

| | Apr 2017 | Mar 2017 | Apr 2016 |
|--------------------------------|-------------------------|-------------------------|-------------------------|
| UK Investors | | | |
| Funds under management | | | |
| All funds ² | £ 1,092.3 bn | £ 1,087.6 bn | £ 930.1 bn |
| Funds of funds | £ 135.9 bn | £ 135.0 bn | £ 110.1 bn |
| Tracker funds Ethical funds | £ 150.5 bn £ 13.4 bn | £ 148.9 bn £ 13.2 bn | £ 105.2 bn £ 10.7 bn |
| ISAs | £ 152.6 bn | £ 151.8 bn | £ 138.8 bn |
| Net retail sales | | | |
| All funds | £ 4,934 m | £ 4,031 m | £ 1,179 m |
| Equity funds | £ 2,025 m | £ 1,575 m | -£ 697 m |
| Fixed income funds | £ 225 m | £ 754 m | £ 646 m |
| Mixed asset funds | £ 1,032 m | £ 1,168 m | £ 526 m |
| Funds of funds | £ 963 m | £ 839 m | £ 274 m |
| Tracker funds | £ 933 m | £ 1,720 m | £ 461 m |
| Ethical funds | £ 84 m | £ 32 m | £ 90 m |
| ISAs | £ 1,067 m | £ 413 m | £ 586 m |
| | | | |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

⁽³⁾ ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.



| | | | UK Investors | | | UK Domiciled Funds | |
|------|-----|-----------|--|---|-----------|-------------------------------|-------------------------------------|
| | | Total FUM | <i>of which</i> held in UK domiciled funds | of which held in overseas domiciled funds | Total FUM | of which held by UK investors | of which held by overseas investors |
| 2012 | | 700,685 | 647,803 | 52,882 | 677,414 | 647,803 | 29,611 |
| 013 | | 818,516 | 751,767 | 66,748 | 797,390 | 751,767 | 45,622 |
| 014 | | 884,599 | 810,599 | 74,001 | 869,009 | 810,599 | 58,410 |
| 015 | | 926,453 | 837,606 | 88,847 | 899,181 | 837,606 | 61,575 |
| 2016 | | 1,043,486 | 937,486 | 106,000 | 1,003,882 | 937,486 | 66,396 |
| 2015 | Q2 | 920,898 | 836,962 | 83,936 | 895,302 | 836,962 | 58,340 |
| | Q3 | 882,117 | 799,912 | 82,205 | 860,990 | 799,912 | 61,078 |
| | Q4 | 926,453 | 837,606 | 88,847 | 899,181 | 837,606 | 61,575 |
| 016 | Q1 | 932,343 | 842,145 | 90,198 | 897,127 | 842,145 | 54,982 |
| | Q2 | 948,658 | 849,847 | 98,811 | 912,362 | 849,847 | 62,515 |
| | Q3 | 1,009,976 | 905,779 | 104,197 | 976,503 | 905,779 | 70,723 |
| | Q4 | 1,043,486 | 937,486 | 106,000 | 1,003,882 | 937,486 | 66,396 |
| 017 | Q1 | 1,087,609 | 979,496 | 108,113 | 1,052,547 | 979,496 | 73,050 |
| 016 | Apr | 930,053 | 839,108 | 90,945 | 896,205 | 839,108 | 57,097 |
| | May | 934,286 | 840,101 | 94,185 | 900,960 | 840,101 | 60,859 |
| Q2 | Jun | 948,658 | 849,847 | 98,811 | 912,362 | 849,847 | 62,515 |
| _ | Jul | 988,173 | 886,789 | 101,384 | 953,866 | 886,789 | 67,077 |
| | Aug | 1,005,377 | 900,981 | 104,396 | 970,761 | 900,981 | 69,780 |
| Q3 | Sep | 1,009,976 | 905,779 | 104,197 | 976,503 | 905,779 | 70,723 |
| | Oct | 1,031,715 | 925,862 | 105,853 | 992,136 | 925,862 | 66,274 |
| | Nov | 1,016,048 | 912,982 | 103,066 | 976,886 | 912,982 | 63,904 |
| Q4 | Dec | 1,043,486 | 937,486 | 106,000 | 1,003,882 | 937,486 | 66,396 |
| 017 | Jan | 1,043,924 | 938,131 | 105,792 | 1,005,662 | 938,131 | 67,531 |
| | Feb | 1,070,650 | 964,536 | 106,115 | 1,035,249 | 964,536 | 70,714 |
| Q1 | Mar | 1,087,609 | 979,496 | 108,113 | 1,052,547 | 979,496 | 73,050 |
| | Apr | 1,092,288 | 984,547 | 107,741 | 1,058,256 | 984,547 | 73,709 |

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⁽³⁾ These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since The Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the



| | | | | | | | Al | l Funds | Including Fund | ls of Fun | ds ³ | | | | |
|------|----------|-----------------------------|--------------------|----------------|--------------------|----------------|------------------|--------------|--------------------|----------------|------------------|--------------|------------------|--------------|------------------------|
| | | Industry Total ² | Equity | y | Fixed Inco | me | Money Mar | ket | Mixed Ass | set | Property | , | Other | | Total |
| | | £m | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m |
| 2007 | | 468,868 | 322,695 | 64.2% | 87,244 | 17.4% | 5,265 | 1.0% | 66,750 | 13.3% | 12,548 | 2.5% | 7,773 | 1.5% | 502,275 |
| 2008 | | 363,353 | 231,561 | 59.1% | 82,711 | 21.1% | 3,200 | 0.8% | 56,332 | 14.4% | 7,907 | 2.0% | 9,968 | 2.5% | 391,677 |
| 2009 | | 484,270 | 304,487 | 58.2% | 106,916 | 20.4% | 4,641 | 0.9% | 77,435 | 14.8% | 10,154 | 1.9% | 19,645 | 3.8% | 523,277 |
| 2010 | | 587,992 | 364,246 | 56.9% | 125,691 | 19.6% | 4,343 | 0.7% | 106,319 | 16.6% | 13,195 | 2.1% | 25,907 | 4.0% | 639,702 |
| 2011 | | 577,882 | 341,028 | 53.8% | 132,000 | 20.8% | 4,666 | 0.7% | 112,246 | 17.7% | 13,681 | 2.2% | 30,465 | 4.8% | 634,085 |
| 2012 | | 700,685 | 402,026 | 52.3% | 161,451 | 21.0% | 6,954 | 0.9% | 130,822 | 17.0% | 14,431 | 1.9% | 52,751 | 6.9% | 768,435 |
| 2013 | | 818,516 | 497,733 | 55.3% | 167,322 | 18.6% | 9,295 | 1.0% | 152,723 | 17.0% | 18,612 | 2.1% | 53,801 | 6.0% | 899,486 |
| 2014 | | 884,599 | 531,470 | 54.6% | 187,640 | 19.3% | 10,708 | 1.1% | 159,558 | 16.4% | 24,123 | 2.5% | 59,064 | 6.1% | 972,561 |
| 2015 | | 926,453 | 562,615 | 54.9% | 181,316 | 17.7% | 11,489 | 1.1% | 166,038 | 16.2% | 28,336 | 2.8% | 75,134 | 7.3% | 1,024,928 |
| 2016 | | 1,043,486 | 629,188 | 54.2% | 204,768 | 17.6% | 19,767 | 1.7% | 192,572 | 16.6% | 25,032 | 2.2% | 89,309 | 7.7% | 1,160,636 |
| 2015 | 03 | 020 000 | FF7 F07 | FF 10/ | 102 270 | 10 10/ | 11 201 | 1 10/ | 105.010 | 16 40/ | 26.704 | 2.60/ | 67.650 | C 70/ | 1 012 421 |
| 2015 | Q2 | 920,898 | 557,587 | 55.1% | 183,279 | 18.1% | 11,291 | 1.1% | 165,810 | 16.4% | 26,794 | 2.6% | 67,659 | 6.7% | 1,012,421 |
| | Q3 | 882,117 | 527,457 | 54.2% | 178,814 | 18.4% | 11,637 | 1.2% | 158,064 | 16.2% | 27,382 | 2.8% | 70,702 | 7.3% | 974,056 |
| 2016 | Q4 | 926,453 932,343 | 562,615 556,690 | 54.9% 53.9% | 181,316 186,458 | 17.7% 18.1% | 11,489 12,075 | 1.1% 1.2% | 166,038 166,352 | 16.2% 16.1% | 28,336 | 2.8% 2.8% | 75,134 82,149 | 7.3% 8.0% | 1,024,928 |
| 2010 | Q1 | 932,343 | 561,414 | 53.3% | 196,164 | 18.6% | 13,331 | 1.2% | 174,228 | 16.1% | 28,449 25,463 | 2.6% | 81,950 | 7.8% | 1,032,173 1,052,550 |
| | Q2 | 1,009,976 | 601,546 | 53.6% | 207,825 | 18.5% | 16,001 | 1.4% | 186,284 | 16.6% | 25,463 | 2.4% | 86,119 | 7.8% | 1,122,624 |
| | Q3 Q4 | 1,043,486 | 629,188 | 54.2% | 204,768 | 17.6% | 19,767 | 1.7% | 192,572 | 16.6% | 25,032 | 2.2% | 89,309 | 7.7% | 1,160,636 |
| 2017 | Q1 | 1,043,480 | 659,813 | 54.4% | 209,841 | 17.3% | 21,321 | 1.8% | 202,922 | 16.7% | 24,957 | 2.1% | 92,991 | 7.7% | 1,211,845 |
| | | | | | | | , | | , | | , | | | | |
| 2016 | Apr | 930,053 | 555,853 | 53.9% | 187,648 | 18.2% | 12,118 | 1.2% | 167,140 | 16.2% | 26,847 | 2.6% | 81,370 | 7.9% | 1,030,976 |
| | May | 934,286 | 554,856 | 53.5% | 189,749 | 18.3% | 12,447 | 1.2% | 170,861 | 16.5% | 27,221 | 2.6% | 81,351 | 7.8% | 1,036,485 |
| Q2 | Jun | 948,658 | 561,414 | 53.3% | 196,164 | 18.6% | 13,331 | 1.3% | 174,228 | 16.6% | 25,463 | 2.4% | 81,950 | 7.8% | 1,052,550 |
| | Jul | 988,173 | 590,568 | 53.8% | 202,859 | 18.5% | 13,871 | 1.3% | 182,074 | 16.6% | 24,359 | 2.2% | 83,635 | 7.6% | 1,097,366 |
| | Aug | 1,005,377 | 597,928 | 53.5% | 209,647 | 18.8% | 14,352 | 1.3% | 184,807 | 16.6% | 24,471 | 2.2% | 85,425 | 7.7% | 1,116,630 |
| Q3 | Sep | 1,009,976 | 601,546 | 53.6% | 207,825 | 18.5% | 16,001 | 1.4% | 186,284 | 16.6% | 24,849 | 2.2% | 86,119 | 7.7% | 1,122,624 |
| | Oct | 1,031,715 | 619,975 | 54.1% | 205,183 | 17.9% | 17,837 | 1.6% | 189,592 | 16.5% | 24,931 | 2.2% | 88,734 | 7.7% | 1,146,252 |
| | Nov | 1,016,048 | 608,563 | 53.9% | 201,998 | 17.9% | 19,171 | 1.7% | 186,965 | 16.6% | 24,873 | 2.2% | 87,315 | 7.7% | 1,128,885 |
| Q4 | Dec | 1,043,486 | 629,188 | 54.2% | 204,768 | 17.6% | 19,767 | 1.7% | 192,572 | 16.6% | 25,032 | 2.2% | 89,309 | 7.7% | 1,160,636 |
| 2017 | Jan | 1,043,924 | 631,355 | 54.3% | 203,747 | 17.5% | 20,418 | 1.8% | 192,069 | 16.5% | 24,882 | 2.1% | 89,319 | 7.7% | 1,161,790 |
| | Feb | 1,070,650 | 649,883 | 54.5% | 205,273 | 17.2% | 20,758 | 1.7% | 199,287 | 16.7% | 25,042 | 2.1% | 92,094 | 7.7% | 1,192,337 |
| Q1 | Mar | 1,087,609 | 659,813 | 54.4% | 209,841 | 17.3% | 21,321 | 1.8% | 202,922 | 16.7% | 24,957 | 2.1% | 92,991 | 7.7% | 1,211,845 |
| | Apr | 1,092,288 | 655,828 | 53.9% | 211,862 | 17.4% | 21,847 | 1.8% | 186,146 | 15.3% | 26,164 | 2.1% | 115,686 | 9.5% | 1,217,533 |

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⁽⁴⁾ From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association

⁽⁵⁾ Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



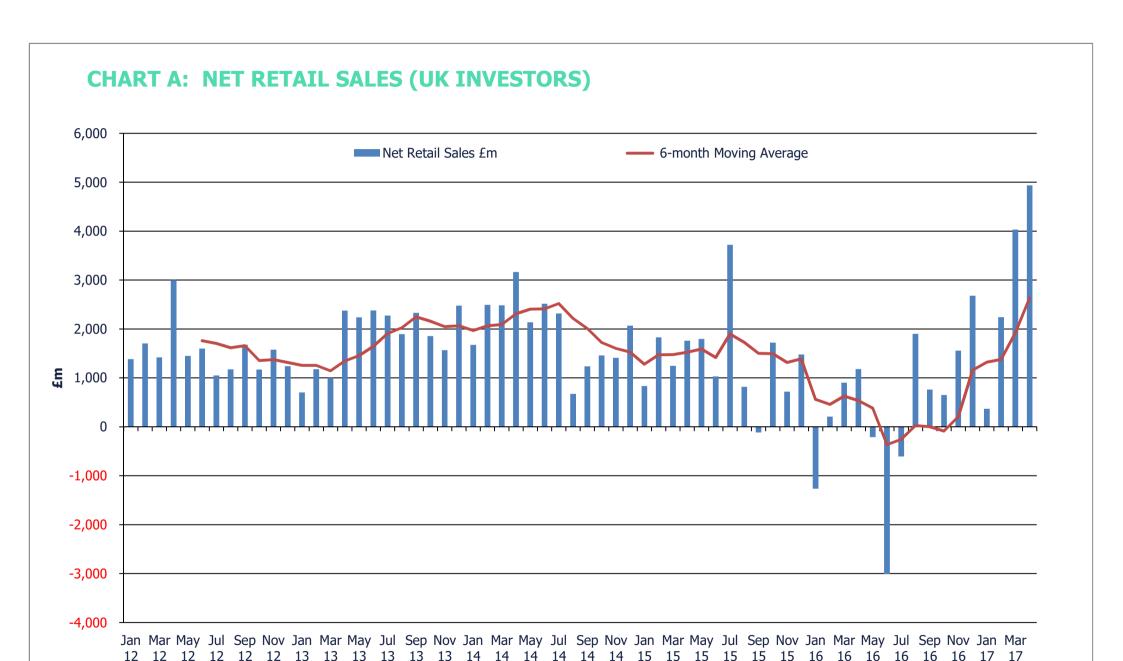
Net Sales £m

| | | Total | Retail | Institutional |
|------|-----|--------|--------|---------------|
| 2007 | | 7,344 | 11,159 | -3,815 |
| 2008 | | 202 | 4,824 | -4,621 |
| 2009 | | 34,440 | 29,774 | 4,666 |
| 2010 | | 51,438 | 29,240 | 22,198 |
| 2011 | | 24,181 | 18,746 | 5,435 |
| 2012 | | 27,125 | 18,446 | 8,679 |
| 2013 | | 24,612 | 22,265 | 2,346 |
| 2014 | | 36,296 | 23,634 | 12,661 |
| 2015 | | 22,445 | 16,833 | 5,613 |
| 2016 | | 13,173 | 4,753 | 8,420 |
| 2010 | | 13,173 | 1,733 | 0,120 |
| 2015 | | 40.740 | 4.500 | 6.422 |
| 2015 | Q2 | 10,718 | 4,586 | 6,132 |
| | Q3 | 9,364 | 4,422 | 4,943 |
| | Q4 | 5,440 | 3,916 | 1,523 |
| 2016 | Q1 | -8 | -155 | 148 |
| | Q2 | -280 | -2,036 | 1,756 |
| | Q3 | 4,363 | 2,056 | 2,307 |
| | Q4 | 9,097 | 4,888 | 4,209 |
| 2017 | Q1 | 12,924 | 6,641 | 6,283 |
| | | | | |
| 2016 | Apr | 1,252 | 1,179 | 73 |
| | May | 472 | -210 | 682 |
| Q2 | Jun | -2,004 | -3,006 | 1,002 |
| ~- | Jul | -75 | -608 | 534 |
| | Aug | 2,992 | 1,901 | 1,091 |
| 03 | Sep | 1,445 | 763 | 682 |
| Q3 | Oct | | 651 | 761 |
| | | 1,412 | | |
| 0.6 | Nov | 3,381 | 1,557 | 1,824 |
| Q4 | Dec | 4,304 | 2,679 | 1,625 |
| 2017 | Jan | 1,373 | 370 | 1,003 |
| | Feb | 3,953 | 2,240 | 1,713 |
| Q1 | Mar | 7,599 | 4,031 | 3,568 |
| | Apr | 7,439 | 4,934 | 2,505 |

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⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.







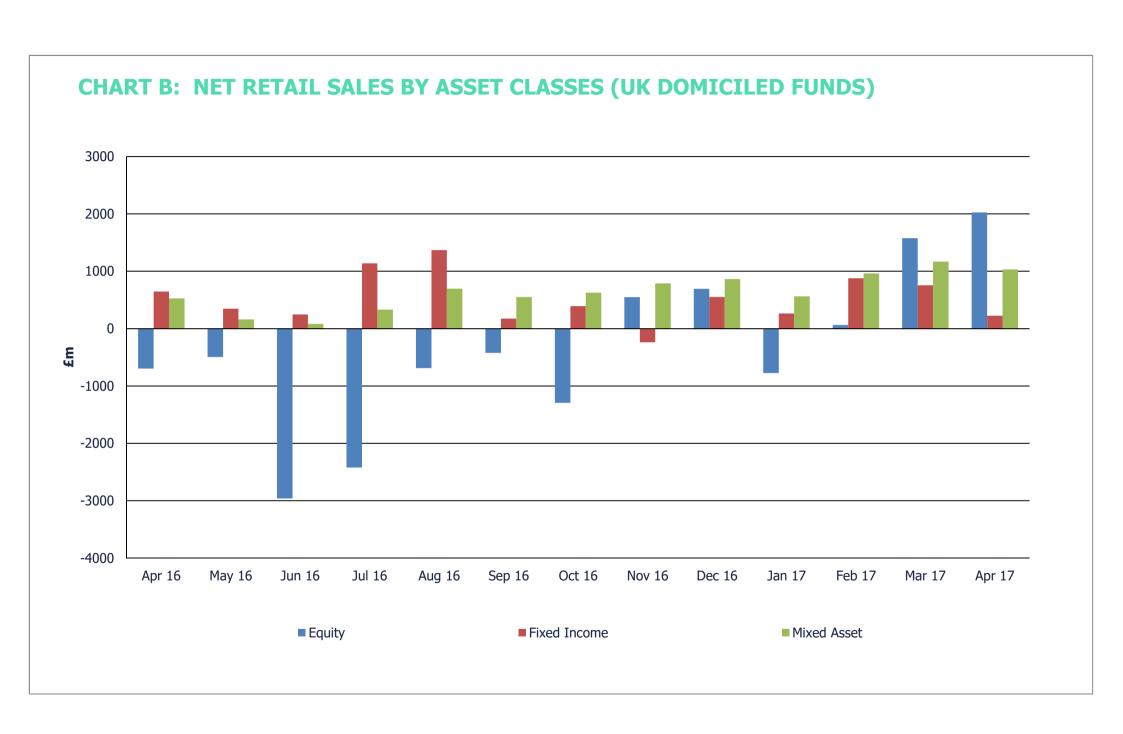
| | | | | Net | Retail Sales | £m | | | | Net R | etail Sales of | Equity Fund | s by Region | £m | |
|------|-----|--------|--------|-----------------|-----------------|----------------|----------|-------|--------|--------|----------------|-------------|-------------|------------------|--------|
| | | Total | Equity | Fixed Income | Money Market | Mixed Asset | Property | Other | Total | Asia | Europe | Global | Japan | North America | UK |
| | | | -44, | | | | , | | | | | | | 7 | |
| 2007 | | 11,159 | 3,528 | 476 | 421 | 4,243 | 2,068 | 423 | 3,561 | 578 | -608 | 1,617 | -112 | 448 | 1,638 |
| 2008 | | 4,824 | -1,120 | 1,970 | 240 | 2,129 | -390 | 1,994 | -1,161 | 159 | -2,463 | 2,325 | -48 | 525 | -1,659 |
| 2009 | | 29,774 | 7,958 | 9,077 | -49 | 6,649 | 1,814 | 4,326 | 7,871 | 1,409 | -285 | 3,923 | -274 | 1,015 | 2,082 |
| 2010 | | 29,240 | 6,107 | 6,731 | 27 | 11,944 | 1,786 | 2,645 | 6,131 | 894 | -974 | 5,442 | 176 | 945 | -351 |
| 2011 | | 18,746 | 3,264 | 5,013 | 130 | 9,254 | 529 | 555 | 3,183 | 42 | -660 | 3,023 | 752 | -2 | 29 |
| 2012 | | 18,446 | 3,846 | 7,263 | -666 | 5,297 | 374 | 2,332 | 3,950 | 707 | -662 | 4,425 | 17 | 293 | -830 |
| 2013 | | 22,265 | 12,878 | 923 | -320 | 6,740 | 1,677 | 368 | 12,615 | 960 | 1,585 | 3,448 | 1,079 | 1,272 | 4,271 |
| 2014 | | 23,634 | 10,683 | 2,381 | 577 | 4,960 | 3,798 | 1,235 | 9,832 | 57 | 1,013 | 2,843 | 581 | 1,232 | 4,106 |
| 2015 | | 16,833 | 7,719 | -2,010 | 403 | 4,022 | 2,652 | 4,047 | 7,555 | -1,038 | 3,848 | 1,013 | 1,247 | 605 | 1,881 |
| 2016 | | 4,753 | -8,844 | 4,011 | 2,747 | 4,832 | -2,028 | 4,034 | -7,865 | -949 | -3,567 | 2,816 | -913 | -359 | -4,893 |
| | | . =0.6 | | | 474 | 4.040 | | 4 006 | | 404 | 0.10 | 0.67 | 205 | | 440 |
| 2015 | Q2 | 4,586 | 1,125 | 117 | 171 | 1,212 | 725 | 1,236 | 1,123 | -184 | 818 | 267 | 305 | 84 | -168 |
| | Q3 | 4,422 | 3,807 | -2,698 | 328 | 1,229 | 682 | 1,074 | 3,801 | -611 | 1,078 | 362 | 308 | 298 | 2,367 |
| | Q4 | 3,916 | 2,723 | -346 | -358 | 820 | 443 | 634 | 2,449 | -129 | 885 | -254 | 212 | 93 | 1,643 |
| 2016 | Q1 | -155 | -1,101 | -616 | 548 | 208 | -138 | 944 | -894 | -246 | 5 | 108 | 50 | -66 | -745 |
| | Q2 | -2,036 | -4,156 | 1,241 | 578 | 767 | -1,401 | 935 | -4,005 | -276 | -1,365 | 115 | -603 | -203 | -1,673 |
| | Q3 | 2,056 | -3,534 | 2,680 | 645 | 1,579 | -387 | 1,074 | -3,098 | -118 | -1,438 | 969 | -376 | -240 | -1,895 |
| | Q4 | 4,888 | -53 | 706 | 976 | 2,279 | -102 | 1,082 | 131 | -310 | -770 | 1,624 | 16 | 149 | -579 |
| 2017 | Q1 | 6,641 | 864 | 1,895 | 515 | 2,691 | -74 | 750 | 977 | -274 | -227 | 1,058 | 95 | 257 | 69 |
| | _ | | | | | | | | | | | | | | |
| 2016 | Apr | 1,179 | -697 | 646 | 108 | 526 | -100 | 697 | -732 | -14 | -500 | 481 | -429 | 45 | -316 |
| | May | -210 | -497 | 347 | 12 | 159 | -270 | 39 | -447 | -70 | -56 | 99 | -41 | -57 | -323 |
| Q2 | Jun | -3,006 | -2,961 | 248 | 458 | 82 | -1,031 | 199 | -2,826 | -192 | -809 | -466 | -134 | -191 | -1,035 |
| | Jul | -608 | -2,421 | 1,138 | 321 | 330 | -487 | 512 | -2,294 | -76 | -951 | 177 | -167 | -198 | -1,080 |
| | Aug | 1,901 | -689 | 1,369 | 87 | 696 | 14 | 424 | -564 | -52 | -295 | 236 | -138 | -121 | -193 |
| Q3 | Sep | 763 | -424 | 173 | 237 | 552 | 86 | 139 | -239 | 10 | -192 | 556 | -71 | 79 | -622 |
| | Oct | 651 | -1,293 | 393 | 554 | 625 | -12 | 383 | -1,067 | -39 | -367 | 598 | -146 | -229 | -885 |
| | Nov | 1,557 | 547 | -238 | 134 | 789 | -7 | 331 | 621 | -147 | -165 | 444 | 107 | 246 | 137 |
| Q4 | Dec | 2,679 | 693 | 550 | 287 | 865 | -84 | 368 | 578 | -124 | -238 | 582 | 56 | 132 | 169 |
| 2017 | Jan | 370 | -774 | 264 | 113 | 561 | -58 | 264 | -720 | -121 | -399 | 227 | -20 | 99 | -505 |
| | Feb | 2,240 | 63 | 877 | 303 | 962 | -67 | 102 | -33 | -96 | 31 | 258 | 93 | 31 | -350 |
| Q1 | Mar | 4,031 | 1,575 | 754 | 99 | 1,168 | 52 | 384 | 1,730 | -56 | 141 | 572 | 22 | 127 | 924 |
| | Apr | 4,934 | 2,025 | 225 | 832 | 1,032 | 69 | 751 | 2,053 | -47 | 255 | 1,218 | 223 | 299 | 104 |

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⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Unclassified' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class. Where possible Unclassified funds have been allocated to an asset class. A large part of the 'Unclassified' Sector is made up of risk-targeted and private funds.

⁽⁴⁾ Regional Equities total does not match the Equity NRS total as Unclassified equity funds are not allocated a region.







| Funds Under Management | | Net Retail Sales | | Net ISA Sales on Five Platforms | | |
|-----------------------------------|---------|-----------------------------------|---------|-----------------------------------|---------|--|
| IA Sector | £bn | IA Sector | £m | IA Sector | £m | |
| UK All Companies | 166.4 | Specialist | 678.2 | Specialist | 321.2 | |
| Global | 88.3 | Targeted Absolute Return | 606.9 | Global | 101.7 | |
| Targeted Absolute Return | 75.0 | Global | 376.0 | UK Equity Income | 98.0 | |
| UK Equity Income | 63.8 | £ Strategic Bond | 335.1 | Mixed Investment 20-60% Shares | 88.6 | |
| £ Corporate Bond | 62.0 | Short Term Money Market | 311.5 | Mixed Investment 40-85% Shares | 69.8 | |
| Europe Excluding UK | 54.1 | North America | 303.2 | UK All Companies | 68.9 | |
| Mixed Investment 40-85% Shares | 48.6 | Europe Excluding UK | 285.9 | £ Strategic Bond | 52.4 | |
| North America | 48.4 | Mixed Investment 40-85% Shares | 272.2 | Asia Pacific Excluding Japan | 41.6 | |
| Mixed Investment 20-60% Shares | 44.9 | Japan | 223.7 | North America | 37.1 | |
| Specialist | 44.4 | Mixed Investment 20-60% Shares | 219.6 | UK Smaller Companies | 36.1 | |
| £ Strategic Bond | 39.5 | Volatility Managed | 163.4 | Mixed Investment 0-35% Shares | 26.8 | |
| Asia Pacific Excluding Japan | 32.7 | Mixed Investment 0-35% Shares | 149.9 | Volatility Managed | 25.7 | |
| Property | 25.1 | Flexible Investment | 127.2 | £ Corporate Bond | 25.1 | |
| Flexible Investment | 25.0 | Global Emerging Markets | 118.1 | Global Emerging Markets | 24.7 | |
| UK Gilts | 23.2 | UK Smaller Companies | 102.2 | Global Equity Income | 23.3 | |
| Global Bonds | 22.4 | UK Equity Income | 73.4 | Flexible Investment | 23.1 | |
| Global Emerging Markets | 20.8 | Global Bonds | 70.9 | Global Bonds | 20.4 | |
| Volatility Managed | 20.2 | Property | 69.2 | Property | 19.7 | |
| Japan | 19.3 | Global Equity Income | 42.9 | Japan | 19.3 | |
| Global Equity Income | 15.8 | Global Emerging Markets Bond | 28.8 | Targeted Absolute Return | 13.1 | |
| UK Smaller Companies | 14.4 | European Smaller Companies | 27.2 | £ High Yield | 10.1 | |
| £ High Yield | 11.2 | £ High Yield | 25.9 | UK Gilts | 7.3 | |
| Short Term Money Market | 9.8 | UK Index Linked Gilts | 14.0 | UK Index Linked Gilts | 5.0 | |
| UK Index Linked Gilts | 6.9 | Money Market | 9.0 | Money Market | 4.5 | |
| Global Emerging Markets Bond | 6.3 | UK Equity and Bond Income | 3.2 | Technology and Telecommunications | 4.2 | |
| Mixed Investment 0-35% Shares | 6.3 | Technology and Telecommunications | 2.6 | European Smaller Companies | 3.1 | |
| European Smaller Companies | 3.1 | Asia Pacific Including Japan | 1.6 | China/Greater China | 2.2 | |
| UK Equity and Bond Income | 2.7 | Personal Pensions | 0.0 | Short Term Money Market | 2.1 | |
| North American Smaller Companies | 2.3 | Japanese Smaller Companies | -0.6 | UK Equity and Bond Income | 1.8 | |
| China/Greater China | 2.1 | North American Smaller Companies | -3.9 | Japanese Smaller Companies | 1.5 | |
| Technology and Telecommunications | 2.0 | Protected | -7.0 | Global Emerging Markets Bond | 1.0 | |
| Personal Pensions | 1.8 | UK Gilts | -18.1 | Asia Pacific Including Japan | 0.5 | |
| Europe Including UK | 1.7 | China/Greater China | -22.1 | North American Smaller Companies | 0.3 | |
| Money Market | 1.5 | Asia Pacific Excluding Japan | -26.1 | Europe Including UK | 0.3 | |
| Japanese Smaller Companies | 0.7 | Europe Including UK | -58.1 | Protected | 0.2 | |
| Protected | 0.6 | UK All Companies | -71.1 | Personal Pensions | 0.0 | |
| Asia Pacific Including Japan | 0.6 | £ Corporate Bond | -277.0 | Europe Excluding UK | -57.8 | |
| Total | 1,013.6 | Total | 4,158.0 | Total | 1,122.9 | |

⁽¹⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽²⁾ Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact.

(3) The sector rankings do not include the Investment Association Unclassified sector (these are funds which have chosen not to be classified) or funds held on fund platforms but not allocated to an Investment





| | | | | | | Net F | Retail Sales | £m | | | | | |
|---|----------------------|----------------------|--------------------------|------------------------|----------------------|------------------|--------------------|------------------|-------------------|--------------------|-----------|-----------------|------------|
| IA Sector | Apr-16 | May-16 | Jun-16 | Jul-16 | Aug-16 | Sep-16 | Oct-16 | Nov-16 | Dec-16 | Jan-17 | Feb-17 | Mar-17 | Apr-17 |
| Asia Pacific Excluding Japan | 7 | -54 | -130 | -81 | -39 | 42 | -17 | -114 | -73 | -108 | -79 | -46 | -26 |
| Asia Pacific Including Japan | -1 | -4 | -8 | -1 | -2 | -10 | -3 | 1 | -3 | 2 | 1 | 4 | 2 |
| China/Greater China | -21 | -11 | -53 | 6 | -11 | -21 | -19 | -34 | -48 | -15 | -17 | -14 | -22 |
| Europe Excluding UK | -436 | -37 | -751 | -807 | -211 | -183 | -283 | -155 | -108 | -340 | 39 | 150 | 286 |
| Europe Including UK | -24 | -8 | -11 | -51 | -25 | 2 | -66 | -6 | -95 | -50 | 1 | -17 | -58 |
| uropean Smaller Companies | -40 | -10 | -47 | -93 | -59 | -11 | -18 | -4 | -34 | -9 | -9 | 8 | 27 |
| Global | 440 | 160 | -59 | 125 | 407 | 393 | 390 | 224 | 381 | 57 | 91 | 325 | 376 |
| Global Emerging Markets Global Equity Income | 91 -6 | 28 32 | -120 -143 | 30 29 | 19 5 | 41 23 | 223 -16 | 74 54 | -5 42 | 18 32 | -24 54 | 69 -34 | 118 43 |
| lapan | -437 | -52 | -151 | -162 | -133 | -78 | -157 | 108 | 32 | -31 | 86 | -2 | 224 |
| apanese Smaller Companies | 8 | 11 | 17 | -4 | -5 | 6 | 11 | -1 | 24 | 10 | 7 | 24 | -1 |
| North America | 41 | -54 | -197 | -199 | -124 | 70 | -224 | 167 | 75 | 68 | 17 | 139 | 303 |
| North American Smaller Companies | 4 | -3 | 6 | 1 | 3 | 9 | -5 | 78 | 57 | 31 | 14 | -12 | -4 |
| Specialist | 18 | -113 | -134 | 4 | -204 | 73 | -23 | 78 | 152 | 106 | 122 | 204 | 678 |
| Technology and Telecommunications | -61 | -8 | -11 | -9 | 9 | 25 | 24 | 13 | 12 | 14 | 15 | 8 | _3 |
| JK All Companies | -670 | -403 | -595 | -970 | -87 | -630 | -720 | 84 | 32 | -408 | -220 | 650 | -71 |
| JK Equity Income | 337 | 63 17 | -312 | 23 | -19 -87 | 12 -4 | -62 103 | 129 -76 | 127 | -77 | -174 | 239 | 73 102 |
| JK Smaller Companies Jnclassified Sector | 17 35 | -50 | -128 -136 | -133 -127 | -87 -125 | -4 -184 | -103 -226 | -76 -73 | 11 115 | -21 -54 | 44 96 | 36 -155 | -28 |
| Equity | - 697 | -30 - 497 | -2,961 | -12/ - 2,421 | -125 - 689 | -16 4 | -1,293 | 547 | 693 | -774 | 63 | 1,575 | 2,025 |
| equity | -037 | -437 | -2,301 | -2,421 | -009 | -424 | -1,293 | 347 | 093 | -//4 | - 03 | 1,373 | 2,023 |
| Corporate Bond | 205 | 263 | 125 | 349 | 379 | 185 | 142 | -166 | 183 | 54 | 107 | 98 | -277 |
| E High Yield | 92 | -4 | -142 | 75 | 40 | -158 | -131 | -38 | 63 | 14 | 148 | 67 | 26 |
| E Strategic Bond | 163 | 110 | -54 | 226 | 250 | 75 | 142 | 50 | 264 | 229 | 228 | 257 | 335 |
| Global Bonds | 64 | -53 | 250 | 229 | 242 | 26 | 162 | 30 | 151 | 25 | 51 | 107 | 71 |
| Global Emerging Markets Bond | 27 | -23 | 1 | 91 | 68 | -58 | -74 | -100 | -108 | 63 | 113 | 90 | 29 |
| JK Gilts | 48 | 127 | 86 | 48 | 164 | 77 | 46 | 43 | 35 | -70 | 86 | 112 | -18 |
| JK Index Linked Gilts | 67 | 32 | -55 | 71 | 37 | -55 | -11 | -3 | -8 | -98 | 26 | -44 | 14 |
| Unclassified Sector | -19 | -106 | -55 37 | 49 | 190 | -33 82 | 118 | -53 | -30 | -96 48 | 117 | 67 | 45 |
| Fixed Income | 646 | -106 347 | 248 | 1,138 | 1,369 | 173 | 393 | -238 | -30 550 | 264 | 877 | 754 | 225 |
| ixed income | 040 | 347 | 240 | 1,130 | 1,309 | 1/3 | 393 | -230 | 330 | 204 | 677 | /34 | 223 |
| Money Market | -9 | -58 | 37 | -37 | -19 | 43 | 84 | 48 | 23 | 10 | 9 | 60 | 9 |
| Short Term Money Market | 131 | 119 | 128 | 301 | 159 | 195 | 320 | -80 | 139 | -94 | 21 | 77 | 311 |
| Unclassified Sector | -14 | -50 | 293 | 57 | -53 | -1 | 151 | 166 | 125 | 197 | 273 | -38 | 511 |
| Money Markets | 108 | 12 | 458 | 321 | 87 | 237 | 554 | 134 | 287 | 113 | 303 | 99 | 832 |
| Elexible Investment | 15 | 20 | -11 | 54 | 97 | 49 | 71 | 63 | 68 | 81 | 84 | 111 | 127 |
| lixed Investment 0-35% Shares | 43 | 46 | 27 | | 126 | 90 | 94 | 156 | 96 | 68 | | | 150 |
| | | | | 65 | | | | | | | 111 | 111 | |
| Mixed Investment 20-60% Shares | 74 | -151 | -183 | 76 | 114 | 64 | 7 | 88 | 146 | 17 | 164 | 207 | 220 |
| Mixed Investment 40-85% Shares | 133 | 82 | -97 | 29 | 95 | 142 | 111 | 186 | 217 | 175 | 303 | 135 | 272 |
| JK Equity and Bond Income | 0 | -5 | -10 | -10 | -20 | -10 | -4 | -1 | 5 | -10 | -29 | 62 | 3 |
| Unclassified Sector | 261 | 168 | 357 | 116 | 285 | 217 | 346 | 297 | 333 | 230 | 330 | 541 | 260 |
| Mixed Asset | 526 | 159 | 82 | 330 | 696 | 552 | 625 | 789 | 865 | 561 | 962 | 1,168 | 1,032 |
| Proporty | -100 | -270 | -1.032 | -487 | 14 | 86 | -12 | -7 | -84 | -58 | -67 | 52 | 69 |
| Property Property | -100 - 100 | -270 - 270 | -1,032 - 1,032 | -487 - 487 | 14 | 86 | -12 - 12 | -/ - 7 | -84 -84 | -58 - 58 | -67 | 52 52 | 69 69 |
| riopeity | -100 | -2/0 | -1,032 | -40/ | 14 | 00 | -12 | -/ | -04 | -36 | -0/ | 52 | 09 |
| Protected | -29 | -169 | -37 | -25 | -4 | -93 | -6 | -11 | -2 | -3 | -59 | -9 | -7 |
| Fargeted Absolute Return | 755 | 255 | 259 | 482 | 449 | 215 | 426 | 366 | 422 | 297 | 133 | 381 | 607 |
| Unclassified Sector | -30 | -47 | -23 | 55 | -22 | 17 | -37 | -24 | -51 | -30 | 29 | 11 | -13 |
| Volatility Managed | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 163 |
| onanie, i iuriugeu | | 39 | 199 | 512 | | 139 | 383 | 331 | 368 | 264 | 102 | 384 | 751 |
| Others | 697 | | | | 424 | | | | | | | | |

Notes:
(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.





| | | Net Retail | Sales | Net Institution | nal Sales |
|------|-----|--------------------------------|------------------------------|--------------------------------|--------------------------------|
| | | Best | Worst | Best | Worst |
| 2007 | | Mixed Investment 20-60% Shares | UK Corporate Bond | UK Equity Income | North America |
| 2008 | | Mixed Investment 20-60% Shares | Europe Excluding UK | £ Corporate Bond | UK Gilts |
| 2009 | | £ Corporate Bond | Europe Excluding UK | Targeted Absolute Return | UK Gilts |
| 2010 | | Mixed Investment 20-60% Shares | UK All Companies | Mixed Investment 40-85% Shares | UK Gilts |
| 2011 | | Mixed Investment 20-60% Shares | UK All Companies | Global | UK Gilts |
| 2012 | | £ Corporate Bond | UK All Companies | UK All Companies | Global |
| 2013 | | Mixed Investment 20-60% Shares | £ Corporate Bond | Targeted Absolute Return | UK All Companies |
| 2014 | | UK Equity Income | UK All Companies | Targeted Absolute Return | £ Corporate Bond |
| 2015 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK Gilts |
| 2016 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK All Companies |
| 2015 | Q2 | Targeted Absolute Return | UK All Companies | UK All Companies | UK Gilts |
| | Q3 | UK Equity Income | £ Corporate Bond | Targeted Absolute Return | Asia Pacific Excluding Japan |
| | Q4 | Targeted Absolute Return | Personal Pensions | Targeted Absolute Return | UK Gilts |
| 2016 | Q1 | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | Global |
| 2010 | Q2 | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | Europe Excluding UK |
| | Q2 | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | Global Bonds |
| | Q4 | Targeted Absolute Return | UK All Companies | Short Term Money Market | UK All Companies |
| 2017 | Q1 | Targeted Absolute Return | Asia Pacific Excluding Japan | Targeted Absolute Return | UK All Companies |
| 2016 | | T | LIK All C | | I I III |
| 2016 | Apr | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | Europe Excluding UK |
| | May | £ Corporate Bond | UK All Companies | Europe Excluding UK | UK All Companies |
| Q2 | Jun | Targeted Absolute Return | Property | Global Bonds | UK Gilts |
| | Jul | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK All Companies |
| | Aug | Targeted Absolute Return | Europe Excluding UK | Targeted Absolute Return | Global |
| Q3 | Sep | Global | UK All Companies | Targeted Absolute Return | Global Bonds |
| | Oct | Targeted Absolute Return | UK All Companies | Short Term Money Market | UK All Companies |
| | Nov | Targeted Absolute Return | £ Corporate Bond | UK Gilts | Mixed Investment 40-85% Shares |
| Q4 | Dec | Targeted Absolute Return | Europe Excluding UK | Targeted Absolute Return | North America |
| 2017 | Jan | Targeted Absolute Return | UK All Companies | £ Strategic Bond | UK All Companies |
| | Feb | Mixed Investment 40-85% Shares | UK All Companies | Targeted Absolute Return | £ Corporate Bond |
| Q1 | Mar | UK All Companies | Asia Pacific Excluding Japan | UK Gilts | Japan |
| | Apr | Specialist | £ Corporate Bond | UK Gilts | UK All Companies |

⁽¹⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.





| | | | | | | | | Gross R | etail Sales £m | | | | | | | |
|------|-----|---------|--------|---------------|----------------------------------|---------------|----------------------------|---------------|--------------------------|---------------|----------------------|---------------|--|---------------|--------------------------|---------------|
| | | Total | Direct | % of Total | Execution only Intermediaries | % of Total | Trustees and Custodians | % of Total | Discretionary Manager | % of Total | UK fund platforms | % of Total | Other UK Intermediaries including IFAs | % of Total | Non-UK Intermediaries | % of Total |
| 2010 | | 116,552 | 25,798 | 22.1 | _ | 0.0 | _ | 0.0 | _ | 0.0 | 40,338 | 34.6 | 44,561 | 38.2 | 5,855 | 5.0 |
| 2010 | | 120,925 | 24,424 | 20.2 | | 0.0 | | 0.0 | | 0.0 | 43,786 | 36.2 | 47,811 | 39.5 | 4,904 | 4.1 |
| 2012 | | 124,670 | 22,090 | 17.7 | 438 | 0.4 | 3,689 | 3.0 | 15,451 | 12.4 | 48,028 | 38.5 | 27,652 | 22.2 | 7,323 | 5.9 |
| 2013 | | 154,529 | 21,540 | 13.9 | 553 | 0.4 | 4,273 | 2.8 | 21,380 | 13.8 | 67,741 | 43.8 | 29,762 | 19.3 | 9,280 | 6.0 |
| 2014 | | 170,831 | 19,373 | 11.3 | 839 | 0.5 | 4,562 | 2.7 | 18,761 | 11.0 | 86,881 | 50.9 | 31,157 | 18.2 | 9,259 | 5.4 |
| 2015 | | 181,504 | 19,778 | 10.9 | 1,087 | 0.6 | 3,956 | 2.2 | 19,539 | 10.8 | 84,188 | 46.4 | 42,716 | 23.5 | 10,241 | 5.6 5.6 |
| 2016 | | 184,779 | 15,502 | 8.4 | 1,071 | 0.6 | 3,824 | 2.1 | 23,293 | 12.6 | 88,012 | 47.6 | 43,017 | 23.3 | 10,059 | 5.4 |
| | | 40.00- | | 10.0 | | | | | - 100 | 10.0 | 22.424 | | 40.004 | 24.5 | 0.744 | |
| 2015 | Q2 | 48,225 | 6,435 | 13.3 | 253 | 0.5 | 1,091 | 2.3 | 5,198 | 10.8 | 22,481 | 46.6 | 10,201 | 21.2 | 2,566 | 5.3 |
| | Q3 | 45,621 | 4,748 | 10.4 | 459 | 1.0 | 803 | 1.8 | 4,856 | 10.6 | 20,829 | 45.7 | 11,510 | 25.2 | 2,416 | 5 |
| 2046 | Q4 | 40,815 | 2,814 | 6.9 | 175 | 0.4 | 843 | 2.1 | 4,428 | 10.8 | 19,564 | 47.9 | 10,240 | 25.1 | 2,752 | 6. |
| 2016 | Q1 | 42,492 | 3,841 | 9.0 | 197 | 0.5 | 659 | 1.6 | 4,930 | 11.6 | 20,282 | 47.7 | 10,143 | 23.9 | 2,440 | 5. |
| | Q2 | 44,581 | 3,333 | 7.5 | 235 | 0.5 | 690 | 1.5 | 5,400 | 12.1 | 22,249 | 49.9 | 10,228 | 22.9 | 2,446 | 5. |
| | Q3 | 47,949 | 3,498 | 7.3 | 376 | 0.8 | 1,464 | 3.1 | 6,332 | 13.2 | 22,210 | 46.3 | 11,608 | 24.2 | 2,461 | 5. |
| 204= | Q4 | 49,757 | 4,830 | 9.7 | 263 | 0.5 | 1,012 | 2.0 | 6,631 | 13.3 | 23,272 | 46.8 | 11,038 | 22.2 | 2,712 | 5. |
| 2017 | Q1 | 53,987 | 3,589 | 6.6 | 236 | 0.4 | 1,494 | 2.8 | 6,536 | 12.1 | 25,342 | 46.9 | 12,713 | 23.5 | 4,076 | 7. |
| 2016 | Apr | 15,676 | 1,014 | 6.5 | 98 | 0.6 | 222 | 1.4 | 1,828 | 11.7 | 7,998 | 51.0 | 3,661 | 23.4 | 855 | 5. |
| | May | 13,080 | 977 | 7.5 | 49 | 0.4 | 309 | 2.4 | 1,649 | 12.6 | 6,636 | 50.7 | 2,779 | 21.2 | 682 | 5. |
| Q2 | Jun | 15,825 | 1,342 | 8.5 | 89 | 0.6 | 159 | 1.0 | 1,923 | 12.2 | 7,615 | 48.1 | 3,788 | 23.9 | 909 | 5. |
| | Jul | 16,339 | 1,024 | 6.3 | 160 | 1.0 | 263 | 1.6 | 2,281 | 14.0 | 7,805 | 47.8 | 4,004 | 24.5 | 801 | 4. |
| | Aug | 16,736 | 1,335 | 8.0 | 117 | 0.7 | 555 | 3.3 | 2,315 | 13.8 | 7,585 | 45.3 | 3,996 | 23.9 | 833 | 5. |
| Q3 | Sep | 14,875 | 1,140 | 7.7 | 98 | 0.7 | 646 | 4.3 | 1,736 | 11.7 | 6,820 | 45.8 | 3,608 | 24.3 | 826 | 5. |
| | Oct | 16,961 | 1,751 | 10.3 | 95 | 0.6 | 251 | 1.5 | 2,198 | 13.0 | 8,047 | 47.4 | 3,787 | 22.3 | 831 | 4. |
| | Nov | 18,074 | 2,024 | 11.2 | 94 | 0.5 | 318 | 1.8 | 2,642 | 14.6 | 8,082 | 44.7 | 3,956 | 21.9 | 957 | 5 |
| Q4 | Dec | 14,722 | 1,054 | 7.2 | 73 | 0.5 | 443 | 3.0 | 1,791 | 12.2 | 7,142 | 48.5 | 3,295 | 22.4 | 925 | 6 |
| 2017 | Jan | 15,244 | 834 | 5.5 | 79 | 0.5 | 309 | 2.0 | 1,675 | 11.0 | 7,342 | 48.2 | 3,956 | 25.9 | 1,050 | 6. |
| | Feb | 16,279 | 994 | 6.1 | 42 | 0.3 | 751 | 4.6 | 1,947 | 12.0 | 7,556 | 46.4 | 3,953 | 24.3 | 1,035 | 6 |
| Q1 | Mar | 22,464 | 1,761 | 7.8 | 115 | 0.5 | 435 | 1.9 | 2,914 | 13.0 | 10,444 | 46.5 | 4,805 | 21.4 | 1,991 | 8. |
| | Apr | 19,398 | 1,512 | 7.8 | 122 | 0.6 | 443 | 2.3 | 1,918 | 9.9 | 9,540 | 49.2 | 4,850 | 25.0 | 1,013 | 5. |

⁽¹⁾ Direct includes sales through a sales force or tied agents and private client sales of own funds.

⁽²⁾ UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; Aviva Wrap; AXA-Elevate; Cofunds; Fidelity; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Standard Life Savings; Transact.

⁽³⁾ Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

⁽⁴⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽⁵⁾ Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



| | | | | | Ne | t Retail Sales £m | | | |
|-----------|-----|--------|--------|-------------------------------|----------------------------|--------------------------|----------------------|--|--------------------------|
| | | Total | Direct | Execution only intermediaries | Trustees and Custodians | Discretionary Manager | UK fund platforms | Other UK Intermediaries including IFAs | Non-UK Intermediaries |
| | | | | | | | | | |
| 2010 | | 31,304 | 7,300 | - | - | - | 13,317 | 9,037 | 1,649 |
| 2011 | | 21,856 | 3,306 | - | - | - | 11,541 | 6,905 | 104 |
| 2012 | | 18,446 | 273 | 199 | 915 | 3,742 | 11,528 | 714 | 1,075 |
| 2013 | | 22,265 | 595 | 69 | 436 | 2,552 | 16,025 | 1,419 | 1,169 |
| 2014 | | 23,634 | -728 | 116 | -441 | 1,521 | 19,318 | 3,118 | 732 |
| 2015 | | 16,833 | -3,008 | 279 | 212 | 3,136 | 15,734 | -1,105 | 1,586 |
| 2016 | | 4,753 | -4,465 | -80 | -590 | 861 | 7,189 | 2,629 | -790 |
| | | | | | | | | | |
| 2015 | Q2 | 4,586 | -243 | 57 | 145 | 834 | 3,504 | -280 | 568 |
| | Q3 | 4,422 | -572 | 211 | -28 | 798 | 5,113 | -1,399 | 300 |
| | Q4 | 3,916 | -1,575 | -64 | -67 | 953 | 4,344 | -63 | 390 |
| 2016 | Q1 | -155 | -1,246 | -99 | -275 | -457 | 1,556 | 639 | -272 |
| | Q2 | -2,036 | -1,338 | -44 | -251 | -358 | 640 | -462 | -224 |
| | Q3 | 2,056 | -1,583 | 104 | -112 | 772 | 1,996 | 1,075 | -197 |
| | Q4 | 4,888 | -299 | -42 | 48 | 904 | 2,997 | 1,377 | -98 |
| 2017 | Q1 | 6,641 | -1,106 | -74 | 312 | 896 | 4,574 | 1,312 | 727 |
| 2016 | Apr | 1,179 | -332 | 48 | -115 | -6 | 1,064 | 506 | 15 |
| | May | -210 | -524 | -101 | 54 | 86 | 539 | -377 | 113 |
| Q2 | Jun | -3,006 | -481 | 9 | -190 | -438 | -963 | -591 | -352 |
| | Jul | -608 | -728 | 44 | 46 | 105 | 202 | -42 | -234 |
| | Aug | 1,901 | -340 | 39 | -61 | 402 | 1,028 | 781 | 52 |
| Q3 | Sep | 763 | -514 | 22 | -98 | 265 | 767 | 336 | -16 |
| | Oct | 651 | -425 | -8 | -86 | 324 | 360 | 318 | 169 |
| | Nov | 1,557 | 200 | -29 | -47 | 285 | 1,001 | 427 | -281 |
| Q4 | Dec | 2,679 | -75 | -5 | 181 | 295 | 1,636 | 632 | 15 |
| 2017 | Jan | 370 | -717 | -4 | -54 | 218 | 828 | 58 | 42 |
| | Feb | 2,240 | -438 | -42 | 336 | 142 | 1,519 | 680 | 43 |
| Q1 | Mar | 4,031 | 49 | -28 | 30 | 537 | 2,227 | 574 | 642 |
| - | Apr | 4,934 | 197 | 8 | -53 | 358 | 3,069 | 1,326 | 29 |

⁽¹⁾ Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

⁽²⁾ UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; Aviva Wrap; AXA-Elevate; Cofunds; Fidelity; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Standard Life Savings; Transact.

⁽³⁾ Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

⁽⁴⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽⁵⁾ Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.

TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)



| | | | Funds Unde | r Management by | Product £bn | | | Net | Sales by Product | £m | |
|------|----------|---------|-------------------|--------------------|----------------------|------------------|--------|-------|--------------------|----------------------|-----------|
| | | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped |
| 2008 | | 58,731 | 25,540 | 6,023 | 11,678 | 15,489 | 3,935 | 1,039 | 43 | 1,607 | 1,246 |
| 2009 | | 83,065 | 34,022 | 7,552 | 17,115 | 24,377 | 8,521 | 2,317 | 516 | 1,758 | 3,931 |
| 2010 | | 107,010 | 42,494 | 8,901 | 22,857 | 32,759 | 9,364 | 2,872 | 432 | 2,182 | 3,877 |
| 2011 | | 109,041 | 42,256 | 8,396 | 23,246 | 35,143 | 7,974 | 2,757 | 196 | 1,789 | 3,231 |
| 2012 | | 131,746 | 49,135 | 8,623 | 27,260 | 46,728 | 7,754 | 2,194 | 15 | 2,405 | 3,141 |
| 2013 | | 163,614 | 58,713 | 9,241 | 33,495 | 62,164 | 10,893 | 3,315 | -137 | 2,408 | 5,307 |
| 2014 | | 182,752 | 64,555 | 9,348 | 39,188 | 69,661 | 12,283 | 3,904 | -60 | 3,951 | 4,488 |
| 2015 | | 200,151 | 69,778 | 9,226 | 45,549 | 75,599 | 12,872 | 3,563 | -15 | 5,593 | 3,731 |
| 2016 | | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 4,281 | 1,356 | -236 | 4,351 | -1,190 |
| 2015 | Q2 | 192,510 | 68,920 | 9,331 | 42,776 | 71,483 | 3,097 | 1,728 | 5 | 1,115 | 250 |
| 2013 | Q2 Q3 | 188,599 | 66,579 | 8,940 | 42,458 | 70,621 | 4,149 | 797 | 22 | 1,823 | 1,506 |
| | Q3 Q4 | 200,151 | 69,778 | 9,226 | 45,549 | 75,599 | 3,419 | 337 | 10 | 1,559 | 1,513 |
| 2016 | Q1 | 200,519 | 69,444 | 8,896 | 46,780 | 75,399 75,399 | 975 | 213 | -74 | 1,239 | -403 |
| 2010 | Q2 | 203,679 | 71,211 | 9,090 | 47,930 | 75,448 | -57 | 842 | -107 | 423 | -1,216 |
| | Q2 Q3 | 219,548 | 76,437 | 9,545 | 53,021 | 80,545 | 1,244 | 130 | -19 | 1,279 | -1,210 |
| | Q3 Q4 | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 2,120 | 171 | -36 | 1,410 | 575 |
| 2017 | Q1 | 237,150 | 82,648 | 10,072 | 57,009 | 87,422 | 3,203 | 693 | -8 | 2,136 | 382 |
| | | | | | | ı | | | | | |
| 2016 | Apr | 201,732 | 70,407 | 9,100 | 46,816 | 75,409 | 569 | 771 | -27 | 228 | -403 |
| | May | 202,282 | 70,963 | 9,179 | 46,714 | 75,425 | 50 | 175 | -21 | 49 | -153 |
| Q2 | Jun | 203,679 | 71,211 | 9,090 | 47,930 | 75,448 | -676 | -104 | -59 | 146 | -659 |
| | Jul | 213,488 | 74,701 | 9,467 | 50,708 | 78,612 | -31 | -33 | -19 | 237 | -216 |
| | Aug | 218,034 | 76,163 | 9,509 | 52,289 | 80,072 | 733 | 87 | 8 | 597 | 42 |
| Q3 | Sep | 219,548 | 76,437 | 9,545 | 53,021 | 80,545 | 542 | 76 | -8 | 446 | 28 |
| | Oct | 222,673 | 77,295 | 9,687 | 54,140 | 81,552 | 18 | -87 | -21 | 252 | -126 |
| | Nov | 219,393 | 75,897 | 9,525 | 53,553 | 80,418 | 694 | 60 | -24 | 394 | 264 |
| Q4 | Dec | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 1,408 | 198 | 9 | 764 | 437 |
| 2017 | Jan | 228,742 | 80,080 | 9,838 | 54,043 | 84,781 | 661 | -50 | -16 | 600 | 127 |
| | Feb | 232,743 | 81,053 | 9,977 | 55,357 | 86,356 | 803 | 96 | -5 | 568 | 144 |
| Q1 | Mar | 237,150 | 82,648 | 10,072 | 57,009 | 87,422 | 1,739 | 647 | 13 | 968 | 112 |
| | Apr | 229,861 | 80,693 | 9,680 | 55,847 | 83,641 | 1,857 | 1,158 | -12 | 702 | 9 |

⁽¹⁾ Figures are based on information provided to the Investment Association by five fund platforms - Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for January to March 2016 are the Investment Association estimates.

⁽²⁾ Figures are for Authorised Investment Funds (OEICs and Unit Trusts) including include Funds of Funds. Investment trusts and ETFs are not included.

⁽³⁾ Figures in this table include a small number of funds - estimated at 0.3% of platform funds under administration at end April 2016 - not included in IA fund statistics because no data is received from fund companies.

⁽⁴⁾ Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

⁽⁵⁾ Data is presented on a UK domicile basis.





| | | Funds U | nder Management at End of Pe | riod £m | N | Net Sales During Period £m | |
|-----------|------------|-----------------------------|----------------------------------|---|-----------------------------|----------------------------------|--|
| | | Fund Companies ¹ | Five Fund Platforms ² | Total market based on HMRC data ³ | Fund Companies ¹ | Five Fund Platforms ² | Total of Fund Companies and Five Fund Platforms |
| 200 | 7 | 64,404 | 30,206 | 59,695 | -3,334 | 1,681 | -1,653 |
| 2008/09 T | | 45,750 | 24,752 | 84,717 | -1,510 | 1,209 | -301 |
| 2009/10 T | | 62,127 | 37,161 | 130,909 | 1,596 | 2,549 | 4,145 |
| 2010/11 T | ax Year | 63,612 | 43,744 | 138,262 | 1,105 | 3,121 | 4,226 |
| 2011/12 T | ax Year | 63,879 | 45,224 | 142,359 | -3 | 2,366 | 2,363 |
| 2012/13 T | ax Year | 69,462 | 53,181 | 168,228 | -1,080 | 2,335 | 1,255 |
| 2013/14 T | ax Year | 72,818 | 60,452 | 180,698 | -1,317 | 3,490 | 2,173 |
| 2014/15 T | ax Year | 75,379 | 69,062 | 179,575 | -1,223 | 3,779 | 2,557 |
| 2015/16 T | ax Year | 67,621 | 69,388 | 198,520 | -1,576 | 3,099 | 1,522 |
| 2016/17 T | ax Year | 69,414 | 82,864 | · | -3,133 | 1,879 | -1,254 |
| 2015 | Q2 | 69,655 | 68,920 | I | 304 | 1,728 | 2,032 |
| | Q3 | 66,603 | 66,579 | | -485 | 797 | 312 |
| | Q4 | 68,807 | 69,778 | | -600 | 337 | -263 |
| 2016 | Q1 | 67,812 | 69,444 | | -777 | 213 | -564 |
| | Q2 | 64,277 | 71,211 | | -856 | 842 | -14 |
| | Q3 | 68,730 | 76,437 | | -821 | 130 | -691 |
| | Q4 | 76,892 | 78,008 | | -709 | 171 | -537 |
| 2017 | Q1 | 69,176 | 82,648 | | -763 | 693 | -70 |
| 2016 | Apr | 68,427 | 70,407 | I | -185 | 771 | 586 |
| 2010 | May | 64,055 | 70,963 | | -332 | 175 | -158 |
| Q2 | Jun | 64,277 | 70,903 | | -339 | -104 | -443 |
| Q2 | Jul | 75,404 | 74,701 | | -306 | -33 | -339 |
| | Aug | 75,856 | 76,163 | | -242 | 87 | -155 |
| Q3 | _ | 68,730 | 76,163 76,437 | | -274 | 76 | -198 |
| ŲS | Sep Oct | 69,087 | 76,437 77,295 | | -329 | -87 | -196 -416 |
| | Nov | 62,529 | 77,295 75,897 | | -329 -206 | 60 | -416 -146 |
| Q4 | | 76,892 | 75,897 78,008 | | -206 -173 | 198 | -146 25 |
| 2017 | Dec | 61,256 | · | | -1/3 -290 | -50 | -339 |
| 2017 | Jan Feb | 62,452 | 80,080 | | -290 -240 | -50 96 | -339 -143 |
| 01 | red Mar | | 81,053 | | -240 -234 | 96 647 | -143 413 |
| Q1 | | 69,176 | 82,648 | | | | |
| | Apr | 71,934 | 80,693 | | -91 | 1158 | 1,067 |

⁽¹⁾ Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

⁽²⁾ Figures are based on information the five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for january to March 2016 are IA estimates.

⁽³⁾ Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | Funds Under Management at End of Period £m | | | | | | | Net Retail Sales During Period £m | | |
|------|-----|--|------------------------|------------------------|--------------------|------------------------|--------------------|--------------|-----------------------------------|------------------------|--|
| | | Total FOFs | % of Industry Total | Invested Internally | % of Total FOFs | Invested Externally | % of Total FOFs | Total FOFs | Invested Internally | Invested Externally | |
| 2007 | | 34,785 | 7.4 | 18,409 | 52.9 | 16,376 | 47.1 | 1,590 | 575 | 1,015 | |
| 2008 | | 29,929 | 8.2 | 15,879 | 53.1 | 14,050 | 46.9 | 992 | 54 | 938 | |
| 2009 | | 42,569 | 8.8 | 21,237 | 49.9 | 21,333 | 50.1 | 3,871 | 607 | 3,265 | |
| 2010 | | 58,343 | 9.9 | 28,724 | 49.2 | 29,619 | 50.8 | 7,080 | 2,879 | 4,200 | |
| 2011 | | 62,841 | 10.9 | 31,368 | 49.9 | 31,472 | 50.1 | 6,120 | 2,800 | 3,319 | |
| 2012 | | 74,904 | 10.7 | 38,528 | 51.4 | 36,376 | 48.6 | 4,312 | 2,442 | 1,870 | |
| 2013 | | 89,452 | 10.9 | 46,581 | 52.1 | 42,871 | 47.9 | 4,272 | 1,446 | 2,826 | |
| 2014 | | 97,853 | 11.1 | 50,246 | 51.3 | 47,608 | 48.7 | 3,080 | 863 | 2,216 | |
| 2015 | | 107,893 | 11.6 | 54,713 | 50.7 | 53,180 | 49.3 | 5,094 | 2,151 | 2,943 | |
| 2016 | | 127,153 | 12.2 | 66,306 | 52.1 | 60,846 | 47.9 | 2,994 | 2,445 | 549 | |
| 2015 | Q2 | 101,373 | 11.0 | 50,513 | 49.8 | 50,860 | 50.2 | 1,356 | 584 | 772 | |
| 2015 | | 101,185 | 11.5 | 51,339 | 50.7 | 49,846 | 49.3 | 1,595 | 604 | 991 | |
| | Q3 | , | 11.6 | , | 50.7 | , | 49.3 49.3 | , | 530 | 593 | |
| 2016 | Q4 | 107,893 | 11.7 | 54,713 | 51.2 | 53,180 | | 1,123 405 | 366 | | |
| 2010 | Q1 | 109,163 | | 55,849 | | 53,314 | 48.8 | | | 38 | |
| | Q2 | 113,178 | 11.9 | 58,154 | 51.4 | 55,024 | 48.6 | 257 | 382 | -125 | |
| | Q3 | 121,919 | 12.1 | 63,110 | 51.8 | 58,809 | 48.2 | 1,187 | 819 | 368 | |
| | Q4 | 127,153 | 12.2 | 66,306 | 52.1 | 60,846 | 47.9 | 1,146 | 879 | 267 | |
| 2017 | Q1 | 134,961 | 12.4 | 70,709 | 52.4 | 64,252 | 47.6 | 2,032 | 1,137 | 895 | |
| 2016 | Apr | 110,122 | 11.8 | 56,349 | 51.2 | 53,773 | 48.8 | 274 | 211 | 64 | |
| | May | 111,380 | 11.9 | 56,881 | 51.1 | 54,499 | 48.9 | 197 | 203 | -6 | |
| Q2 | Jun | 113,178 | 11.9 | 58,154 | 51.4 | 55,024 | 48.6 | -214 | -31 | -183 | |
| • | Jul | 118,780 | 12.0 | 61,221 | 51.5 | 57,559 | 48.5 | 311 | 194 | 117 | |
| | Aug | 120,518 | 12.0 | 62,530 | 51.9 | 57,989 | 48.1 | 445 | 345 | 100 | |
| Q3 | Sep | 121,919 | 12.1 | 63,110 | 51.8 | 58,809 | 48.2 | 431 | 280 | 151 | |
| | Oct | 123,957 | 12.0 | 64,372 | 51.9 | 59,585 | 48.1 | 35 | 240 | -205 | |
| | Nov | 122,494 | 12.1 | 63,521 | 51.9 | 58,973 | 48.1 | 527 | 346 | 181 | |
| 04 | Dec | 127,153 | 12.2 | 66,306 | 52.1 | 60,846 | 47.9 | 584 | 293 | 291 | |
| 2017 | Jan | 127,133 | 12.3 | 66,918 | 52.3 | 61,024 | 47.7 | 501 | 257 | 243 | |
| 2017 | Feb | 132,196 | 12.3 | 69,060 | 52.2 | 63,137 | 47.8 | 692 | 398 | 294 | |
| 01 | Mar | 134,961 | 12.4 | 70,709 | 52.4 | 64,252 | 47.6 | 839 | 482 | 357 | |
| Q. | Apr | 135,884 | 12.4 | 70,759 | 52.1 | 65,125 | 47.9 | 963 | 516 | 447 | |
| | Арг | 133,004 | 12.4 | /0,/59 | 52.1 | 05,125 | 47.9 | 903 | 210 | 44/ | |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND ETHICAL FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | | Funds Under Man | Net Retail Sales £m | | | |
|------|------------|---------------|---------------------|---------------------|---------------------|---------------|---------------|
| | | Tracker Funds | % of Industry Total | Ethical Funds | % of Industry Total | Tracker Funds | Ethical Funds |
| 2007 | | 29,439 | 6.0 | 5,905 | 1.2 | 26 | 474 |
| 2008 | | 22,575 | 6.0 | 4,531 | 1.2 | 294 | 182 |
| 2009 | | 30,655 | 6.0 | 5,857 | 1.2 | 594 | 216 |
| 2010 | | 41,953 | 0.1 | 7,062 | 0.0 | 2,342 | 319 |
| 2011 | | 43,964 | 0.1 | 6,919 | 0.0 | 2,498 | 178 |
| 2012 | | 59,228 | 8.5 | 7,618 | 1.1 | 3,442 | 16 |
| 2013 | | 74,957 | 9.2 | 9,237 | 1.1 | 5,735 | 167 |
| 2014 | | 92,112 | 10.4 | 9,999 | 1.1 | 5,110 | 535 |
| 2015 | | 103,479 | 11.2 | 11,033 | 1.2 | 6,729 | 635 |
| 2016 | | 137,913 | 13.2 | 12,438 | 1.2 | 4,861 | 813 |
| 2015 | 03 | 100 270 | 10.0 | 0.000 | 1.1 | 1.072 | 119 |
| 2015 | Q2 | 100,379 | 10.9 | 9,969 | | 1,873 | |
| | Q3 | 97,699 | 11.1 | 9,575 | 1.1 | 1,845 | 132 |
| 2016 | Q4 | 103,479 | 11.2 | 11,033 | 1.2 | 939 | 275 |
| 2016 | Q1 | 104,566 | 11.2 | 11,376 | 1.2 | 954 | 207 |
| | Q2 | 120,374 | 12.7 | 10,711 | 1.1 | 1,015 | 194 |
| | Q3 | 131,145 | 13.0 | 11,822 | 1.2 | 925 | 204 |
| 2047 | Q4 | 137,913 | 13.2 | 12,438 | 1.2 | 1,966 | 208 |
| 2017 | Q1 | 148,862 | 13.7 | 13,167 | 1.2 | 2,752 | 130 |
| 2016 | Apr | 105,232 | 11.3 | 10,711 | 1.2 | 461 | 90 |
| 2010 | May | 106,206 | 11.4 | 10,760 | 1.2 | 497 | 70 |
| Q2 | Jun | 120,374 | 12.7 | 10,711 | 1.1 | 57 | 34 |
| Q2 | Jul | 126,849 | 12.8 | 11,387 | 1.2 | -83 | 45 |
| | Aug | 129,931 | 12.9 | 11,772 | 1.2 | 642 | 109 |
| Q3 | Sep | 131,145 | 13.0 | 11,822 | 1.2 | 365 | 50 |
| Q5 | Oct | 133,105 | 12.9 | 12,190 | 1.2 | 247 | 79 |
| | Nov | 132,773 | 13.1 | 12,190 | 1.2 | 1,191 | 45 |
| Q4 | Dec | 137,913 | 13.1 | 12,438 | 1.2 | 528 | 85 |
| 2017 | Jan | 138,987 | 13.2 | | 1.2 | 320 | 70 |
| 2017 | Jan Feb | · | | 12,448 | | 712 | |
| 01 | | 143,281 | 13.4 | 12,901 | 1.2 | | 28 |
| Q1 | Mar | 148,862 | 13.7 | 13,167 | 1.2 | 1,720 | 32 |
| | Apr | 150,491 | 13.8 | 13,362 | 1.2 | 933 | 84 |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Ethical funds, also known as Socially Responsible Investments (SRIs), are funds which aim to avoid companies involved in activities believed to be harmful, such as tobacco production or child labour. Some funds also aim to actively invest in companies which promote ethical policies such as recycling.

⁽³⁾ Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

⁽⁴⁾ Funds under management in tracker and ethical funds include money invested in tracker and ethical funds by funds of funds that are themselves tracker and ethical funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and ethical funds of funds.