                      |                         |                     |        |                      |                         |
|          |     |                    |                   |                      |                         |                   |            |                      | 1                       |                     |        |                      |                         |
| 2014     | Dec | 12,437             | 865               | 6,812                | 4,760                   | 10,662            | 916        | 5,063                | 4,682                   | 1,775               | -51    | 1,748                | 78                      |
| 2015     | Jan | 11,379             | 886               | 5,870                | 4,622                   | 10,978            | 1,543      | 5,262                | 4,173                   | 401                 | -657   | 609                  | 449                     |
|          | Feb | 12,732             | 1,568             | 6,395                | 4,769                   | 11,702            | 1,462      | 5,286                | 4,954                   | 1,030               | 106    | 1,109                | -185                    |
| Q1       | Mar | 16,863             | 1,574             | 8,698                | 6,591                   | 15,898            | 1,687      | 7,703                | 6,508                   | 965                 | -113   | 994                  | 84                      |
|          | Apr | 16,228             | 1,970             | 8,262                | 5,996                   | 14,475            | 1,771      | 7,316                | 5,387                   | 1,753               | 198    | 946                  | 609                     |
|          | May | 12,615             | 1,177             | 6,643                | 4,796                   | 11,014            | 1,283      | 5,339                | 4,392                   | 1,602               | -106   | 1,304                | 404                     |
| Q2       | Jun | 14,167             | 1,112             | 7,451                | 5,604                   | 12,436            | 1,247      | 5,977                | 5,212                   | 1,731               | -135   | 1,474                | 392                     |
|          | Jul | 15,641             | 1,091             | 7,711                | 6,839                   | 12,440            | 1,123      | 5,733                | 5,584                   | 3,201               | -32    | 1,978                | 1,255                   |
|          | Aug | 12,093             | 805               | 6,419                | 4,869                   | 11,288            | 939        | 5,148                | 5,201                   | 805                 | -134   | 1,270                | -332                    |
|          | _   | 12,689             | 907               | 6,610                | 5,172                   | 11,405            | 1,223      | 5,057                | 5,124                   | 1,284               | -317   | 1,553                | 48                      |
| Q3       | Sep |                    |                   |                      |                         | 11,475            | 1,098      | 5,557                | 4,820                   | 1,300               | -373   | 1,157                | 515                     |
| Q3       | _   | 12,775             | 726               | 6,714                | 5,335                   | ,                 |            |                      |                         |                     |        |                      |                         |
| Q3<br>Q4 | Sep |                    | 726<br>571<br>544 | 6,714<br>6,203       | 5,335<br>4,714          | 9,871             | 713<br>652 | 4,954                | 4,204                   | 1,618               | -141   | 1,250                | 509                     |

## Notes:

(1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; Aviva Wrap; AXA-Elevate; Cofunds; Fidelity; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Skandia (including Selestia, Skandia Multifunds and Skandia Life); Standard Life Savings; Transact.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 6 because the figures in Table 6 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. Also, differences in reporting between platforms and fund companies.

## SUMMARY OF PLATFORM UK DOMICILED FUND BUSINESS 2008 - 2016



| END PERIOD |     | Overall Summary (£m)                |                      |                   |                 |   |        | Gross sales by Product (£m) |                    |            |                      |            |           |            |  |  |
|------------|-----|-------------------------------------|----------------------|-------------------|-----------------|---|--------|-----------------------------|--------------------|------------|----------------------|------------|-----------|------------|--|--|
| ENDTERN    | 50  | Total Funds under<br>Administration | Total Gross<br>Sales | Total Repurchases | Total Net Sales |   | ISAs   | % of Total                  | Insurance<br>Bonds | % of Total | Personal<br>Pensions | % of Total | Unwrapped | % of Total |  |  |
| 2008       |     | 58,731                              | 17,083               | 13,148            | 3,935           |   | 4,738  | 27.7%                       | 1,957              | 11.5%      | 5,733                | 33.6%      | 4,655     | 27.2%      |  |  |
| 2009       |     | 83,065                              | 22,255               | 13,734            | 8,521           |   | 5,833  | 26.2%                       | 2,232              | 10.0%      | 6,087                | 27.3%      | 8,104     | 36.4%      |  |  |
| 2010       |     | 107,010                             | 32,000               | 22,636            | 9,364           |   | 8,716  | 27.2%                       | 2,736              | 8.5%       | 9,038                | 28.2%      | 11,509    | 36.0%      |  |  |
| 2011       |     | 109,041                             | 34,058               | 26,084            | 5,713           |   | 9,395  | 27.6%                       | 2,698              | 7.9%       | 9,485                | 27.8%      | 12,479    | 36.6%      |  |  |
| 2012       |     | 131,746                             | 35,230               | 27,475            | 7,754           |   | 9,228  | 26.2%                       | 2,266              | 6.4%       | 10,038               | 28.5%      | 13,698    | 38.9%      |  |  |
| 2013       |     | 163,614                             | 48,017               | 37,124            | 10,893          |   | 11,782 | 24.5%                       | 2,369              | 4.9%       | 12,418               | 25.9%      | 21,447    | 44.7%      |  |  |
| 2014       |     | 182,752                             | 60,594               | 48,311            | 12,283          |   | 16,184 | 26.7%                       | 2,232              | 3.7%       | 16,797               | 27.7%      | 25,382    | 41.9%      |  |  |
| 2015       |     | 200,670                             | 60,451               | 47,725            | 12,726          |   | 15,306 | 25.3%                       | 2,196              | 3.6%       | 18,761               | 31.0%      | 24,188    | 40.0%      |  |  |
|            |     |                                     |                      |                   |                 | _ |        |                             |                    |            |                      |            |           |            |  |  |
| 2014       | Q1  | 167,832                             | 15,197               | 12,107            | 3,090           | ] | 3,776  | 24.9%                       | 554                | 3.6%       | 4,363                | 28.7%      | 6,503     | 42.8%      |  |  |
|            | Q2  | 171,480                             | 16,061               | 12,212            | 3,849           |   | 4,619  | 28.8%                       | 558                | 3.5%       | 4,342                | 27.0%      | 6,543     | 40.7%      |  |  |
|            | Q3  | 175,333                             | 14,756               | 12,509            | 2,247           |   | 4,315  | 29.2%                       | 549                | 3.7%       | 3,859                | 26.2%      | 6,033     | 40.9%      |  |  |
|            | Q4  | 182,752                             | 14,581               | 11,484            | 3,097           |   | 3,474  | 23.8%                       | 571                | 3.9%       | 4,233                | 29.0%      | 6,303     | 43.2%      |  |  |
| 2015       | Q1  | 194,216                             | 15,428               | 13,221            | 2,207           |   | 4,010  | 26.0%                       | 512                | 3.3%       | 4,737                | 30.7%      | 6,169     | 40.0%      |  |  |
|            | Q2  | 192,510                             | 16,735               | 13,637            | 3,097           |   | 4,928  | 29.5%                       | 589                | 3.5%       | 4,981                | 29.8%      | 6,236     | 37.3%      |  |  |
|            | Q3  | 188,599                             | 15,081               | 10,932            | 4,149           |   | 3,511  | 23.3%                       | 570                | 3.8%       | 4,848                | 32.1%      | 6,153     | 40.8%      |  |  |
|            | Q4  | 200,670                             | 13,208               | 9,934             | 3,273           |   | 2,857  | 21.6%                       | 525                | 4.0%       | 4,196                | 31.8%      | 5,630     | 42.6%      |  |  |
|            |     |                                     |                      |                   |                 |   |        |                             |                    |            |                      |            |           |            |  |  |
| 2014       | Dec | 182,752                             | 4,632                | 3,576             | 1,056           | 1 | 1,071  | 23.1%                       | 188                | 4.1%       | 1,382                | 29.8%      | 1,991     | 43.0%      |  |  |
| 2015       | Jan | 187,300                             | 4,363                | 3,812             | 551             |   | 1,073  | 24.6%                       | 162                | 3.7%       | 1,305                | 29.9%      | 1,823     | 41.8%      |  |  |
|            | Feb | 190,346                             | 4,595                | 3,858             | 737             |   | 1,157  | 25.2%                       | 152                | 3.3%       | 1,419                | 30.9%      | 1,868     | 40.6%      |  |  |
| Q1         | Mar | 194,216                             | 6,470                | 5,551             | 919             |   | 1,780  | 27.5%                       | 197                | 3.0%       | 2,013                | 31.1%      | 2,479     | 38.3%      |  |  |
|            | Apr | 195,029                             | 6,209                | 5,364             | 845             |   | 2,081  | 33.5%                       | 188                | 3.0%       | 1,754                | 28.3%      | 2,185     | 35.2%      |  |  |
|            | May | 198,796                             | 5,028                | 3,921             | 1,108           |   | 1,371  | 27.3%                       | 194                | 3.9%       | 1,562                | 31.1%      | 1,902     | 37.8%      |  |  |
| Q2         | Jun | 192,510                             | 5,497                | 4,353             | 1,144           |   | 1,476  | 26.9%                       | 208                | 3.8%       | 1,665                | 30.3%      | 2,149     | 39.1%      |  |  |
|            | Jul | 195,148                             | 5,535                | 3,997             | 1,538           |   | 1,363  | 24.6%                       | 197                | 3.6%       | 1,773                | 32.0%      | 2,203     | 39.8%      |  |  |
|            | Aug | 190,338                             | 4,879                | 3,716             | 1,163           |   | 1,110  | 22.8%                       | 180                | 3.7%       | 1,504                | 30.8%      | 2,084     | 42.7%      |  |  |
| Q3         | Sep | 188,599                             | 4,667                | 3,219             | 1,447           |   | 1,038  | 22.2%                       | 193                | 4.1%       | 1,571                | 33.7%      | 1,866     | 40.0%      |  |  |
|            | Oct | 196,999                             | 4,560                | 3,710             | 851             |   | 1,047  | 23.0%                       | 182                | 4.0%       | 1,339                | 29.4%      | 1,992     | 43.7%      |  |  |
|            | Nov | 200,101                             | 4,394                | 3,324             | 1,070           |   | 904    | 20.6%                       | 166                | 3.8%       | 1,461                | 33.3%      | 1,863     | 42.4%      |  |  |
| Q4         | Dec | 200,670                             | 4,253                | 2,901             | 1,353           |   | 907    | 21.3%                       | 177                | 4.2%       | 1,395                | 32.8%      | 1,774     | 41.7%      |  |  |
|            |     |                                     | <u> </u>             |                   |                 | J |        | 1                           | <u> </u>           |            |                      | I          |           | <b></b>    |  |  |

## Notes:

(1) Figures are based on information that five fund platforms provide to The Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Skandia and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 5, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for October to December 2015 are estimates.

(2) Figures are for Authorised Investment Funds (OEICs and Unit Trusts) domiciled in the United Kingdom. Figures include Fund of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated to represent 0.6% of platform funds under administration at end December 2015 - not included in The fund statistics because no data is received from fund companies.

(4) Figures up to December 2009 include some estimates where full figures are not available for all participating platforms. This is to provide best estimates of growth rates between 2008, 2009, 2010, 2011, 2012, 2013, 2014 and 2015.