### SUMMARY



	Sep 2017	Aug 2017	Sep 2016
UK Investors			
Funds under management			
All funds <sup>2</sup>	£ 1,164.5 bn	£ 1,172.6 bn	£ 1,020.8 bn
Funds of funds	£ 145.8 bn	£ 146.3 bn	£ 121.9 bn
Tracker funds	£ 158.0 bn	£ 158.6 bn	£ 131.2 bn
Ethical funds	£ 14.4 bn	£ 14.4 bn	£ 10.1 bn
ISAs	£ 161.7 bn	£ 162.2 bn	£ 145.1 bn
Net retail sales			
All funds	£ 5,636 m	£ 4,459 m	£ 1,100 m
Equity funds	£ 1,375 m	£ 1,181 m	-£ 416 m
Fixed income funds	£ 1,840 m	£ 1,781 m	£ 256 m
Mixed asset funds	£ 1,126 m	£ 1,104 m	£ 600 m
Funds of funds	£ 1,183 m	£ 873 m	£ 434 m
Tracker funds	£ 1,071 m	£ 790 m	£ 367 m
Ethical funds	£ 108 m	£ 155 m	£ 42 m
ISAs	-£ 37 m	£ 24 m	-£ 197 m

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.

### **TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE**



		<b>UK Investors</b>			<b>UK Domiciled Funds</b>	
	Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	<i>of which</i> held by UK investors	of which held by overseas investors
2012	703,621	650,738	52,882	680,349	650,738	29,611
2013	820,437	753,689	66,748	799,311	753,689	45,622
014	892,454	817,553	74,901	843,167	817,553	25,614
015	929,731	839,813	89,918	901,817	839,813	62,005
016	1,061,004	953,479	107,524	1,020,590	953,479	67,111
015 Q4	929,731	839,813	89,918	901,817	839,813	62,005
016 Q1	938,170	846,476	91,693	901,914	846,476	55,43
Q2	956,455	855,716	100,738	918,794	855,716	63,07
Q3	1,020,760	914,331	106,428	985,605	914,331	71,27
Q4	1,061,004	953,479	107,524	1,020,590	953,479	67,11
017 Q1	1,104,065	997,761	106,304	1,071,553	997,761	73,79
Q2	1,118,606	1,007,452	111,155	1,086,240	1,007,452	78,78
Q3	1,164,466	1,030,815	133,652	1,110,034	1,030,815	79,22
016 Sep	1,020,760	914,331	106,428	985,605	914,331	71,274
Oct	1,048,933	940,728	100,428	1,007,616	940,728	66,88
Nov	1,033,121	927,778	105,342	992,363	927,778	64,58
Q4 Dec	1,061,004	953,479	105,542	1,020,590	953,479	67,11
017 Jan	1,063,456	959,414	104,043	1,028,309	959,414	68,89
Feb	1,085,322	982,136	103,186	1,053,579	982,136	71,44
Q1 Mar	1,104,065	997,761	106,304	1,071,553	997,761	73,79
Apr	1,107,334	1,001,884	105,450	1,076,377	1,001,884	74,49
May	1,124,491	1,015,970	108,522	1,094,329	1,015,970	78,36
Q2 Jun	1,118,606	1,007,452	111,155	1,086,240	1,007,452	78,78
Jul	1,132,946	1,020,072	112,874	1,100,795	1,020,072	80,72
Aug	1,172,614	1,038,664	133,950	1,116,848	1,038,664	78,184
Q3 Sep	1,164,466	1,030,815	133,652	1,110,034	1,030,815	79,220

Notes:

(1) Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

### **TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS**



							A	I Funds	Including Fund	ls of Fun	ds <sup>3</sup>				
		Industry Total <sup>2</sup>	Equit	у	Fixed Inco	me	Money Mai	ket	Mixed Ass	set	Property	,	Other		Total
		£m	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m
2007		468,868	322,695	64.2%	87,244	17.4%	5,265	1.0%	66,750	13.3%	12,548	2.5%	7,773	1.5%	502,275
2008		363,353	231,561	59.1%	82,711	21.1%	3,200	0.8%	56,332	14.4%	7,907	2.0%	9,968	2.5%	391,677
2009		484,270	304,487	58.2%	106,916	20.4%	4,641	0.9%	77,435	14.8%	10,154	1.9%	19,645	3.8%	523,277
2010		587,998	364,081	56.9%	125,691	19.6%	4,119	0.6%	107,270	16.8%	13,195	2.1%	25,347	4.0%	639,702
2011		578,646	341,049	53.7%	132,316	20.8%	4,580	0.7%	113,263	17.8%	13,681	2.2%	29,967	4.7%	634,856
2012		703,621	402,385	52.2%	163,874	21.2%	6,916	0.9%	130,875	17.0%	14,431	1.9%	52,889	6.9%	771,370
2013		820,437	498,643	55.4%	167,425	18.6%	9,273	1.0%	152,801	17.0%	17,156	1.9%	54,648	6.1%	899,946
2014		892,454	533,184	54.4%	191,842	19.6%	10,660	1.1%	159,606	16.3%	24,004	2.4%	61,118	6.2%	980,415
2015		929,731	562,800	54.7%	180,986	17.6%	11,501	1.1%	166,963	16.2%	28,086	2.7%	77,870	7.6%	1,028,206
2016		1,061,004	630,523	53.5%	208,042	17.7%	20,161	1.7%	195,283	16.6%	25,032	2.1%	99,129	8.4%	1,178,171
	~ .		562.000	E 4 30/	100.000	17 60/	11 501	4.40/	166.062	4.6.207	20.000	2 70/	77.070	7.69/	1 000 000
2015	Q4	929,731	562,800	54.7%	180,986	17.6%	11,501	1.1%	166,963	16.2%	28,086	2.7%	77,870	7.6%	1,028,206
2016	Q1	938,170	557,221	53.7%	186,333	18.0%	12,079	1.2%	167,528	16.1%	28,449	2.7%	86,389	8.3%	1,038,000
	Q2	956,455	562,088	53.0%	195,490	18.4%	13,598	1.3%	175,884	16.6%	25,463	2.4%	87,828	8.3%	1,060,351
	Q3	1,020,760	602,190	53.1%	207,472	18.3%	16,297	1.4%	188,181	16.6%	24,849	2.2%	94,431	8.3%	1,133,419
2017	Q4	1,061,004	630,523	53.5%	208,042	17.7%	20,161	1.7%	195,283	16.6%	25,032	2.1%	99,129	8.4%	1,178,171
2017	Q1	1,104,065	659,221	53.7%	212,471	17.3%	21,737	1.8%	205,809	16.8%	24,855	2.0%	104,108	8.5%	1,228,202
	Q2	1,118,606	662,486	53.1%	215,064	17.2%	23,297	1.9%	192,874	15.5%	25,236	2.0%	129,221	10.4%	1,248,179
	Q3	1,164,466	681,891	52.5%	235,818	18.2%	23,617	1.8%	199,059	15.3%	25,910	2.0%	132,965	10.2%	1,299,259
2016	Sep	1,020,760	602,190	53.1%	207,472	18.3%	16,297	1.4%	188,181	16.6%	24,849	2.2%	94,431	8.3%	1,133,419
2010	Oct	1,048,933	621,948	53.5%	208,887	18.0%	18,148	1.6%	192,201	16.5%	24,931	2.1%	97,368	8.4%	1,163,484
	Nov	1,033,121	610,390	53.3%	205,614	17.9%	19,543	1.7%	189,501	16.5%	24,873	2.2%	96,052	8.4%	1,145,974
Q4	Dec	1,061,004	630,523	53.5%	208,042	17.7%	20,161	1.7%	195,283	16.6%	25,032	2.1%	99,129	8.4%	1,178,171
2017	Jan	1,063,456	632,647	53.5%	206,874	17.5%	20,818	1.8%	196,806	16.7%	24,779	2.1%	99,868	8.5%	1,181,792
	Feb	1,085,322	647,739	53.7%	208,205	17.3%	21,169	1.8%	202,007	16.7%	24,935	2.1%	102,806	8.5%	1,206,861
Q1	Mar	1,104,065	659,221	53.7%	212,471	17.3%	21,737	1.8%	205,809	16.8%	24,855	2.0%	104,108	8.5%	1,228,202
	Apr	1,107,334	655,258	53.2%	214,402	17.4%	22,254	1.8%	189,131	15.3%	25,036	2.0%	126,448	10.3%	1,232,529
	May	1,124,491	669,163	53.4%	215,362	17.2%	22,901	1.8%	192,946	15.4%	25,223	2.0%	127,827	10.2%	1,253,422
Q2	Jun	1,118,606	662,486	53.1%	215,064	17.2%	23,297	1.9%	192,874	15.5%	25,236	2.0%	129,221	10.4%	1,248,179
	Jul	1,132,946	673,677	53.3%	216,859	17.1%	23,188	1.8%	195,437	15.4%	25,412	2.0%	130,531	10.3%	1,265,105
	Aug	1,172,614	688,706	52.7%	237,389	18.2%	23,254	1.8%	198,796	15.2%	25,887	2.0%	133,703	10.2%	1,307,735
Q3	Sep	1,164,466	681,891	52.5%	235,818	18.2%	23,617	1.8%	199,059	15.3%	25,910	2.0%	132,965	10.2%	1,299,259

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

### **TABLE 4: NET SALES**



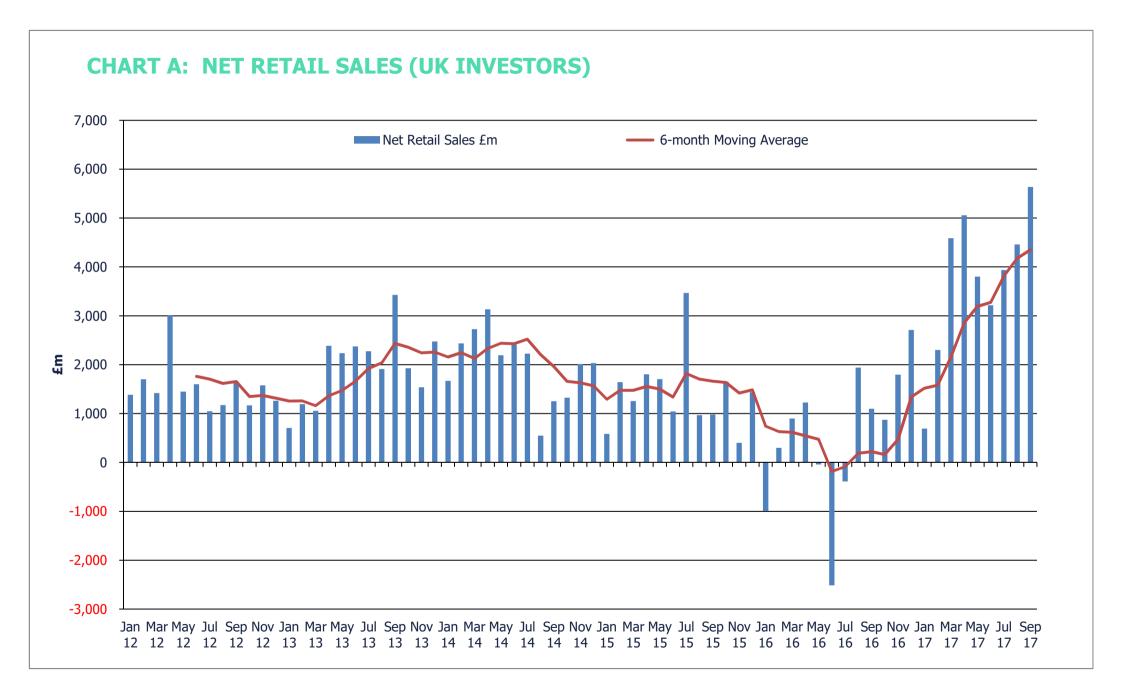
#### Net Sales £m Total Retail Institutional 2007 7,344 11,159 -3,815 2008 202 4,824 -4,621 2009 34,440 29,774 4,666 2010 52,387 30,141 22,246 17,949 2011 23,545 5,596 2012 29,408 18,437 10,970 2013 25,919 23,507 2,412 2014 37,184 23,964 13,220 2015 22,604 16,939 5,665 2016 8,736 15,657 6,921 4,759 3,493 1,266 2015 Q4 2016 Q1 347 213 134 432 Q2 -1,327 1,760 Q3 4,845 2,654 2,191 Q4 10,032 5,381 4,651 2017 Q1 14,185 7,581 6,604 02 16,306 12,071 4,235 Q3 15,425 14,029 1,396 2016 Sep 1,608 1,100 508 1,667 873 794 Oct 3,930 1,796 2,134 Nov Q4 4,434 2,712 1,722 Dec 2017 1,952 694 1,258 Jan Feb 4,098 2,300 1,798 Q1 Mar 8,134 4,587 3,548 5,057 Apr 7,667 2,610 May 4,138 3,800 338 Q2 Jun 4,501 3,214 1,287 3,974 3,935 40 Jul 5,807 4,459 1,349 Aug Q3 Sep 5,643 5,636 7

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

(3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.



## TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS



				Net	Retail Sales	Em				Net R	etail Sales of	Equity Fund	s by Region	n £m	
		Total	Equity	Fixed Income	Money Market	Mixed Asset	Property	Other	Total	Asia	Europe	Global	Japan	North America	UK
2007		11,159	3,528	476	421	4,243	2,068	423	3,561	578	-608	1,617	-112	448	1,638
2008		4,824	-1,120	1,970	240	2,129	-390	1,994	-1,161	159	-2,463	2,325	-48	525	-1,659
2009		29,774	7,958	9,077	-49	6,649	1,814	4,326	7,871	1,409	-285	3,923	-274	1,015	2,082
2010		30,141	7,281	7,153	1	11,289	1,781	2,636	7,176	1,104	-391	5,533	179	868	-118
2011		17,949	2,813	4,627	22	9,220	530	738	2,756	-457	-1,050	3,342	737	2	182
2012		18,437	3,832	7,253	-644	5,304	374	2,318	3,947	665	-662	4,464	17	293	-830
2013		23,507	13,883	971	-320	6,901	1,674	399	12,589	908	1,585	3,474	1,079	1,272	4,271
2014		23,964	11,234	2,700	552	5,134	3,125	1,219	9,786	56	1,013	2,798	581	1,232	4,106
2015		16,939	7,749	-2,681	422	4,526	1,832	5,091	7,659	-1,038	3,836	964	1,247	603	2,047
2016		6,921	-8,970	3,992	2,839	5,284	-1,818	5,595	-7,718	-952	-3,546	2,899	-907	-350	-4,863
2015	Q4	3,493	2,703	-669	-327	845	295	646	2,461	-129	886	-258	212	93	1,657
	Q1	213	-1,102	-538	520	296	-201	1,238	-880	-246	5	116	50	-66	-740
	Q2	-1,327	-4,116	1,267	575	860	-1,176	1,262	-3,919	-276	-1,351	155	-603	-195	-1,650
	Q3	2,654	-3,573	2,706	676	1,731	-339	1,452	-3,076	-123	-1,431	979	-370	-237	-1,894
	Q4	5,381	-180	556	1,067	2,397	-102	1,642	157	-307	-769	1,648	16	148	-579
	Q1	7,581	1,188	2,060	533	2,838	-78	1,039	1,019	-275	-236	1,055	75	214	187
	Q2	12,071	3,297	2,000	1,324	3,155	152	2,121	3,064	-159	815	2,640	626	593	-1,451
	Q3	14,029	3,441	4,874	906	3,265	-491	2,034	3,333	-78	1,442	1,720	394	389	-534
									I						
	Sep	1,100	-416	256	244	600	86	331	-211	10	-182	570	-65	79	-622
	Oct	873	-1,285	414	569	670	-11	516	-1,051	-38	-367	614	-146	-228	-885
	Nov	1,796	446	-281	191	831	-7	616	621	-147	-165	446	107	243	137
-	Dec	2,712	659	423	308	896	-84	510	587	-122	-237	588	56	133	169
	Jan	694	-786	455	117	592	-58	374	-737	-122	-400	214	-25	99	-502
-	Feb	2,300	156	815	315	997	-72	89	46	-95	23	262	89	7	-240
Q1	Mar	4,587	1,818	790	101	1,249	53	576	1,710	-58	141	579	10	109	929
1	Apr	5,057	2,110	180	824	1,110	39	795	2,082	-48	267	1,234	224	298	107
	Мау	3,800	1,044	820	272	1,059	76	529	991	12	342	698	258	146	-464
-	Jun	3,214	144	1,021	228	985	38	797	-10	-123	207	708	143	149	-1,093
:	Jul	3,935	886	1,253	72	1,034	38	652	865	44	373	675	59	-21	-265
1	Aug	4,459	1,181	1,781	416	1,104	-524	500	1,159	-113	551	512	143	233	-167
Q3 9	Sep	5,636	1,375	1,840	419	1,126	-6	881	1,309	-8	518	534	191	176	-103

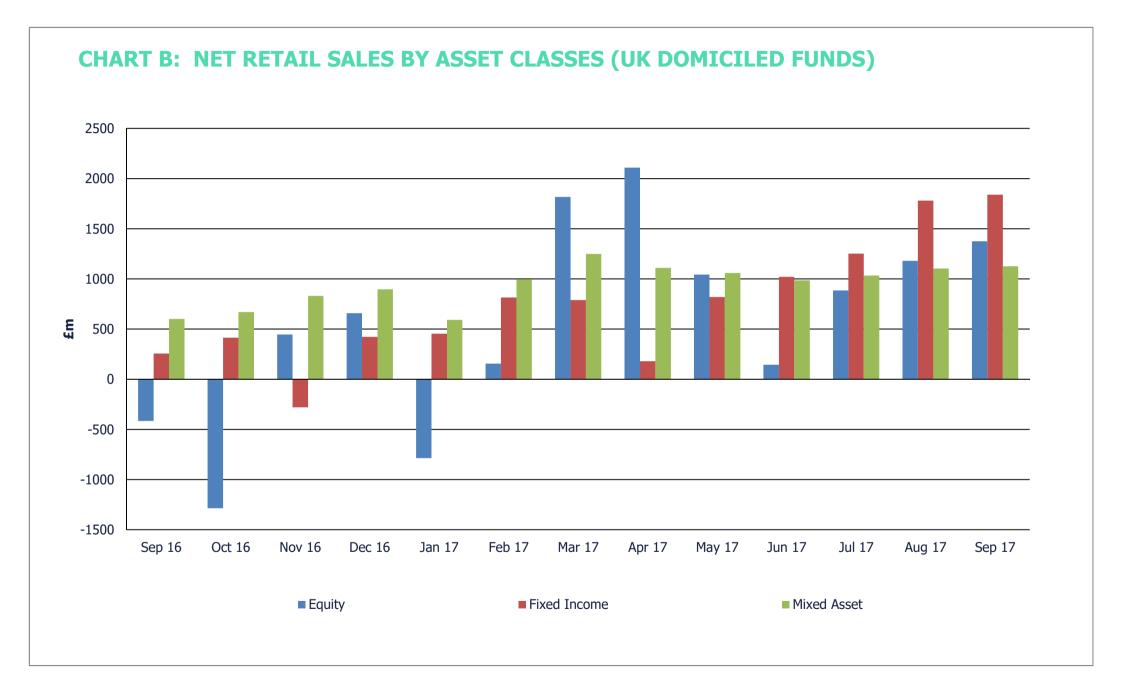
Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

(3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Unclassified' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class. Where possible Unclassified funds have been allocated to an asset class. A large part of the 'Unclassified' Sector is made up of risk-targeted and private funds.

(4) Regional Equities total does not match the Equity NRS total as Unclassified equity funds are not allocated a region.



### TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR SEPTEMBER 2017



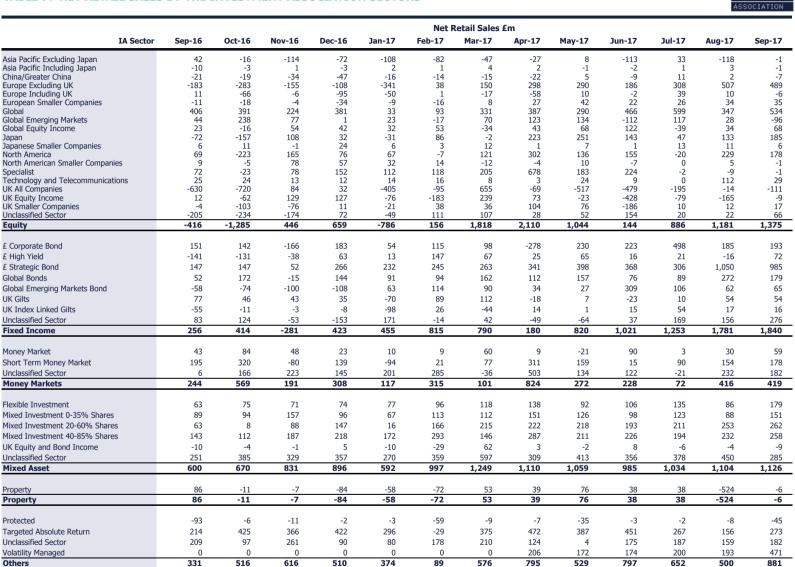
Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platfor	ms
IA Sector	£bn	IA Sector	£m	IA Sector	£m
UK All Companies	167.2	£ Strategic Bond	985.2	Global	39.7
Global	96.1	Global	533.9	Mixed Investment 20-60% Shares	33.1
Targeted Absolute Return	78.6	Europe Excluding UK	489.2	Mixed Investment 40-85% Shares	27.4
£ Corporate Bond	68.9	Volatility Managed	471.2	£ Strategic Bond	16.8
UK Equity Income	63.1	Targeted Absolute Return	273.3	Volatility Managed	14.2
Europe Excluding UK	60.0	Mixed Investment 20-60% Shares	262.2	Europe Excluding UK	13.1
Mixed Investment 40-85% Shares	51.2	Mixed Investment 40-85% Shares	258.3	Mixed Investment 0-35% Shares	9.1
North America	50.0	£ Corporate Bond	192.9	Property	8.1
£ Strategic Bond	49.6	Japan	185.4	Money Market	7.4
Specialist	49.3	Flexible Investment	179.3	Asia Pacific Excluding Japan	7.2
Mixed Investment 20-60% Shares	46.9	Global Bonds	178.8	UK Smaller Companies	6.4
Asia Pacific Excluding Japan	34.3	Short Term Money Market	177.8	Global Equity Income	6.3
Global Bonds	27.1	North America	177.7	Global Emerging Markets	5.7
Flexible Investment	27.0	Mixed Investment 0-35% Shares	151.1	Flexible Investment	5.6
Property	24.7	£ High Yield	71.7	Short Term Money Market	5.3
Global Émerging Markets	23.4	Global Equity Income	68.0	Technology and Telecommunications	4.0
Volatility Managed	22.9	Global Emerging Markets Bond	65.2	Global Bonds	4.0
UK Gilts	22.2	Money Market	59.5	Japan	3.5
Japan	21.6	UK Gilts	53.7	European Smaller Companies	2.6
Global Equity Income	17.0	European Smaller Companies	34.8	£ High Yield	1.7
UK Smaller Companies	15.1	Technology and Telecommunications	29.4	Global Emerging Markets Bond	1.3
£ High Yield	12.3	UK Smaller Companies	17.5	UK Gilts	1.1
Short Term Money Market	10.4	UK Index Linked Gilts	15.9	UK Equity and Bond Income	0.3
Global Emerging Markets Bond	8.1	Japanese Smaller Companies	6.0	Protected	0.1
Mixed Investment 0-35% Shares	7.1	Personal Pensions	0.0	Personal Pensions	0.0
UK Index Linked Gilts	6.7	Asia Pacific Excluding Japan	-0.7	Europe Including UK	0.0
European Smaller Companies	3.5	Asia Pacific Including Japan	-0.8	Japanese Smaller Companies	-0.2
UK Equity and Bond Income	2.6	Specialist	-1.2	China/Greater China	-0.4
China/Greater China	2.4	North American Smaller Companies	-1.4	Asia Pacific Including Japan	-0.4
Technology and Telecommunications	2.4	Europe Including UK	-5.9	Targeted Absolute Return	-0.4
North American Smaller Companies	2.3	China/Greater China	-6.9	North America	-0.6
Europe Including UK	2.0	UK Equity Income	-8.8	UK Index Linked Gilts	-0.9
Personal Pensions	1.8	UK Equity and Bond Income	-9.4	North American Smaller Companies	-1.9
Money Market	1.6	Property	-10.8	£ Corporate Bond	-3.1
Japanese Smaller Companies	0.7	Protected	-45.2	Specialist	-9.8
Asia Pacific Including Japan	0.6	Global Emerging Markets	-96.1	UK Equity Income	-24.8
Protected	0.5	UK All Companies	-111.2	UK All Companies	-35.3
Total	1,081.5	Total	4,639.5	Total	146.4

#### Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. (3) The sector rankings do not include the Investment Association Unclassified sector (these are funds which have chosen not to be classified) or funds held on fund platforms but not allocated to an Investment

### **TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS**



INVESTMENT

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

# TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



		Net Retail	Sales	Net Institutional Sales				
		Best	Worst	Best	Worst			
2007		Mixed Investment 20-60% Shares	UK Corporate Bond	UK Equity Income	North America			
2008		Mixed Investment 20-60% Shares	Europe Excluding UK	£ Corporate Bond	UK Gilts			
2009		£ Corporate Bond	Europe Excluding UK	Targeted Absolute Return	UK Gilts			
2010		Mixed Investment 20-60% Shares	UK All Companies	Mixed Investment 40-85% Shares	UK Gilts			
2011		Mixed Investment 20-60% Shares	UK All Companies	Global	UK Gilts			
2012		£ Corporate Bond	UK All Companies	UK All Companies	Global			
2013		Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies			
2014		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond			
2015		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts			
2016		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies			
2015	Q4	UK Equity Income	Personal Pensions	Targeted Absolute Return	UK Gilts			
2015	01	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	Global			
2010	Q1 Q2	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	Europe Excluding UK			
	Q2 Q3	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	Global Bonds			
	Q3 Q4	Targeted Absolute Return	UK All Companies	5				
2017		5		Short Term Money Market	UK All Companies			
2017	Q1	£ Strategic Bond	Asia Pacific Excluding Japan	Targeted Absolute Return	UK All Companies			
	Q2	Targeted Absolute Return	UK All Companies	Targeted Absolute Return	Global			
	Q3	£ Strategic Bond	Property	Property	Global			
2016	Sep	Global	UK All Companies	Targeted Absolute Return	Global Bonds			
	Oct	Targeted Absolute Return	UK All Companies	Short Term Money Market	UK All Companies			
	Nov	Targeted Absolute Return	£ Corporate Bond	UK Gilts	Mixed Investment 40-85% Shares			
Q4	Dec	Targeted Absolute Return	Europe Excluding UK	Targeted Absolute Return	North America			
2017	Jan	Targeted Absolute Return	UK All Companies	£ Strategic Bond	UK All Companies			
	Feb	Mixed Investment 40-85% Shares	UK Equity Income	Targeted Absolute Return	£ Corporate Bond			
01	Mar	UK All Companies	Asia Pacific Excluding Japan	UK Gilts	Japan			
<b>u</b> -	Apr	Specialist	£ Corporate Bond	UK Gilts	UK All Companies			
	May	£ Strategic Bond	UK All Companies	£ Corporate Bond	Global			
02	Jun	Global	UK All Companies	Targeted Absolute Return	Global			
	Jul	Global	UK All Companies	Targeted Absolute Return	Global			
	Aug	£ Strategic Bond	Property	Property	Japan			
Q3	Sep	£ Strategic Bond	UK All Companies	Global Bonds	Targeted Absolute Return			

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

### **TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL**



							C	Gross R	etail Sales £m							
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2010		123,592	25,812	20.9	-	0.0	-	0.0	-	0.0	40,338	32.6	44,632	36.1	12,809	10.4
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,125	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,627	18.5	9,228	5.4
2015		180,393	20,699	11.5	1,085	0.6	3,898	2.2	19,357	10.7	81,671	45.3	43,557	24.1	10,125	5.6
2016		187,612	17,736	9.5	1,080	0.6	3,897	2.1	23,417	12.5	87,216	46.5	44,153	23.5	10,114	5.4
2015	Q4	40,200	2.026	7 2	175	0.4	837	2.1	4 220	10.0	10.022	46.0	10 200	25.0	2 722	6.0
2015	-	40,208 42,702	2,926 4,308	7.3 10.1	175	0.4 0.5	652	2.1 1.5	4,328 4,843	10.8 11.3	18,822 19,892	46.8 46.6	10,388 10,358	25.8 24.3	2,732 2,451	6.8 5.7
2010	Q1	42,702 44,908	3,790	8.4	236	0.5	686	1.5	4,845 5,338	11.5	21,957	46.6	10,358	24.5	2,451 2,454	5.5
	Q2 Q3	48,991	4,290	8.8	376	0.5	1,504	3.1	6,442	13.1	21,957	44.9	11,931	23.3	2,454	5.0
	Q3 Q4	51,011	5,348	10.5	271	0.8	1,054	2.1	6,793	13.1	23,383	45.8	11,931	24.4	2,745	5.4
2017	Q4 Q1	55,694	4,309	7.7	251	0.5	1,034	2.1	7,106	12.8	25,567	45.9	13,149	22.4	,	6.9
2017	Q2	60,193	4,466	7.4	320	0.5	1,274	2.7	7,749	12.0	27,944	46.4	14,761	23.0	3,679	6.1
	Q2 Q3	59,263	4,570	7.7	268	0.5	1,733	2.1	6,943	12.5	25,751	43.5	16,044	27.1	3,954	6.7
-	<u><u></u></u>	557205	1,570	,.,	200	0.5	1,, 55	2.5	0,515	11.7	20,701	1010	10,011	27.1	5,551	0.7
2016	Sep	15,275	1,372	9.0	98	0.6	647	4.2	1,748	11.4	6,800	44.5	3,778	24.7	832	5.4
	Oct	17,338	1,921	11.1	97	0.6	283	1.6	2,217	12.8	8,091	46.7	3,897	22.5	832	4.8
	Nov	18,609	2,199	11.8	98	0.5	323	1.7	2,778	14.9	8,118	43.6	4,129	22.2	963	5.2
Q4	Dec	15,064	1,227	8.1	76	0.5	448	3.0	1,798	11.9	7,173	47.6	3,390	22.5	950	6.3
2017	Jan	15,763	1,023	6.5	80	0.5	314	2.0	1,832	11.6	7,215	45.8	4,312	27.4	988	6.3
	Feb	16,781	1,294	7.7	56	0.3	718	4.3	2,032	12.1	7,811	46.5	3,930	23.4	940	5.6
Q1	Mar	23,149	1,992	8.6	115	0.5	452	2.0	3,242	14.0	10,541	45.5	4,906	21.2	1,900	8.2
	Apr	20,120	1,723	8.6	146	0.7	448	2.2	2,027	10.1	9,851	49.0	4,951	24.6	974	4.8
	Мау	19,758	1,469	7.4	102	0.5	428	2.2	2,731	13.8	9,149	46.3	4,688	23.7	1,191	6.0
Q2	Jun	20,315	1,275	6.3	72	0.4	398	2.0	2,991	14.7	8,944	44.0	5,123	25.2	1,513	7.4
	Jul	18,143	1,413	7.8	105	0.6	322	1.8	2,480	13.7	8,429	46.5	4,026	22.2	1,367	7.5
	Aug	21,096	1,541	7.3	72	0.3	674	3.2	2,448	11.6	8,559	40.6	6,419	30.4	1,385	6.6
Q3	Sep	20,023	1,617	8.1	91	0.5	737	3.7	2,015	10.1	8,763	43.8	5,598	28.0	1,202	6.0

Notes:

(1) Direct includes sales through a sales force or tied agents and private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; Avalon, Aviva Wrap; Cofunds; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.

### **TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL**



					Net	t Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2010		32,205	7,288	-	-	-	13,317	9,072	2,528
2011		21,078	3,307	-	-	-	11,541	6,954	-724
2012		18,437	273	199	921	3,742	11,528	707	1,066
2013		23,507	598	79	558	3,597	15,992	1,529	1,154
2014		23,964	-626	107	-366	2,017	18,770	3,369	693
2015		16,939	-2,149	274	182	2,844	14,825	-740	1,703
2016		6,921	-3,248	-74	-580	694	7,507	3,278	-656
2015	Q4	3,493	-1,489	-64	-37	867	4,096	-305	425
2016	Q1	213	-864	-100	-281	-529	1,496	711	-220
	Q2	-1,327	-1,182	-44	-258	-394	825	-97	-177
	Q3	2,654	-1,172	104	-115	749	2,101	1,163	-176
	Q4	5,381	-31	-34	74	868	3,086	1,502	-84
2017	Q1	7,581	-642	-69	294	1,068	4,575	1,411	944
	Q2	12,071	103	18	-61	1,267	6,974	3,053	717
	Q3	14,029	59	62	484	1,769	5,748	5,192	716
2016	Sep	1,100	-368	22	-93	253	813	485	-10
2020	Oct	873	-324	-7	-70	329	397	384	163
	Nov	1,796	269	-25	-42	282	1,029	568	-285
Q4	Dec	2,712	24	-2	186	257	1,660	550	38
2017	Jan	694	-589	-3	-50	300	884	40	112
	Feb	2,300	-253	-38	297	18	1,387	786	103
Q1	Mar	4,587	200	-28	47	750	2,304	584	730
	Apr	5,057	324	21	-52	356	3,077	1,260	72
	May	3,800	35	-7	33	321	2,192	1,051	175
Q2	Jun	3,214	-256	4	-42	591	1,706	742	470
	Jul	3,935	-89	46	-54	667	1,939	849	577
	Aug	4,459	150	-16	281	666	1,662	1,891	-176
Q3	Sep	5,636	-2	32	256	436	2,146	2,452	315

Notes:

(1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; Avalon, Aviva Wrap; Cofunds; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



# TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

			Funds Unde	r Management by	y Product £m			Net	Sales by Product	£m	
				Insurance	Personal				Insurance	Personal	
		Total	ISAs	Bonds	Pensions	Unwrapped	Total	ISAs	Bonds	Pensions	Unwrapped
2008		58,731	25,540	6,023	11,678	15,489	3,935	1,039	43	1,607	1,246
2009		83,065	34,022	7,552	17,115	24,377	8,521	2,317	516	1,758	3,931
2010		107,010	42,494	8,901	22,857	32,759	9,364	2,872	432	2,182	3,877
2011		109,041	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,231
2012		131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,141
2013		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307
2014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488
2015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731
2016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190
2015	Q4	200,151	69,778	9,226	45,549	75,599	3,419	337	10	1,559	1,513
2016	Q1	200,519	69,444	8,896	46,780	75,399	975	213	-74	1,239	-403
	Q2	203,679	71,211	9,090	47,930	75,448	-57	842	-107	423	-1,216
	Q3	219,548	76,437	9,545	53,021	80,545	1,244	130	-19	1,279	-146
	Q4	226,466	78,008	9,759	55,639	83,059	2,120	171	-36	1,410	575
2017	Q1	237,148	80,874	9,963	59,770	86,541	3,009	641	-43	2,062	349
	Q2	247,388	85,023	10,017	63,522	88,827	4,492	1,912	-223	2,325	479
	Q3	253,431	88,766	10,175	63,936	90,553	4,001	701	84	2,356	861
2016	Con	219,548	76,437	9,545	E2 021	80,545	542	76	-8	446	20
2010	Sep	222,673	,	,	53,021		18	-87	-o -21		28
	Oct	219,393	77,295	9,687	54,140	81,552	694	-87		252	-126
04	Nov	219,393	75,897	9,525	53,553	80,418	1,408	198	-24	394	264
Q4 2017	Dec	228,489	78,008	9,759	55,639	83,059	677	-50	9 -21	764	437
2017	Jan Feb	234,068	78,239	9,741	56,760	83,748	824	-50 96	-21 -7	598	151
01		,	80,002	9,891	58,538	85,637				563	171
Q1	Mar	237,148	80,874	9,963	59,770	86,541	1,508	594	-14	901	27
	Apr	241,209	82,977	9,958	60,985	87,289	1,782	1,075	-10	694	22
00	May	248,835	85,641	10,124	63,614	89,456	1,824	543	-212	1,243	250
Q2	Jun	247,388	85,023	10,017	63,522	88,827	886	294	-2	387	207
	Jul	249,659	88,255	10,186	62,107	89,110	1,280	336	42	734	168
	Aug	252,557	88,760	10,273	62,875	90,649	1,356	200	43	806	305
Q3	Sep	253,431	88,766	10,175	63,936	90,553	1,366	164	-1	816	387

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to September 2017 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds (OEICs and Unit Trusts) including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 1.5% of platform funds under administration at end September 2017 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

(5) Data is presented on a UK domicile basis.

### **TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES**



		Funds Ur	nder Management at End of Pe	eriod £m	r	Net Sales During Period £m	
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companies and Five Fund Platforms
200	7	64,404	30,206	59,695	-3,334	1,681	-1,653
2008/09 T	ax Year	45,750	24,752	84,717	-1,510	1,209	-301
2009/10 T	ax Year	62,127	37,161	130,909	1,596	2,549	4,145
2010/11 T	ax Year	63,612	43,744	138,262	1,105	3,121	4,226
2011/12 T	ax Year	63,879	45,224	142,359	-4	2,366	2,362
2012/13 T	ax Year	69,462	53,181	168,228	-1,080	2,335	1,255
2013/14 T	ax Year	72,818	60,452	180,698	-1,317	3,490	2,173
2014/15 T	ax Year	75,319	69,062	179,575	-1,221	3,779	2,558
2015/16 T	ax Year	67,571	69,388	200,237	-1,577	3,099	1,522
2016/17 T	ax Year	69,229	81,086	237,718	-3,160	1,827	-1,333
2015	Q4	68,739	69,778	1	-599	337	-262
2015	Q1	67,761	69,444		-777	213	-563
2010	Q2	64,229	71,211		-854	842	-12
	Q2 Q3	68,679	76,437		-819	130	-690
	Q3 Q4	76,882	78,008		-706	150	-535
2017	Q1	69,185	80,874		-796	641	-155
2017	Q1 Q2	81,499	85,023		-490	1,912	1,421
	Q2 Q3	72,913	88,766		-565	701	136
	-						
2016	Sep	68,679	76,437		-273	76	-197
	Oct	69,076	77,295		-329	-87	-416
	Nov	62,518	75,897		-205	60	-145
Q4	Dec	76,882	78,008		-172	198	26
2017	Jan	69,397	78,239		-323	-50	-373
	Feb	62,461	80,002		-240	96	-143
Q1	Mar	69,185	80,874		-233	594	361
-	Apr	71,943	82,977		-90	1,075	985
	May	73,979	85,641		-203	543	340
Q2	Jun	81,499	85,023		-197	294	96
	Jul	69,691	88,255		-186	336	150
	Aug	73,450	88,760		-177	200	24
Q3	Sep	72,913	88,766		-201	164	-37

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are Cofunds, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to September 2017 are IA estimates.
(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

### TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



			Fund	s Under Managem	ent at End of Period	£m		Net Reta	ail Sales During Pe	riod £m
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally
2007		34,785	7.4	18,409	52.9	16,376	47.1	1,590	575	1,015
2008		29,929	8.2	15,879	53.1	14,050	46.9	992	54	938
2009		42,569	8.8	21,237	49.9	21,333	50.1	3,871	607	3,265
2010		58,337	9.9	28,724	49.2	29,613	50.8	7,120	2,881	4,239
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317
2012		74,904	10.6	38,528	51.4	36,376	48.6	4,312	2,442	1,870
2013		87,990	10.7	45,129	51.3	42,861	48.7	4,268	1,442	2,826
2014		97,852	11.0	50,244	51.3	47,608	48.7	2,970	756	2,214
2015		107,893	11.6	54,713	50.7	53,180	49.3	5,035	2,095	2,941
2016		127,179	12.0	66,315	52.1	60,864	47.9	3,021	2,454	567
2015	04	107,893	11.6	54,713	50.7	53,180	49.3	1,123	530	593
2015	Q4	,								
2010	Q1	109,163	11.6	55,849	51.2	53,314	48.8	405	367	38
	Q2	113,183	11.8	58,155	51.4	55,028	48.6	265	383	-118
	Q3	121,936	11.9	63,115	51.8	58,821	48.2	1,198	823	375
	Q4	127,179	12.0	66,315	52.1	60,864	47.9	1,153	881	272
2017	Q1	134,879	12.2	70,726	52.4	64,152	47.6	2,049	1,161	889
	Q2	140,396	12.6	73,447	52.3	66,948	47.7	2,482	1,441	1,042
	Q3	145,791	12.5	76,787	52.7	69,004	47.3	2,927	1,669	1,258
2016	Sep	121,936	11.9	63,115	51.8	58,821	48.2	434	282	153
	Oct	123,978	11.8	64,379	51.9	59,599	48.1	38	241	-203
	Nov	122,517	11.9	63,528	51.9	58,989	48.1	529	347	182
Q4	Dec	127,179	12.0	66,315	52.1	60,864	47.9	586	294	292
2017	Jan	128,422	12.1	67,078	52.2	61,345	47.8	507	256	250
	Feb	132,062	12.2	69,074	52.3	62,989	47.7	681	417	263
Q1	Mar	134,879	12.2	70,726	52.4	64,152	47.6	862	487	375
· .	Apr	135,856	12.3	70,780	52.1	65,075	47.9	1,018	544	474
	May	139,729	12.5	72,923	52.2	66,806	47.8	654	419	235
<b>Q</b> 2	Jun	140,396	12.4	73,447	52.3	66,948	47.7	810	478	333
22	Jul	143,108	12.6	74,938	52.4	68,170	47.6	871	480	391
		145,108	12.5	74,938	52.5	69,427	47.5	871 873	480	436
03	Aug Sep	146,264	12.5	76,787	52.5	69,004	47.3	1,183	752	430
QS	Sep	142,/91	12.5	/0,/0/	52.7	09,004	47.5	1,105	/52	431

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

### **TABLE 14: TRACKER AND ETHICAL FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES**



			Funds Under Man	agement £m		Net Retail Sal	es £m
		Tracker Funds	% of Industry Total	Ethical Funds	% of Industry Total	Tracker Funds	Ethical Funds
2007		29,439	6.0	5,905	1.2	26	474
2008		22,575	6.0	4,531	1.2	294	182
2009		30,655	6.0	5,857	1.2	594	216
2010		41,017	6.6	6,746	1.1	2,342	341
2011		43,005	6.9	6,851	1.1	2,497	182
2012		59,228	8.4	7,613	1.1	3,442	16
2013		74,957	9.1	9,230	1.1	5,735	167
2014		92,112	10.3	9,992	1.1	5,110	535
2015		103,479	11.1	9,583	1.0	6,728	371
2016		137,921	13.0	12,430	1.2	4,869	625
2015		102 470		0 502	1.0	020	150
2015	Q4	103,479	11.1	9,583	1.0	939	158
2016	Q1	104,566	11.1	9,857	1.1	954	123
	Q2	120,374	12.6	9,166	1.0	1,016	127
	Q3	131,151	12.8	10,112	1.0	929	167
2047	Q4	137,921	13.0	12,430	1.2	1,969	208
2017	Q1	148,886	13.5	13,159	1.2	2,767	129
	Q2	153,526	13.7	13,739	1.2	3,030	193
	Q3	157,993	13.6	14,446	1.2	2,382	388
2016	Sep	131,151	12.8	10,112	1.0	367	42
2010	Oct	133,112	12.7	12,182	1.2	248	79
	Nov	132,780	12.9	12,044	1.2	1,192	45
Q4	Dec	137,921	12.9	12,430	1.2	529	85
2017	Jan	139,010	13.0	12,430	1.2	323	72
2017	Feb	143,297	13.1	12,893	1.2	715	
Q1	Mar	148,886	13.2	13,159	1.2	1,728	25 32
QT		140,000	13.5	13,353	1.2	940	83
	Apr Max	150,524	13.6	13,667	1.2	1,002	65
02	May	153,526	13.7	13,739	1.2	1,002 1,088	46
Q2	Jun						
	Jul	155,323	13.7	14,033	1.2	521	125
00	Aug	158,583	13.5	14,440	1.2	790	155
Q3	Sep	157,993	13.6	14,446	1.2	1,071	108

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Ethical funds, also known as Socially Responsible Investments (SRIs), are funds which aim to avoid companies involved in activities believed to be harmful, such as tobacco production or child labour. Some funds also aim to actively invest in companies which promote ethical policies such as recycling.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and ethical funds include money invested in tracker and ethical funds by funds of funds that are themselves tracker and ethical funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and ethical funds of funds.