

	Nov 2018	Oct 2018	Nov 2017
UK Investors			
Funds under management			
All funds <sup>2</sup>	£ 1,199.8 bn	£ 1,201.2 bn	£ 1,210.3 bn
Funds of funds Tracker funds Ethical funds	£ 152.2 bn £ 188.1 bn £ 16.3 bn	£ 152.0 bn £ 187.3 bn £ 16.1 bn	£ 150.1 bn £ 175.4 bn £ 15.0 bn
ISAs .	£ 158.3 bn	£ 159.6 bn	£ 160.3 bn
et retail sales			
III funds	-£ 2,140 m	-£ 2,082 m	£ 4,497 m
equity funds Fixed income funds Mixed asset funds	-£ 467 m -£ 1,175 m £ 350 m	-£ 137 m -£ 1,728 m £ 504 m	£ 773 m £ 2,100 m £ 1,207 m
unds of funds racker funds thical funds	£ 76 m £ 777 m £ 83 m	£ 294 m £ 554 m £ 91 m	£ 835 m £ 279 m £ 98 m
SAs	-£ 814 m	-£ 365 m	-£ 124 m

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.

**TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE** 



		<b>UK Investors</b>			<b>UK Domiciled Funds</b>	
	Total FUM	<i>of which</i> held in UK domiciled funds	of which held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors
012	703,621	650,738	52,882	680,349	650,738	29,61
013	820,437	753,689	66,748	799,311	753,689	45,62
2014	892,469	817,553	74,916	843,167	817,553	25,61
015	929,733	839,813	89,920	901,817	839,813	62,00
016	1,061,296	953,637	107,658	1,020,748	953,637	67,11
2017	1,234,250	1,073,102	161,148	1,159,741	1,073,102	86,63
2016 Q4	1,061,296	953,637	107,658	1,020,748	953,637	67,11
017 Q1	1,115,188	997,962	117,226	1,071,755	997,962	73,79
Q2	1,131,769	1,007,727	124,042	1,086,515	1,007,727	78,78
Q3	1,186,625	1,039,278	147,347	1,118,498	1,039,278	79,22
Q4	1,234,250	1,073,102	161,148	1,159,741	1,073,102	86,63
2018 Q1	1,190,220	1,036,691	153,529	1,112,348	1,036,691	75,65
Q2	1,251,836	1,089,237	162,600	1,163,175	1,089,237	73,93
Q3	1,257,443	1,095,892	161,552	1,169,035	1,095,892	73,14
2017 Nov	1,210,350	1,053,058	157,292	1,137,220	1,053,058	84,16
Q4 Dec	1,234,250	1,073,102	161,148	1,159,741	1,073,102	86,63
2018 Jan	1,236,646	1,077,672	158,974	1,165,713	1,077,672	88,04
Feb	1,218,776	1,059,198	159,578	1,145,678	1,059,198	86,48
Q1 Mar	1,190,220	1,036,691	153,529	1,112,348	1,036,691	75,65
Apr	1,229,177	1,069,606	159,571	1,147,149	1,069,606	77,54
May	1,252,771	1,089,143	163,628	1,167,077	1,089,143	77,93
Q2 Jun	1,251,836	1,089,237	162,600	1,163,175	1,089,237	73,93
Jul	1,265,066	1,100,732	164,335	1,174,769	1,100,732	74,03
Aug	1,264,052	1,100,694	163,359	1,174,614	1,100,694	73,92
Q3 Sep	1,257,443	1,095,892	161,552	1,169,035	1,095,892	73,14
Oct	1,201,229	1,044,088	157,141	1,107,265	1,044,088	63,17
Nov	1,199,809	1,043,265	156,544	1,097,541	1,043,265	54,27

<sup>(1)</sup> Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

# TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS

						Al	l Funds	Including Fund	ds of Fun	ds <sup>3</sup>				
	Industry Total <sup>2</sup>	Equity	,	Fixed Inco	me	Money Mar	ket	Mixed Ass	set	Property	1	Other		Total
	£m	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m
2008	363,353	143,241	36.6%	64,974	16.6%	2,047	0.5%	168,102	42.9%	5,053	1.3%	8,260	2.1%	391,677
2009	484,270	185,502	35.5%	84,734	16.2%	2,822	0.5%	229,823	43.9%	7,084	1.4%	13,312	2.5%	523,277
2010	587,998	254,391	39.8%	98,952	15.5%	2,668	0.4%	256,313	40.1%	9,618	1.5%	17,760	2.8%	639,702
2011	578,646	279,181	44.0%	114,521	18.0%	3,289	0.5%	203,854	32.1%	12,262	1.9%	21,749	3.4%	634,856
2012	703,621	372,528	48.3%	157,829	20.5%	6,274	0.8%	167,878	21.8%	13,673	1.8%	53,188	6.9%	771,370
2013	820,437	485,484	53.9%	164,354	18.3%	8,717	1.0%	166,880	18.5%	16,290	1.8%	58,221	6.5%	899,946
2014	892,469	522,838	53.3%	193,368	19.7%	10,660	1.1%	167,077	17.0%	21,570	2.2%	64,916	6.6%	980,429
2015	929,733	558,107	54.3%	184,548	17.9%	11,501	1.1%	171,566	16.7%	30,823	3.0%	71,663	7.0%	1,028,208
2016	1,061,296	629,145	53.4%	213,945	18.2%	20,161	1.7%	204,893	17.4%	27,392	2.3%	82,926	7.0%	1,178,463
2017	1,234,250	721,654	52.5%	256,853	18.7%	25,115	1.8%	223,583	16.3%	29,484	2.1%	119,045	8.7%	1,375,735
2016 04	1 001 200	l 620.145	F2 40/	212.045	10.20/	20.161	1 70/	204.002	17 40/	27 202	2.20/	02.026	7.00/	1 170 462
2016 Q4	1,061,296	629,145	53.4%	213,945	18.2%	20,161	1.7%	204,893	17.4%	27,392	2.3%	82,926	7.0%	1,178,463
2017 Q1	1,115,188	664,289	53.6%	223,874	18.1%	21,737	1.8%	215,603	17.4%	27,332	2.2%	86,491	7.0%	1,239,325
Q2	1,131,769	668,711	53.0%	229,205	18.2%	23,297	1.8%	201,820	16.0%	27,668	2.2%	110,639	8.8%	1,261,341
Q3	1,186,625	688,254	52.1%	253,439	19.2%	23,618	1.8%	211,968	16.0%	28,396	2.1%	115,466	8.7%	1,321,142
Q4	1,234,250	721,654	52.5%	256,853	18.7%	25,115	1.8%	223,583	16.3%	29,484	2.1%	119,045	8.7%	1,375,735
2018 Q1	1,190,220	688,358	51.8%	252,146	19.0%	24,797	1.9%	218,803	16.4%	29,700	2.2%	116,312	8.7%	1,330,117
Q2	1,251,836	738,243	53.0%	256,098	18.4%	23,622	1.7%	223,242	16.0%	30,611	2.2%	122,295	8.8%	1,394,111
Q3	1,257,443	746,231	53.2%	256,371	18.3%	22,811	1.6%	224,613	16.0%	32,095	2.3%	120,601	8.6%	1,402,722
2017 Nov	1,210,350	704,718	52.2%	254,031	18.8%	25,364	1.9%	219,081	16.2%	29,030	2.2%	116,911	8.7%	1,349,136
Q4 Dec	1,234,250	721,654	52.5%	256,853	18.7%	25,115	1.8%	223,583	16.3%	29,484	2.1%	119,045	8.7%	1,375,735
2018 Jan	1,236,646	725,607	52.6%	255,643	18.5%	23,630	1.7%	224,396	16.3%	29,619	2.1%	120,144	8.7%	1,379,039
Feb	1,218,776	723,007	52.3%	254,130	18.7%	24,058	1.8%	222,389	16.3%	29,425	2.1%	118,495	8.7%	1,360,594
Q1 Mar	1,190,220	688,358	51.8%	252,146	19.0%	24,797	1.9%	218,803	16.4%	29,700	2.2%	116,312	8.7%	1,330,117
QI Mai Apr	1,229,177	720,967	52.8%	253,809	18.6%	23,040	1.7%	219,290	16.0%	30,082	2.2%	119,376	8.7%	1,366,564
May	1,252,771	740,110	53.1%	256,510	18.4%	23,404	1.7%	222,417	16.0%	30,191	2.2%	120,288	8.6%	1,392,921
Q2 Jun	1,251,836	738,243	53.1%	256,098	18.4%	23,622	1.7%	223,242	16.0%	30,611	2.2%	122,295	8.8%	1,394,111
Q2 Juli Jul	1,265,066	730,243	53.0%	257,795	18.3%	23,315	1.7%	226,139	16.0%	30,996	2.2%	122,039	8.7%	1,409,668
Aug	1,264,052	750,867	53.3%	257,793	18.3%	23,067	1.6%	225,050	16.0%	31,113	2.2%	122,006	8.7%	1,409,327
Q3 Sep	1,257,443	746,231	53.2%	256,371	18.3%	22,811	1.6%	224,613	16.0%	32,095	2.3%	120,601	8.6%	1,402,722
QS Sep Oct	1,201,229	699,021	52.1%	253,947	18.9%	23,183	1.7%	216,454	16.1%	32,023	2.4%	116,552	8.7%	1,341,179
Nov	1,199,809	704,287	52.1%	249,957	18.7%	22,451	1.7%	217,205	16.2%	32,067	2.4%	113,962	8.5%	1,339,929
1107	1,133,003	/ 07,20/	J2.070	/ردر,د۲۷	10.7 70	الات, ۱۷	1.7 70	1 217,203	10.270	J2,007	Z.770	113,302	0.570	1,333,323

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors allocated to each asset class.

<sup>(4)</sup> From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association

<sup>(5)</sup> Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



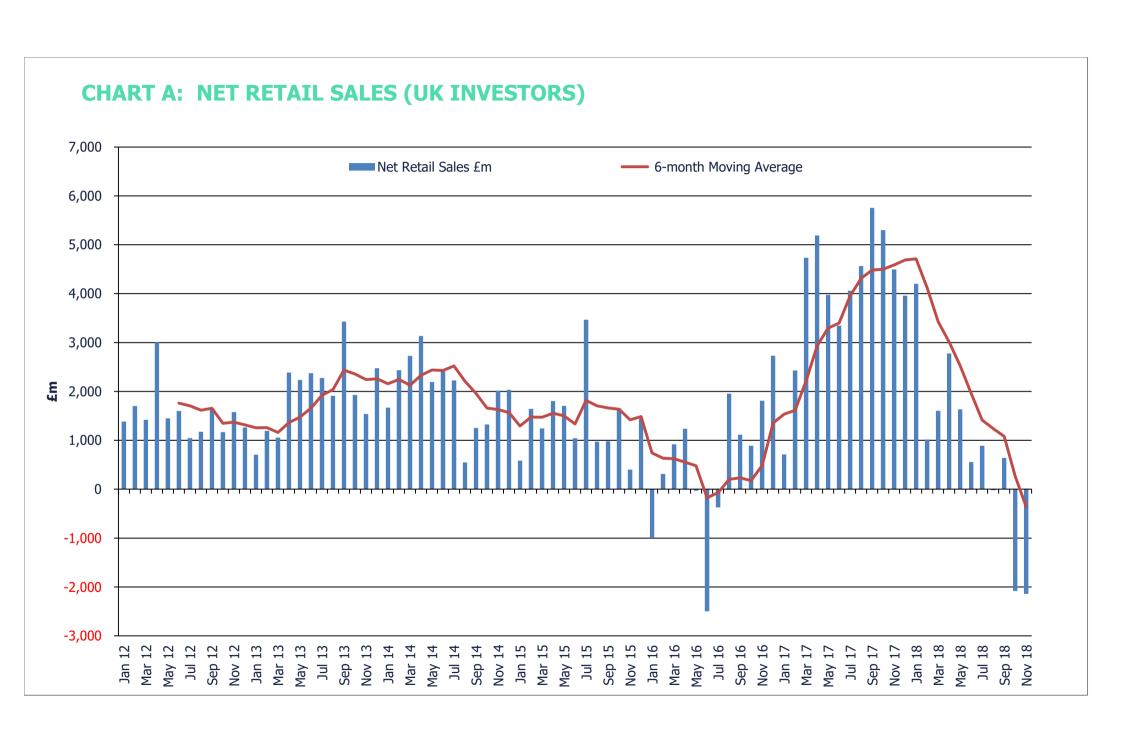
Net Sale	s £m		

202	4.034	4.621
<b>2008</b> 202		4,621
<b>2009</b> 34,440 <b>2010</b> 52,387		4,666 2,246
<b>2010</b> 32,367 <b>2011</b> 23,545		5,596
<b>2012</b> 29,408		0,970
<b>2013</b> 25,919		2,412
<b>2014</b> 37,186		3,220
<b>2015</b> 22,596		5,665
<b>2016</b> 15,812		8,736
<b>2017</b> 66,608		8,091
	·	
<b>2016 Q4</b> 10,079	5,428	4,651
<b>2017 Q1</b> 15,406		7,531
<b>Q2</b> 17,337		4,825
<b>Q3</b> 16,048		1,673
<b>Q4</b> 17,817		4,063
<b>2018 Q1</b> 10,538		3,716
<b>Q2</b> -4,455		9,418
<b>Q3</b> -2,481		3,992
<b>2017 Nov</b> 4,155	4,497	-342
<b>Q4 Dec</b> 6,315	3,958	2,357
<b>2018 Jan</b> 5,393	4,200	1,193
<b>Feb</b> 3,288	1,019	2,269
<b>Q1 Mar</b> 1,857	1,603	254
<b>Apr</b> -5,704	2,776	8,479
<b>May</b> 2,137	1,631	506
<b>Q2 Jun</b> -889		1,444
<b>Jul</b> -1,849		2,739
<b>Aug</b> -597	-21	-576
<b>Q3 Sep</b> -36	642	-677
Oct -2,865	-2,082	-784
<b>Nov</b> -1,614	-2,140	526

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

<sup>(3)</sup> Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.







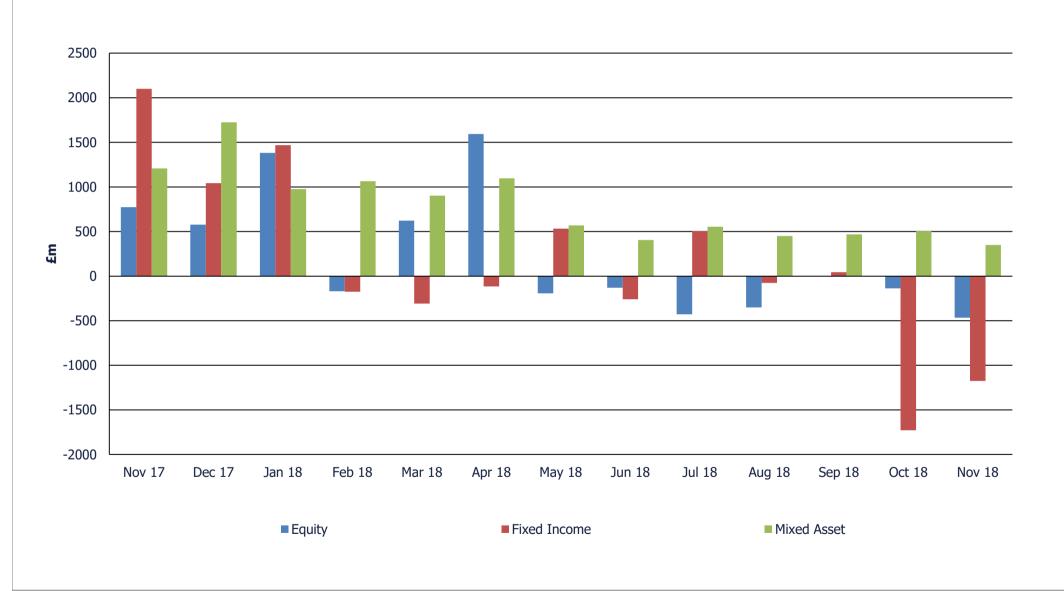
				Net	Retail Sales	£m				Net R	Retail Sales of	Equity Fund	ls by Regior	£m	
		Total	Equity	Fixed Income	Money Market	Mixed Asset	Property	Other	Total	Asia	Europe	Global	Japan	North America	UK
2008		4,824	-854	1,582	105	1,985	-279	2,285	-784	210	-1,730	1,151	4	727	-1,145
2009		29,774	2,830	5,627	105	14,847	1,638	4,728	3,048	757	-541	2,123	-273	132	849
2010		30,141	3,468	4,251	-13	19,347	1,454	1,633	3,908	1,109	-482	3,684	53	245	-700
2011		17,949	2,026	3,931	27	10,543	570	851	2,545	-163	-528	2,554	555	-145	272
2012		18,437	3,799	6,629	-625	4,735	330	3,569	4,555	606	-312	3,953	-39	199	148
2013		23,507	12,697	861	-310	7,159	1,520	1,581	12,064	834	1,524	3,025	1,105	1,281	4,296
2014		23,966	10,620	3,010	566	4,969	3,157	1,643	9,710	81	1,043	2,761	575	1,230	4,020
2015		16,930	7,240	-1,602	422	4,996	1,725	4,149	7,566	-1,037	3,830	945	1,254	609	1,965
2016		7,076	-8,600	4,531	2,839	5,615	-1,692	4,383	-7,862	-951	-3,520	2,962	-913	-343	-5,097
2017		48,516	9,844	16,165	3,313	13,838	-121	5,477	8,091	-4	2,881	5,065	1,790	1,329	-2,970
2016	Q4	5,428	-24	784	1,067	2,537	-98	1,162	66	-306	-764	1,636	16	148	-664
2017	Q1	7,875	1,073	2,490	533	3,250	-57	586	640	-281	-235	940	101	213	-98
2017	Q2	12,512	2,523	3,148	1,324	3,348	157	2,012	2,306	-160	819	1,915	642	593	-1,502
	Q3	14,375	3,628	5,262	906	3,406	-480	1,654	3,189	-65	1,438	1,558	413	393	-548
	Q4	13,754	2,620	5,265	550	3,835	258	1,225	1,955	503	859	651	635	130	-822
2018	Q1	6,822	1,835	984	260	2,942	218	582	1,424	735	630	636	656	274	-1,507
2010	Q2	4,962	1,272	155	161	2,072	41	1,261	612	316	-353	1,103	278	950	-1,682
	Q3	1,511	-775	471	72	1,472	151	122	-597	185	-522	611	155	46	-1,071
2017	Nov	4,497	773	2,100	203	1,207	91	123	706	246	345	19	208	73	-185
Q4	Dec	3,958	577	1,042	77	1,725	115	423	697	114	292	464	174	-145	-202
2018	Jan	4,200	1,383	1,468	28	976	71	275	1,258	309	286	704	370	121	-532
	Feb	1,019	-170	-175	251	1,063	86	-37	-190	194	218	-187	125	-30	-509
Q1	Mar	1,603	622	-308	-19	902	61	344	357	233	126	119	161	183	-466
	Apr	2,776	1,595	-117	-42	1,097	-13	255	1,465	235	52	819	40	461	-141
	May	1,631	-193	532	32	569	-17	708	-551	78	-88	312	139	211	-1,203
Q2	Jun	555	-130	-260	170	406	71	299	-303	4	-316	-27	98	278	-339
	Jul	890	-428	503	93	553	166	3	-317	72	-156	336	1	-256	-314
	Aug	-21	-351	-77	-59	450	-29	44	-446	28	-303	135	25	98	-428
Q3	Sep	642	3	45	38	468	13	75	167	86	-63	140	129	204	-329
	Oct	-2,082	-137	-1,728	215	504	-40	-895	-37	115	-173	34	99	117	-229
	Nov	-2,140	-467	-1,175	-230	350	19	-637	-383	53	-426	140	80	88	-319

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

<sup>(3)</sup> The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class. (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.









Funds Under Management	:	Net Retail Sales		Net ISA Sales on Five Platfo	rms
IA Sector	£bn	IA Sector	£m	IA Sector	£m
UK All Companies	167.3	Mixed Investment 40-85% Shares	215.8	Volatility Managed	79.4
Global	113.4	North America	104.5	Mixed Investment 40-85% Shares	22.8
Targeted Absolute Return	72.1	Volatility Managed	104.3	Global	11.2
£ Corporate Bond	69.5	Global	78.9	Global Bonds	8.9
North America	59.1	Japan	74.6	Global Emerging Markets	6.9
Europe Excluding UK	58.0	Property Other	72.9	Short Term Money Market	6.6
Specialist	57.2	Asia Pacific Excluding Japan	61.7	Mixed Investment 0-35% Shares	5.1
UK Equity Income	50.4	Global Emerging Markets	59.3	Asia Pacific Excluding Japan	3.9
Mixed Investment 20-60% Shares	50.3	Global Emerging Markets Bond	56.6	Property Other	2.7
£ Strategic Bond	50.1	Global Equity Income	55.9	UK Gilts	2.4
Mixed Investment 40-85% Shares	49.2	Technology and Telecommunications	44.3	Japan	2.2
Global Bonds	37.0	Mixed Investment 0-35% Shares	43.0	Global Equity Income	1.4
Flexible Investment	31.3	Japanese Smaller Companies	5.4	North America	0.9
Volatility Managed	28.6	Asia Pacific Including Japan	1.0	Japanese Smaller Companies	0.6
Asia Pacific Excluding Japan	26.9	Money Market	-1.5	Global Emerging Markets Bond	0.3
Global Emerging Markets	24.8	UK Equity and Bond Income	-4.7	Asia Pacific Including Japan	-0.1
UK Gilts	24.8	China/Greater China	-10.0	Europe Including UK	-0.1
Japan	24.4	North American Smaller Companies	-16.2	UK Index Linked Gilts	-0.2
UK Direct Property	19.7	UK Equity Income	-17.3	UK Equity and Bond Income	-0.3
Global Equity Income	17.0	£ High Yield	-25.8	North American Smaller Companies	-0.5
UK Smaller Companies	14.7	Flexible Investment	-30.0	China/Greater China	-0.6
£ High Yield	11.8	UK Smaller Companies	-31.3	European Smaller Companies	-3.0
Mixed Investment 0-35% Shares	9.0	Europe Including UK	-48.1	Technology and Telecommunications	-3.2
Short Term Money Market	8.6	UK Direct Property	-54.0	Money Market	-4.2
Global Emerging Markets Bond	7.9	UK Index Linked Gilts	-54.3	UK Direct Property	-8.5
Property Other	7.0	UK Gilts	-64.3	Flexible Investment	-8.7
UK Index Linked Gilts	6.1	European Smaller Companies	-110.0	£ High Yield	-10.5
Technology and Telecommunications	3.6	Specialist	-124.2	UK Smaller Companies	-12.0
European Smaller Companies	3.0	Short Term Money Market	-148.0	Targeted Absolute Return	-14.7
North American Smaller Companies	2.7	Global Bonds	-156.2	Specialist	-16.7
China/Greater China	2.5	Mixed Investment 20-60% Shares	-164.7	Europe Excluding UK	-18.2
UK Equity and Bond Income	2.2	Europe Excluding UK	-267.9	£ Strategic Bond	-19.0
Europe Including UK	2.2	UK All Companies	-267.9 -269.9	£ Strategic Bond £ Corporate Bond	-19.0 -34.5
Money Market	1.6	£ Corporate Bond	-281.6	Mixed Investment 20-60% Shares	-54.5 -56.5
•	1.0	· · · · · · · · · · · · · · · · · · ·	-281.6 -563.9	UK All Companies	-56.5 -79.4
Japanese Smaller Companies	0.7	£ Strategic Bond		•	
Asia Pacific Including Japan		Targeted Absolute Return	-756.0	UK Equity Income	-141.6
Total	1,115.7	Total	-2,221.5	Total	-277.2

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(2)</sup> Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an





						Net F	Retail Sales £	Em					
IA Sector	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18
Asia Pacific Excluding Japan	196	126	240	180	239	216	78	27	86	38	97	122	62
Asia Pacific Including Japan	2	5	6	-9	5	6	0	0	1	2	-1	9	1
China/Greater China	49	-17	63	23	-12	13	-1	-23	-15	-13	-11	-16	-10
Europe Excluding UK	289	274	256	218	122	108	-50	-285	-138	-259	-16	55	-268
Europe Including UK European Smaller Companies	42 14	-6 24	9 20	-21 21	-17 22	0 -56	-4 -34	2 -34	2 -20	-14 -31	-13 -34	-59 -169	-48 -110
Global	197	408	672	56	458	600	353	288	397	376	236	340	79
Global Emerging Markets	163	94	168	-10	-87	270	9	-205	-53	48	-56	-90	59
Global Equity Income	43	0	-23	20	-5	23	-62	-69	-55	-16	-30	9	56
Japan	189	148	348	106	128	17	100	79	-21	21	112	96	75
Japanese Smaller Companies North America	19	26 -131	22 144	19	33 186	24 446	39 172	19 248	22 -293	4 62	17 181	4 105	5 104
North American Smaller Companies	89 -16	-151 -15	-23	-6 -24	-3	15	39	30	-293 37	36	23	105	-16
Specialist Specialist	-434	-58	-118	-269	-298	-97	-12	-165	-3	-339	-36	-202	-98
Technology and Telecommunications	49	20	6	16	51	23	24	124	50	66	26	-24	44
UK All Companies	-81	-121	-259	-175	-432	-260	-1,000	-413	-203	-355	-391	-35	-270
UK Equity Income	-119	-87	-339	-306	-16	72	-300	-2	-174	-21	80	-132	-17
UK Smaller Companies	15	5	65 174	-28	-17 262	47	98	75 -74	62	-51	-18	-62	-31
Unallocated Unclassified Sector	67 0	-215 95	174 -49	114 -94	262 4	141 -12	87 271	-/4 247	-62 -48	103 -9	-85 -79	-108	7 -90
Equity	773	<b>577</b>	1,383	-170	622	1,595	-193	-130	<b>-428</b>	-351	3	<b>-137</b>	<b>-467</b>
f Cornorate Bond	184	296	75	-256	168	-320	-52	105	111	126	83	-428	-282
£ Corporate Bond									114				
£ High Yield	81	15	86	-47 220	-201	-60 20	-121 169	23	-8 10	-81	-34	-90	-26
£ Strategic Bond	1,472	333	808	328	-181	29	168	-413	18	-304	24	-437	-564
Global Bonds	221	217	487	-55	113	241	161	-120	-37	82	-59	-433	-156
Global Emerging Markets Bond	10	18	107	-17	24	69	29	-172	-114	16	31	-15	57
Specialist	-9	-84	-340	-1	-71	33	38	48	202	-18	-63	-134	-16
UK Gilts	48	48	67	-21	-132	41	34	10	118	92	141	-63	-64
UK Index Linked Gilts	-10	11	-4	11	-31	-31	99	32	15	-60	97	-157	-54
Unallocated	120	134	118	-69	30	125	134	-38	211	137	-75	70	-59
Unclassified Sector	-17	53	65	-50	-28	-242	43	264	-15	-67	-100	-42	-11
Fixed Income	2,100	1,042	1,468	-175	-308	-117	532	-260	503	-77	45	-1,728	-1,175
Money Market	42	-76	-55	-34	-4	-37	-19	9	-9	-9	-22	63	-1
Short Term Money Market	48	84	76	49	-44	37	42	-74	14	-43	-38	113	-148
Unallocated	116	32	35	164	-3	-10	-22	99	-2	-32	38	-14	3
Unclassified Sector	-3	37	-28	71	32	-32	31	136	89	24	60	53	-83
Money Markets	203	77	28	251	-19	-42	32	170	93	-59	38	215	-230
Flexible Investment	98	128	118	139	-44	87	-50	-50	-14	-134			-30
Mixed Investment 0-35% Shares			110	133	1.1						24	38	
		L )	101		26						24 34	38 75	
Mixed Investment 20 600/ Chares	77	52 269	101	19	26	46	133	51	22	77	34	75	43
Mixed Investment 40 95% Shares	282	268	213	19 258	252	46 230	133 144	51 120	22 51	77 102	34 14	75 11	43 -165
Mixed Investment 40-85% Shares		268 255	213 248	19 258 239	252 336	46 230 346	133 144 191	51 120 282	22 51 271	77 102 304	34 14 268	75 11 230	43
Mixed Investment 40-85% Shares Specialist	282 255 1	268 255 -1	213 248 -1	19 258 239 10	252 336 -9	46 230 346 -16	133 144 191 0	51 120 282 0	22 51	77 102 304 0	34 14	75 11 230 -1	43 -165 216 4
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income	282 255 1 -5	268 255 -1 -7	213 248 -1 -6	19 258 239 10 -14	252 336 -9 -15	46 230 346 -16 6	133 144 191 0 -19	51 120 282 0 -14	22 51 271 -2 1	77 102 304 0 -5	34 14 268 -2 0	75 11 230 -1 -5	43 -165 216 4 -5
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated	282 255 1 -5 301	268 255 -1 -7 482	213 248 -1 -6 211	19 258 239 10 -14 241	252 336 -9 -15 215	46 230 346 -16 6 203	133 144 191 0 -19 113	51 120 282 0 -14 51	22 51 271 -2 1 161	77 102 304 0 -5 121	34 14 268	75 11 230 -1 -5 178	43 -165 216 4 -5 203
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector	282 255 1 -5 301 199	268 255 -1 -7 482 547	213 248 -1 -6 211 92	19 258 239 10 -14 241 171	252 336 -9 -15 215 139	46 230 346 -16 6 203 195	133 144 191 0 -19 113 57	51 120 282 0 -14 51 -33	22 51 271 -2 1 161 62	77 102 304 0 -5 121 -15	34 14 268 -2 0	75 11 230 -1 -5 178 -21	43 -165 216 4 -5 203 84
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset	282 255 1 -5 301 199 <b>1,207</b>	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92 <b>976</b>	19 258 239 10 -14 241 171 <b>1,063</b>	252 336 -9 -15 215 139 <b>902</b>	46 230 346 -16 6 203 195 <b>1,097</b>	133 144 191 0 -19 113 57	51 120 282 0 -14 51 -33 <b>406</b>	22 51 271 -2 1 161 62 <b>553</b>	77 102 304 0 -5 121 -15	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21	43 -165 216 4 -5 203 84 <b>350</b>
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property	282 255 1 -5 301 199	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92	19 258 239 10 -14 241 171 <b>1,063</b>	252 336 -9 -15 215 139	46 230 346 -16 6 203 195	133 144 191 0 -19 113 57	51 120 282 0 -14 51 -33 <b>406</b>	22 51 271 -2 1 161 62 <b>553</b>	77 102 304 0 -5 121 -15 <b>450</b>	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21 <b>504</b>	43 -165 216 4 -5 203 84 <b>350</b>
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset	282 255 1 -5 301 199 <b>1,207</b>	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92 <b>976</b>	19 258 239 10 -14 241 171 <b>1,063</b>	252 336 -9 -15 215 139 <b>902</b>	46 230 346 -16 6 203 195 <b>1,097</b>	133 144 191 0 -19 113 57	51 120 282 0 -14 51 -33 <b>406</b>	22 51 271 -2 1 161 62 <b>553</b>	77 102 304 0 -5 121 -15	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21 <b>504</b>	43 -165 216 4 -5 203 84 <b>350</b> 0 73
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property	282 255 1 -5 301 199 <b>1,207</b>	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92 <b>976</b>	19 258 239 10 -14 241 171 <b>1,063</b>	252 336 -9 -15 215 139 <b>902</b>	46 230 346 -16 6 203 195 <b>1,097</b>	133 144 191 0 -19 113 57 <b>569</b>	51 120 282 0 -14 51 -33 <b>406</b>	22 51 271 -2 1 161 62 <b>553</b>	77 102 304 0 -5 121 -15 <b>450</b>	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21 <b>504</b>	43 -165 216 4 -5 203 84 <b>350</b>
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other	282 255 1 -5 301 199 <b>1,207</b> 91 0	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92 <b>976</b>	19 258 239 10 -14 241 171 <b>1,063</b>	252 336 -9 -15 215 139 <b>902</b>	46 230 346 -16 6 203 195 <b>1,097</b>	133 144 191 0 -19 113 57 <b>569</b>	51 120 282 0 -14 51 -33 <b>406</b>	22 51 271 -2 1 161 62 <b>553</b>	77 102 304 0 -5 121 -15 <b>450</b>	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21 <b>504</b>	43 -165 216 4 -5 203 84 <b>350</b> 0 73
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property	282 255 1 -5 301 199 <b>1,207</b> 91 0	268 255 -1 -7 482 547 <b>1,725</b>	213 248 -1 -6 211 92 <b>976</b>	19 258 239 10 -14 241 171 <b>1,063</b> 86 0 0	252 336 -9 -15 215 139 <b>902</b> 62 0	46 230 346 -16 6 203 195 <b>1,097</b> -12 0 0	133 144 191 0 -19 113 57 <b>569</b> -16 0	51 120 282 0 -14 51 -33 <b>406</b> 68 0	22 51 271 -2 1 161 62 <b>553</b> 166 0	77 102 304 0 -5 121 -15 <b>450</b> -28 0 0	34 14 268 -2 0 129	75 11 230 -1 -5 178 -21 <b>504</b> 0 31 -71	43 -165 216 4 -5 203 84 <b>350</b> 0 73 -54
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 91	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 0	213 248 -1 -6 211 92 <b>976</b> 73 0 0 0 -2	19 258 239 10 -14 241 171 <b>1,063</b> 86 0 0 0 86	252 336 -9 -15 215 139 <b>902</b> 62 0 0	46 230 346 -16 6 203 195  1,097  -12 0 0 0	133 144 191 0 -19 113 57 <b>569</b> -16 0 0	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0	77 102 304 0 -5 121 -15 <b>450</b> -28 0 0 0	34 14 268 -2 0 129 0 <b>468</b> 0 5 9	75 11 230 -1 -5 178 -21 <b>504</b> 0 31 -71 -1	43 -165 216 4 -5 203 84 <b>350</b> 0 73 -54 0
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property Protected	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b>	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b>	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b>	19 258 239 10 -14 241 171 <b>1,063</b> 86 0 0 0 86	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b>	46 230 346 -16 6 203 195  1,097  -12 0 0 -13	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b>	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 <b>166</b>	77 102 304 0 -5 121 -15 450  -28 0 0 -29	34 14 268 -2 0 129 0 <b>468</b> 0 5 9 -1 <b>13</b>	75 11 230 -1 -5 178 -21  504  0 31 -71 -1 -40	43 -165 216 4 -5 203 84  350  0 73 -54 0 19
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property  Protected Specialist	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b> -23 -2	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b>	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b> -1 15	19 258 239 10 -14 241 171 <b>1,063</b> 86 0 0 0 86  -56 32	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b>	46 230 346 -16 6 203 195  1,097  -12 0 0 -13	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b>	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 <b>166</b>	77 102 304 0 -5 121 -15 <b>450</b> -28 0 0 -29	34 14 268 -2 0 129 0 468  0 5 9 -1 13	75 11 230 -1 -5 178 -21 <b>504</b> 0 31 -71 -1 <b>-40</b> 0 -178	43 -165 216 4 -5 203 84  350  0 73 -54 0 19  0 -13
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property  Protected Specialist Targeted Absolute Return	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b> -23 -2 -21	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b> 1 29 246	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b> -1 15 166	19 258 239 10 -14 241 171 <b>1,063</b> 86 0 0 0 86	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b>	46 230 346 -16 6 203 195 1,097  -12 0 0 -13 0 39 -132	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b>	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 <b>166</b> -7 -31 -156	77 102 304 0 -5 121 -15 450  -28 0 0 -29	34 14 268 -2 0 129 0 <b>468</b> 0 5 9 -1 <b>13</b>	75 11 230 -1 -5 178 -21 <b>504</b> 0 31 -71 -1 <b>-40</b> 0 -178 -864	43 -165 216 4 -5 203 84  350  0 73 -54 0 19  0 -13 -756
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property  Protected Specialist Targeted Absolute Return Unallocated	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b> -23 -2 -21 -17	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b> 1 29 246 -1	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b> -1 15	19 258 239 10 -14 241 171 1,063  86 0 0 0 86  -56 32 -147 4	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b>	46 230 346 -16 6 203 195  1,097  -12 0 0 0 -13  0 39 -132 -4	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b>	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 166 -7 -31 -156 20	77 102 304 0 -5 121 -15 <b>450</b> -28 0 0 0 - <b>29</b> 0 27 -165 2	34 14 268 -2 0 129 0 468  0 5 9 -1 13	75 11 230 -1 -5 178 -21  504  0 31 -71 -1 -40  0 -178 -864 12	43 -165 216 4 -5 203 84  350  0 73 -54 0 19  0 -13 -756 29
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property  Protected Specialist Targeted Absolute Return Unallocated Unclassified Sector	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b> -23 -2 -21 -17 0	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b> 1 29 246 -1 -1	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b> -1 15 166 -29 1	19 258 239 10 -14 241 171 1,063  86 0 0 0 86  -56 32 -147 4 0	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b> -8 -39 191 2 0	46 230 346 -16 6 203 195  1,097  -12 0 0 0 -13  0 39 -132 -4 188	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b> 0 51 516 2 1	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b> -45 51 142 2 0	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 166 -7 -31 -156 20 0	77 102 304 0 -5 121 -15 450  -28 0 0 0 -29  0 27 -165 2 -2	34 14 268 -2 0 129 0 <b>468</b> 0 5 9 -1 <b>13</b> 0 30 -138 9 2	75 11 230 -1 -5 178 -21  504  0 31 -71 -1 -40  0 -178 -864 12 -1	43 -165 216 4 -5 203 84  350  0 73 -54 0 19  0 -13 -756 29 -1
Mixed Investment 40-85% Shares Specialist UK Equity and Bond Income Unallocated Unclassified Sector  Mixed Asset  Property Property Other UK Direct Property Unallocated  Property  Protected Specialist Targeted Absolute Return Unallocated	282 255 1 -5 301 199 <b>1,207</b> 91 0 0 0 <b>91</b> -23 -2 -21 -17	268 255 -1 -7 482 547 <b>1,725</b> 109 0 0 6 <b>115</b> 1 29 246 -1	213 248 -1 -6 211 92 <b>976</b> 73 0 0 -2 <b>71</b> -1 15 166	19 258 239 10 -14 241 171 1,063  86 0 0 0 86  -56 32 -147 4	252 336 -9 -15 215 139 <b>902</b> 62 0 0 -1 <b>61</b>	46 230 346 -16 6 203 195  1,097  -12 0 0 0 -13  0 39 -132 -4	133 144 191 0 -19 113 57 <b>569</b> -16 0 0 -1 <b>-17</b>	51 120 282 0 -14 51 -33 <b>406</b> 68 0 0 2 <b>71</b>	22 51 271 -2 1 161 62 <b>553</b> 166 0 0 0 166 -7 -31 -156 20	77 102 304 0 -5 121 -15 <b>450</b> -28 0 0 0 - <b>29</b> 0 27 -165 2	34 14 268 -2 0 129 0 468  0 5 9 -1 13	75 11 230 -1 -5 178 -21  504  0 31 -71 -1 -40  0 -178 -864 12	43 -165 216 4 -5 203 84  350  0 73 -54 0 19  0 -13 -756 29

 <sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
 (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.





	Net Retail	Sales	Net Institutio	nal Sales
	Best	Worst	Best	Worst
2008	£ Corporate Bond	Europe Excluding UK	Flexible Investment	UK Gilts
2009	Flexible Investment	Europe Excluding UK	Flexible Investment	UK Gilts
2010	Flexible Investment	UK All Companies	Mixed Investment 40-85% Shares	UK Gilts
2011	Flexible Investment	Asia Pacific Excluding Japan	Global	UK Gilts
2012	£ Strategic Bond	UK All Companies	UK All Companies	Global
2013	Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies
014	UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
015	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
2016	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
2017	£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global
016 Q4	Targeted Absolute Return	UK All Companies	Short Term Money Market	UK All Companies
017 Q1	£ Strategic Bond	Asia Pacific Excluding Japan	Targeted Absolute Return	UK All Companies
Q2	Targeted Absolute Return	UK All Companies	£ Corporate Bond	Global
Q3	£ Strategic Bond	Property	Property	Global
Q4	£ Strategic Bond	Specialist	Global Bonds	£ Corporate Bond
018 Q1	Global	Specialist	North America	Global
Q2	Global	UK All Companies	£ Corporate Bond	Mixed Investment 40-85% Shares
Q3	Global	UK All Companies	Specialist	Targeted Absolute Return
017 Nov	£ Strategic Bond	Specialist	UK All Companies	£ Corporate Bond
Q4 Dec	Global	North America	Europe Excluding UK	Short Term Money Market
018 Jan	£ Strategic Bond	Specialist	North America	Global
Feb	£ Strategic Bond	UK Equity Income	UK All Companies	Targeted Absolute Return
Q1 Mar	Global	UK All Companies	North America	Global
Apr	Global	£ Corporate Bond	£ Corporate Bond	Mixed Investment 40-85% Shares
May	Targeted Absolute Return	UK All Companies	Global Bonds	North America
Q2 Jun	Global	£ Strategic Bond	Global Bonds	Global Emerging Markets Bond
yz Juli Jul	Global	North America	Volatility Managed	Global Emerging Markets Bond
	Global	UK All Companies	Specialist	Targeted Absolute Return
Aug Q3 Sep	Mixed Investment 40-85% Shares	UK All Companies	Specialist	Targeted Absolute Return
ys sep Oct	Global	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
Nov	Mixed Investment 40-85% Shares	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
1404	ויוואכע בוועכטנוווכוונ דט־טט אט טוומופט	raigeted Absolute Neturn	OK All Companies	rargeted Absolute Neturn

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.





								Gross R	etail Sales £m							
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2010		123,592	25,812	20.9	-	0.0	-	0.0	-	0.0	40,338	32.6	44,632	36.1	12,809	10.4
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5
2016		187,796	17,736	9.4	1,080	0.6	3,897	2.1	23,417	12.5	87,284	46.5	44,265	23.6	10,118	5
2017		246,587	17,903	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,462	27.0	16,621	6
2016	Q4	51,066	5,348	10.5	271	0.5	1,054	2.1	6,793	13.3	23,399	45.8	11,454	22.4	2,746	5
2017	Q1	56,587	4,315	7.6	251	0.4	1,500	2.7	7,186	12.7	26,105	46.1	13,347	23.6	3,882	6
	Q2	61,184	4,471	7.3	320	0.5	1,286	2.1	7,824	12.8	28,566	46.7	14,899	24.4	3,819	
	Q3	60,447	4,576	7.6	268	0.4	1,741	2.9	7,189	11.9	26,419	43.7	16,159	26.7	4,096	(
	Q4	68,369	4,542	6.6	218	0.3	1,495	2.2	8,579	12.5	26,653	39.0	22,057	32.3	4,824	7
2018	Q1	62,418	5,317	8.5	263	0.4	1,599	2.6	7,640	12.2	26,880	43.1	16,465	26.4	4,254	6
	Q2	65,555	5,303	8.1	346	0.5	1,954	3.0	7,517	11.5	28,826	44.0	17,054	26.0	4,555	6
	Q3	55,412	4,308	7.8	382	0.7	1,173	2.1	6,971	12.6	25,695	46.4	12,957	23.4	3,926	7
2017	Nov	24,375	1,580	6.5	84	0.3	486	2.0	2,654	10.9	9,761	40.0	8,255	33.9	1,556	6
Q4	Dec	21,052	1,384	6.6	74	0.3	599	2.8	2,092	9.9	7,784	37.0	7,551	35.9	1,569	-
2018	Jan	21,102	1,562	7.4	65	0.3	504	2.4	2,661	12.6	8,445	40.0	6,410	30.4	1,456	(
	Feb	19,578	1,454	7.4	108	0.6	416	2.1	2,365	12.1	8,805	45.0	5,089	26.0	1,340	(
Q1	Mar	21,738	2,301	10.6	90	0.4	679	3.1	2,614	12.0	9,630	44.3	4,966	22.8	1,459	(
	Apr	22,951	2,210	9.6	92	0.4	796	3.5	2,563	11.2	9,887	43.1	6,051	26.4	1,352	Ţ
	May	21,704	1,805	8.3	168	0.8	604	2.8	2,493	11.5	9,341	43.0	5,933	27.3	1,359	
Q2	Jun	20,900	1,288	6.2	86	0.4	553	2.6	2,460	11.8	9,597	45.9	5,071	24.3	1,845	
	Jul	19,473	1,328	6.8	101	0.5	478	2.5	2,299	11.8	8,979	46.1	4,560	23.4	1,728	8
	Aug	18,505	1,484	8.0	214	1.2	309	1.7	2,669	14.4	8,491	45.9	4,150	22.4	1,188	
Q3	Sep	17,434	1,496	8.6	67	0.4	386	2.2	2,002	11.5	8,225	47.2	4,247	24.4	1,010	
	Oct	20,921	1,483	7.1	128	0.6	686	3.3	2,282	10.9	9,688	46.3	5,230	25.0	1,424	(
	Nov	19,371	1,560	8.1	131	0.7	829	4.3	2,047	10.6	8,904	46.0	4,145	21.4	1,754	9

<sup>(1)</sup> Direct includes sales through a sales force or tied agents and private client sales of own funds.

<sup>(2)</sup> UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

<sup>(3)</sup> Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

<sup>(4)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(5)</sup> Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



				Ne	t Retail Sales £m			
	Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2010	32,205	7,288	-	-	-	13,317	9,072	2,528
2011	21,078	3,307	-	-	<del>-</del>	11,541	6,954	-724
2012	18,437	273	199	921	3,742	11,528	707	1,066
2013	23,507	598	79	558	3,597	15,992	1,529	1,154
2014	23,966	-625	107	-366	2,017	18,770	3,370	693
2015	16,930	-2,146	274	180	2,844	14,825	-752	1,704
2016	7,076	-3,248	-74	-580	694	7,560	3,381	-656
2017	48,516	-752	29	1,228	4,870	23,746	15,672	3,724
2016 Q4	5,428	-31	-34	74	868	3,100	1,535	-84
2017 Q1	7,875	-638	-86	308	1,016	4,794	1,503	979
Q2	12,512	98	18	-70	1,291	7,240	3,103	831
Q3	14,375	64	62	490	1,874	5,910	5,146	830
Q4	13,754	-276	35	500	689	5,802	5,919	1,084
2018 Q1	6,822	-373	49	-102	645	4,966	1,393	243
Q2	4,962	-166	67	121	598	3,661	329	351
Q3	1,511	-926	-182	-145	-90	3,155	-237	-64
2017 Nov	4,497	-161	28	60	-209	1,872	2,730	178
Q4 Dec	3,958	33	-4	348	7	1,967	1,386	222
2018 Jan	4,200	-153	15	146	433	1,890	1,541	329
Feb	1,019	-291	29	-75 4 <b>7</b> 0	-73	1,420	141	-133
Q1 Mar	1,603	71	5	-173	285	1,656	-289	47
Apr	2,776	337	21	-2	707	1,606	-108	214
May	1,631	-58	60	56	271	894	433	-24
Q2 Jun	555	-445	-14	67	-380	1,161	4	162
Jul	890	-266	-11	-18	26	1,210	-187	138
Aug	-21	-367	-113	-132	79	905	-285	-108
Q3 Sep	642	-293	-58	5	-195	1,041	235	-94
Oct	-2,082	-760	-19	70	-643	399	-517	-612
Nov	-2,140	-162	21	-464	-583	526	-929	-549

<sup>(1)</sup> Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

<sup>(2)</sup> UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

<sup>(3)</sup> Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

<sup>(4)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(5)</sup> Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.

# TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

			<b>Funds Unde</b>	r Management by	Product £m			Net	Sales by Product	£m	
				Insurance	Personal				Insurance	Personal	
		Total	ISAs	Bonds	Pensions	Unwrapped	Total	ISAs	Bonds	Pensions	Unwrappe
2008		58,731	25,540	6,023	11,678	15,489	3,935	1,039	43	1,607	1,246
2009		83,065	34,022	7,552	17,115	24,377	8,521	2,317	516	1,758	3,93
2010		107,010	42,494	8,901	22,857	32,759	9,364	2,872	432	2,182	3,87
2011		109,041	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,23
012		131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,14
013		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,30
014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,48
015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,73
016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,19
017		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,10
016	Q4	226,466	78,008	9,759	55,639	83,059	2,120	171	-36	1,410	5
017	Q1	237,148	80,874	9,963	59,770	86,541	3,009	641	-43	2,062	3
<b>01</b> /	Q2	247,388	85,023	10,017	63,522	88,827	4,492	1,912	-223	2,325	4
	Q3	252,095	86,243	10,039	66,432	89,381	3,842	634	71	2,229	9
	Q4	260,855	88,165	10,344	70,799	91,547	3,975	280	80	2,247	1,3
018	Q1	251,115	84,724	9,789	70,015	86,587	3,824	613	-6	2,453	7
010	Q2	276,414	90,260	8,845	84,131	93,178	3,879	1,297	-12	1,996	5
	Q2 Q3	279,731	93,166	9,026	82,510	95,030	1,516	253	3	1,391	-1
	QS	2,3,731	33,100	3,020	02,310	33,030	1,310	233		1,331	
017	Nov	253,652	87,062	10,199	69,043	87,348	1,498	72	25	870	5
<b>Q4</b>	Dec	260,855	88,165	10,344	70,799	91,547	1,277	102	47	635	49
018	Jan	263,018	89,520	10,308	72,860	90,330	1,575	90	-14	885	6
	Feb	255,251	85,735	10,138	70,905	88,473	971	56	27	676	2:
Q1	Mar	251,115	84,724	9,789	70,015	86,587	1,278	468	-19	892	-(
	Apr	260,024	88,385	9,994	72,685	88,959	2,493	957	-6	855	6
	May	276,841	90,377	8,865	83,589	94,010	498	178	-3	485	-1
<b>Q2</b>	Jun	276,414	90,260	8,845	84,131	93,178	888	162	-4	656	
	Jul	280,616	93,694	9,087	81,994	95,842	820	140	-1	399	2
	Aug	281,505	93,636	9,094	82,685	96,090	806	112	-2	539	1
Q3	Sep	279,731	93,166	9,026	82,510	95,030	-110	1	6	453	-5
	Oct	265,465	88,328	8,600	78,879	89,658	379	-135	-4	608	-8
	Nov	266,370	87,840	8,601	79,695	90,235	-194	-259	2	340	-27

<sup>(1)</sup> Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to November 2018 are the Investment Association estimates.

<sup>(2)</sup> Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

<sup>(3)</sup> Figures in this table include a small number of funds - estimated at 4.8% of platform funds under administration at end November 2018 - not included in IA fund statistics because no data is received from fund companies.

<sup>(4)</sup> Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

<sup>(5)</sup> Data is presented on a UK domicile basis.

# **TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES**

		Funds Under Management at End of Period £m			Net Sales During Period £m			
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companie and Five Fund Platform	
200	8	45,750	24,752	84,717	-1,510	1,209	-301	
2009/10 Tax Year		62,127	37,161	130,909	1,596	2,549	4,145	
2010/11 Tax Year		63,612	43,744	138,262	1,105	3,121	4,226	
2011/12 Tax Year		63,879	45,224	142,359	-4	2,366	2,362	
2012/13 Tax Year		69,462	53,181	168,228	-1,080	2,335	1,255	
2013/14 Tax Year		72,818	60,452	180,698	-1,317	3,490	2,173	
2014/15 Tax Year		75,319	69,062	179,575	-1,221	3,779	2,558	
2015/16 Tax Year		67,562	69,388	200,237	-1,577	3,099	1,522	
016/17 T	ax Year	69,229	81,086	237,718	-3,160	1,827	-1,333	
017/18 T	ax Year	70,645	85,195	252,350	-2,142	3,458	1,316	
2016	Q4	76,882	78,008	1	-706	171	-535	
2017	Q1	69,185	80,874		-796	641	-155	
	Q2	81,499	85,023		-490	1,912	1,421	
	Q3	72,923	86,243		-565	634	69	
	Q4	74,310	88,165		-546	280	-267	
2018	Q1	70,401	84,724		-541	613	72	
	Q2	74,911	90,260		-522	1,297	775	
	Q3	75,019	93,166		-650	253	-397	
2017	New	72 264	07.062	1	105	70	124	
	Nov	73,264	87,062		-195 127	72 102	-124	
Q4	Dec	74,310	88,165		-127 -219	90	-26	
2018	Jan Fob	73,844	89,520			56	-129 127	
01	Feb	72,072	85,735 84,734		-193 120		-137	
Q1	Mar	70,401	84,724		-130	468	338	
	Apr	74,191 75,279	88,385		-70	957 179	888	
03	May	75,278	90,377		-229 -224	178	-51	
Q2	Jun	74,911	90,260		-224	162	-62	
	Jul	75,747	93,694		-229	140	-90	
	Aug	75,248	93,636		-223	112	-111	
Q3	Sep	75,019	93,166		-198	1	-197	
	Oct	71,276	88,328		-230	-135	-365	
	Nov	70,495	87,840		-555	-259	-814	

<sup>(1)</sup> Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

<sup>(2)</sup> Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to November 2018 are IA estimates.

<sup>(3)</sup> Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

**TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES** 



	Funds Under Management at End of Period £m							Net Retail Sales During Period £m		
	Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally	
2008	29,929	8.2	15,879	53.1	14,050	46.9	992	54	938	
2009	42,569	8.8	21,237	49.9	21,333	50.1	3,871	607	3,265	
2010	58,337	9.9	28,724	49.2	29,613	50.8	7,120	2,881	4,239	
2011	62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317	
2012	74,904	10.6	38,528	51.4	36,376	48.6	4,312	2,442	1,870	
2013	87,990	10.7	45,129	51.3	42,861	48.7	4,268	1,442	2,826	
2014	97,852	11.0	50,244	51.3	47,608	48.7	2,970	756	2,214	
2015	107,893	11.6	54,713	50.7	53,180	49.3	5,035	2,095	2,941	
2016	127,179	12.0	66,315	52.1	60,864	47.9	3,021	2,454	567	
2017	152,955	12.4	80,262	52.5	72,693	47.5	9,815	5,194	4,622	
2014		40.0	1		1			004		
2016 Q4	127,179	12.0	66,315	52.1	60,864	47.9	1,153	881	272	
2017 Q1	134,879	12.1	70,726	52.4	64,152	47.6	2,049	1,161	889	
Q2	140,396	12.4	73,447	52.3	66,948	47.7	2,482	1,441	1,042	
Q3	145,515	12.3	76,787	52.8	68,728	47.2	2,887	1,669	1,218	
Q4	152,955	12.4	80,262	52.5	72,693	47.5	2,397	924	1,473	
2018 Q1	151,062	12.7	79,345	52.5	71,717	47.5	1,883	739	1,144	
Q2	153,990	12.3	77,658	50.4	76,331	49.6	2,046	1,000	1,046	
Q3	157,795	12.5	79,779	50.6	78,016	49.4	1,347	806	541	
2017 Nov	150.052	12.4	70.620	F2 4	1 71 414	47.C	l 025	200	F26	
2017 Nov	150,053	12.4	78,639	52.4	71,414	47.6	835	309	526	
Q4 Dec	152,955	12.4	80,262	52.5	72,693	47.5	790	318	472	
2018 Jan	153,986	12.5	80,686	52.4	73,300	47.6	649	250	399	
Feb	153,207	12.6	80,336	52.4	72,872	47.6	620	269	351	
Q1 Mar	151,062	12.7	79,345	52.5	71,717	47.5	614	221	394	
Apr	148,757	12.1	74,311	50.0	74,446	50.0	789	357	432	
May	151,794	12.1	75,661	49.8	76,133	50.2	583	311	272	
Q2 Jun	153,990	12.3	77,658	50.4	76,331	49.6	674	332	342	
Jul	156,531	12.4	78,887	50.4	77,644	49.6	353	180	172	
Aug	157,416	12.5	79,328	50.4	78,088	49.6	525	328	197	
Q3 Sep	157,795	12.5	79,779	50.6	78,016	49.4	469	298	171	
Oct	152,017	12.7	77,032	50.7	74,985	49.3	294	230	64	
Nov	152,208	12.7	76,732	50.4	75,476	49.6	76	33	43	

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND ETHICAL FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



		Funds Under Mar	Net Retail Sales £m			
	Tracker Funds	% of Industry Total	Ethical Funds	% of Industry Total	Tracker Funds	Ethical Funds
2008	22,575	6.0	4,531	1.2	294	182
2009	30,655	6.0	5,857	1.2	594	216
2010	41,017	6.6	6,746	1.1	2,342	341
2011	43,005	6.9	6,851	1.1	2,497	182
2012	59,241	8.4	7,613	1.1	3,454	16
2013	74,988	9.1	9,230	1.1	6,788	167
2014	93,886	10.5	9,992	1.1	5,723	535
2015	105,215	11.3	9,583	1.0	6,709	371
2016	139,712	13.2	12,430	1.2	4,708	625
2017	180,240	14.6	15,423	1.2	10,667	1,037
2016 Q4	139,712	13.2	12,430	1.2	1,904	208
	160,649	13.2	13,159	1.2	3,318	129
_	•					
Q2	166,539	14.7	13,739	1.2	3,422	193
Q3	171,721	14.5	14,525	1.2	2,661	390
Q4	180,240	14.6	15,423	1.2	1,266	325
2018 Q1	176,086	14.8	15,173	1.3	2,784	287
Q2	189,655	15.2	16,322	1.3	1,661	330
Q3	194,262	15.4	16,936	1.3	2,492	335
2017 Nov	175,449	14.5	15,017	1.2	279	98
Q4 Dec	180,240	14.6	15,423	1.2	234	151
2018 Jan	180,562	14.6	15,553	1.3	1,089	148
Feb	179,133	14.7	15,262	1.3	853	2
Q1 Mar	176,086	14.8	15,173	1.3	842	138
Apr	182,334	14.8	15,827	1.3	621	110
May	187,922	15.0	16,282	1.3	600	119
Q2 Jun	189,655	15.2	16,322	1.3	440	101
Jul	192,607	15.2	16,667	1.3	641	164
Aug	193,370	15.3	16,959	1.3	736	91
Q3 Sep	194,262	15.4	16,936	1.3	1,115	80
Oct	187,304	15.6	16,143	1.3	554	91
Nov	188,085	15.7	16,308	1.4	777	83

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Ethical funds, also known as Socially Responsible Investments (SRIs), are funds which aim to avoid companies involved in activities believed to be harmful, such as tobacco production or child labour. Some funds also aim to actively invest in companies which promote ethical policies such as recycling.

<sup>(3)</sup> Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

<sup>(4)</sup> Funds under management in tracker and ethical funds include money invested in tracker and ethical funds by funds of funds that are themselves tracker and ethical funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and ethical funds.